NARRATIVE PROGRAM

WHAT’S NEXT FOR GLOBAL BUSINESS?

OCTOBER 29 – 31, 2019

THE KING ABDULAZIZ INTERNATIONAL CONFERENCE CENTER (KAICC)
THE RITZ CARLTON, RIYADH
TUESDAY OCTOBER 29, 2019

WELCOME RECEPTION

OPENING REMARKS

THE NEXT DECADE:
How will a new era of economic ambition shape the global economy?

Why now? As the global economy enters a second decade since the financial crisis, business leaders, policymakers, and financial markets are exploring all the diverse ways to foster growth amidst heightened uncertainty – while economic optimists urge us to look past the headlines to long-term trends, to create new opportunities despite predictions of doom.

Urgent questions? What strategic moves are businesses using to optimize positive outcomes? What partnerships across developed and developing economies will promote global prosperity? How are today's leaders seizing on this new mindset of "optimism" to reshape the business landscape for the coming decade?

Key takeaways? The ideas, innovations, technologies, and policies that will define what's next for global business.

SNAPSHOT:
Playing the long game

How do the world's most sophisticated investors balance short-term and long-term interests? How much risk is appropriate in the current and future economic environment? Where are the most exciting opportunities for investment across the world?

POWER PLAYERS:
How sovereign wealth funds are reshaping global investment for the long term

Why now? Representing approximately 10% of global GDP, sovereign wealth funds are now a major force in global investment and venture capital. As these funds shift their focus from legacy industries and government bonds to technology startups and private equity, they are increasingly shaping global markets themselves.

Urgent questions? How are SWFs different from other megafunds? What policies will encourage SWFs to invest in innovation while ensuring long-term stability? How should companies organize around the rising influence of SWFs?

Key takeaways? New perspectives on how SWFs will change the global investment landscape and ways to partner and co-invest.

SPEAKERS

H.E. Yasir D. Al-Rumayyan, Advisor to the General Secretariat of the Cabinet of Ministers, Governor of the Public Investment Fund, KSA

Moderator: Francine Lacqua, Bloomberg

Mukesh Ambani, Chairman & Managing Director, Reliance Industries Limited, India

Ray Dalio, Founder, Bridgewater Associates, United States

Stephen Schwarzman, CEO, Blackstone, United States

Noel Quinn, Group CEO, HSBC Holdings plc, United Kingdom

Larry Fink, Chairman & CEO, BlackRock, Inc., United States

Lubna Olayan, Chairman, Olayan Group, KSA

H.E. Khaldoon Al Mubarak, Group CEO & Managing Director, Mubadala Investment Company, UAE

H.E. Khalid Al-Rumaihi, CEO, Mumtalakat Holding Company, Bahrain

Farouk A. Bastaki Managing Director & Chairman of the Executive Committee of the Board of Directors, Kuwait Investment Authority, Kuwait

Chia Song Hwee, President & CEO, Temasek International, Singapore

Heenam Choi, President & CEO, Korea Investment Corporation, South Korea

Kirill Dmitriev, CEO, Russian Direct Investment Fund, Russia
**STORIES FROM TOMORROW: THE VISION:**
A roadmap to the Saudi economy of 2030

The Kingdom of Saudi Arabia is steering its course towards economic diversification – across business, culture, and society. What factors will influence the outcome of these monumental transformations and how will Vision 2030 remake the Kingdom for its citizens and the world?

**THE SHE ECONOMY:**
Challenges and opportunities of moving towards a more inclusive workforce

Why now? The future of the global economy is increasingly female. Gender and diversity are key components of Japan’s G20 agenda and China is experiencing the continued rise of the “she economy”. Economists think more equal participation of women in the global workforce could generate up to $28 trillion in total GDP by 2025.

Urgent questions? What public policies and corporate strategies can help advance a more inclusive job market? How do female leaders manage companies differently?

Key takeaways? Discover the ways more socially inclusive companies and societies can drive innovation and productivity and propel the economy over the next 50 years.

**INVESTING FOR IMPACT:**
Can global CEOs find ways to meet the UN’s Sustainable Development Goals?

Why now? Bridging long-standing cultural divides, United Nations officials and global business leaders have found a common purpose in partnering on the SDGs. Yet, 10 percent of the world’s companies still capture 80 percent of its profits and achieving these goals will require investments of between $5-$7 trillion annually to 2030.

Urgent questions? How can governments, markets, and communities develop new frameworks for more equitable growth? What partnerships are necessary to solve urgent environmental challenges? How are the SDGs changing business strategies and operations across industries?

Key takeaways? What the most successful companies in the world are doing to advance human progress in accordance with global standards.
**Taskforce: Planet**

Earth's life support system - climate, air, water, the ocean, biodiversity - is facing unprecedented challenges as the global population of humans is on-track to reach nine billion by 2050. With per capita resource use growing disproportionately faster, scalable solutions are urgently needed to provide the food, water, energy, and transport that societies need, but in ways that restore the planet's natural resource capital and maintain the conditions that make life liveable. In response, smart companies and governments are attempting to make the economy more circular, production and consumption more sustainable, and energy more renewable. These impact investments and climate driven technologies are the key to moving the world toward a sustainable future.
**TASKFORCE: Big**

Machine learning algorithms, AI-powered platforms and analytics are becoming part of mainstream business processes – enabled by immense computing power that can process data from billions of connected devices. Through these technological advancements, business leaders are solving complex problems at speeds that humans could never achieve. Increasingly, this analysis is happening at the network “edge”, close to where the data is generated, requiring strategic decisions not only about how to leverage these new analytical technologies - but where. This panel will explore how businesses can best leverage their data to make smart decisions, anticipate risks, improve performance of people and machines, and optimize profits in the years ahead.

**Speakers**
- Moderator: TBD
- Kevin Guo, CEO, Hive.ai
- Rachel Duan, Senior Vice President, GE President & CEO, GE Global Growth Organization
- Dr. Alexander Borek, Global Head of Data, Analytics & AI, Volkswagen Financial Services AG [pending]
- Marc Waters, Managing Director UK, Ireland, Middle East & Africa, HPE
- Richard Hayes, Executive Vice President, Lockheed Martin International [pending]
- Lisa Davis, Member of the Managing Board, Siemens [pending]

**TASKFORCE: Eat**

By 2050, the world’s population is set to rise by 2.2 billion people. This population growth coupled with rising global incomes will drive a considerable increase in the demand for food – requiring agricultural production to rise by 60 percent. As most land suitable for farming is already under cultivation, further conversion would increase the adverse effects of climate change. Because most land suitable for farming is already used this way and because we cannot slash more forests for agriculture if we are at all serious about climate change, this growth must come from higher yields. But technological solutions may not be enough. This taskforce will examine the agricultural industry, across technology, farming methods, partnerships, and business and investment models, to address these complex challenges and support more efficient, sustainable, and equitable systems for generations to come.

**Speakers**
- Moderator: TBD
- Mariem bint Mohammed Saeed Hareb Al Muhairi, Minister of State for Food Security, United Arab Emirates
- John Lessing, CEO, Root.ai
- Rick Parod, former CEO of Lindsay Corporation (pending)
- SABIC (pending)

**TASKFORCE: Shape**

Digital health and medical technology breakthroughs are revolutionizing healthcare. Artificial intelligence, analytics, and other advancements are creating new opportunities in preventative care, cellular therapies, healthcare delivery, and beyond. Formerly lagging behind other industries in funding, healthcare has now become a key focus area for investors. This taskforce will explore how digital and medical technologies have evolved over recent years, discuss the landscape of global healthcare investments, highlight successful examples of changes in the industry across the ecosystem, and identify the key areas of investment that are most promising for the future.

**Speakers**
- Moderator: TBD
- Charles Boorady, Health Catalyst
- Helmy Eltoukhy, Ph.D., CEO, Guardant Health
- Yin Fan, Managing Director, Ping An Healthcare and Technology Company Limited
- Noah Knauf, General Partner, Bond Capital
- Daniel Nathnath, CEO, Ada Health

**MINISERIES: Digital vs. Analog**

An exploration into a new era of data-driven digital transformation and the opportunities and threats it presents to privacy, safety, and security across both physical and virtual systems.

**Introduction**
- Data drivers: The data economy, digital transformation, and the trade-off between power and protection
- Counterattack: The cybersecurity factors both driving increased safety and more frequent attacks
- Mission control: The cyber-physical systems controlling our planes, trains, and autonomous automobiles
THE BANK OF THE FUTURE:
How will leading financial institutions remain competitive in the new economy?

Why now? Banks, large financial institutions, and global exchanges are evolving to stay ahead of technological disruptions and shifts to the global order. At the same time, the world’s leading financial centers are facing competition from emerging markets in the wake of large-scale economic and geopolitical transformations.

Urgent questions? How are the world’s leading financial institutions remaking themselves so as to maintain their leadership and influence in the global economy? How are consumers driving these changes? What new organizations will rise alongside them?

Key takeaways? What consequences these technological and geopolitical shifts have for the future of global investment.

SNAPSHOT:
The new multilateralism

How will committed investment in multilateral action lead to shared global prosperity?

SUMMIT I:
Immersive Work 4.0

A macro shift toward a new way of working – one that interweaves physical and virtual space, reimagines social interactions, and engages technology to blend work, life, and play. These changes come with benefits and some costs. Freelance professionals will encounter serendipitous interactions and cross-pollination of ideas. Rapidly advancing technologies such as automation, digitization, AR/VR, edge computing will transform the approach businesses take to finance, human resources, and healthcare. In what unexpected ways will these new work-life constructs evolve? How can humans prevent overreach of employers into their daily lives? How will interactions between humans, machines, data, and society redefine business in the years ahead? And how can investors get in on the action?

Artificial intelligence
Digital health
Augmented hospitality
Factory of the future
Crypto connections
Positive future
[Special closing conversation]

INcredible India?
How the nation that pioneered outsourcing became a leading global economic force

Why now? India’s economy is on the rise. With a top-performing stock market, businesses that continuously achieve higher ROIs than their global peers, and unmatched dynamism in education and talent development, the Asian Tiger is on track to increase its economic performance tenfold by 2050.

Urgent questions? What long-term implications will India’s economic growth have on global business and financial markets? What strategies are needed to turn demographic, environmental, and supply chain challenges into opportunities for equitable growth and prosperity – nationwide?

Key takeaways? The ways India will capitalize on current trends to define its place as a global economic leader.

Speakers
Moderator: Kristin Mannion, Korn Ferry
Josh Friedman, Co-Founder & Co-CEO, Canyon Partners, LLC, United States
Tong Li, CEO, BOC International Holdings, Hong Kong
Ronald O’Hanley, President & COO, State Street Corporation, United States
Franck Petitgas, Head of International, Morgan Stanley, United States
David Schwimmer, CEO, London Stock Exchange Group, United Kingdom
Glenn Youngkin, Co-CEO, The Carlyle Group, United States

Speakers
Moderator(s): Kristin Mannion, Korn Ferry
Al Assistant
Alain Bejjani, CEO, Majid Al Futtaim Group, United Arab Emirates
Will.i.am, Musician, Entertainer, Grammy-winning Producer, and Entrepreneur, United States
Jim Breyer, Founder & CEO, Breyer Capital, United States
Ali Parsa, Founder & CEO, Babylon Health, United States
Sebastien Bazin, CEO, AccorHotels, France
Jörg Gnamm, Partner, Bain & Company, United States
Rolf Najork, Member of the Board of Management, Robert Bosch GmbH, Germany
Frederic Chesnais, CEO, Atari, United States

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David Schwimmer, CEO, London Stock Exchange Group, United Kingdom
Glenn Youngkin, Co-CEO, The Carlyle Group, United States
FUTURE OF NATURE
Special session focusing on the future of the environment – and the safeguarding of its resources.

FUELING THE FUTURE:
A special summit on innovation in the energy sector
Why now? Although oil will remain the most important global fuel source in the short and medium term, and peak oil is still at least 20 years away, the intrinsic volatility within the energy sector and the pace and magnitude of its transition to renewable sources presents a fundamental global challenge.
Urgent questions? How are innovative oil companies evolving their strategies to drive efficiencies and meet rising demands? What new technologies are transforming the oil industry in response to complex economic, social, political, and environmental pressures around the world?
Key takeaways? The outlook for global energy industry over the next 10, 25, and 50 years.

STORIES FROM TOMORROW:
The global economic agenda
Short flash talk designed to inspire new thinking on a relevant topic

SEARCHING FOR PROSPERITY:
Can Latin American markets overcome slow growth and return to the world stage?
Why now? The economies of Latin America, which have long been incubators of new economic models, are growing slowly, although there are some positive signs coming from Mexico, Brazil, Colombia, and Argentina.
Urgent questions? What are the economic prospects for Latin America in 2020 and beyond? How can more robust international trade solve some of Latin America’s economic challenges? What are the prospects for market-driven reforms and new fiscal policies that are vital to a long-term economic performance? What are the prospects for Venezuela and the region’s other volatile markets?
Key takeaways? Exploration into Latin America’s economic and political forecast and the implications for global trade, tourism, commodities, and the wider global economy.
SOLVING THE UNSOLVABLE: How investors and entrepreneurs can advance the movement toward “deep tech”

Why now? Deep tech, the fundamental breakthroughs in science and engineering that redefine markets and industry processes, is now a core focus area for entrepreneurs and global enterprises. With sophisticated investments in advanced materials, AI, biotechnology, blockchain, robotics, and quantum computing soaring – and with it now underpinning almost 10,000 companies in over 70 markets – deep tech is poised to reinvent business and global society.

Urgent questions? What frameworks for collaboration between corporations and startups will drive these technologies from ideation to commercialization? How will investors spot keystone technologies with the potential to address large-scale global challenges?

Key takeaways? Today’s strategies, partnerships, and investments that are creating the deep tech ecosystem and delivering tomorrow’s game-changing innovations.

STORIES FROM TOMORROW: Moonshots for investors

How investors can drive game-changing innovations and create a world of abundance.

THE MAKER ECONOMY: How will innovation and digital expertise launch a new golden age of advanced manufacturing?

Why now? Rapid and continuous innovations in advanced analytics, AI, robotics, and automation are disrupting production methods and business models – requiring large-scale transformation in manufacturing to take a more “additive” approach and continuously feed global supply chains.

Urgent questions? What are the most forward-thinking companies doing to reimagine the global manufacturing industry? What key investments are necessary to smooth these transitions? How can a laser-focus on innovation allow manufacturing companies in emerging markets to advance more rapidly in specialized areas – by leapfrogging into positions of market leadership?

Key takeaways? How digital transformations are redefining the future of advanced and additive manufacturing.

STORIES FROM TOMORROW: How to make infrastructure more human

How can business leaders rethink current frameworks for economic growth to focus on investments that seek to close both the physical and human capital gaps?

THE SKY’S THE LIMIT: How will infrastructure investments reinvent communities and turbocharge the global economy?

Why now? From China’s Belt & Road Initiative, which is on track to invest over $1.2 trillion by 2027, to Riyadh’s new mega-investments in infrastructure at home and abroad, a global building boom is underway that will reimagine cities, communities, and global trade routes.

Urgent questions? Will these ambitious projects strengthen regional ties and international cooperation? Will they attract the large-scale investment necessary to close the global infrastructure development “gap” and encourage national, regional, and global economic growth?

Key takeaways? Insights into visionary new projects and alliances that will inspire the next wave of commerce and globalization.
10:40-10:50
Plenary, KAICC

**STORIES FROM TOMORROW:**

**Life reimagined**

How are advancements in gene editing and cellular therapies revolutionizing biomedical research and driving game-changing medical breakthroughs?

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12:13 - 12:50
Plenary, KAICC

**GROWING PAINS:**

**How can data-driven innovation in agriculture ensure global food security by 2030?**

**Why now?** By 2050 the earth’s nine billion people will require 70 percent more food. And while the world currently loses 45 percent of food production to waste, startups that boost production through innovative new AgTech methods and corporations that gain efficiencies through new technologies are working to solve these challenges. Still, transformations are necessary across the entire agricultural system to fulfill these staggering demands.

**Urgent questions?** How can policymakers and CEOs drive the reinvention of the agricultural industry? What investments, strategies, and cultural shifts are necessary to drive innovation in food production at scale?

**Key takeaways?** Investment opportunities created through the transformation of the AgTech sector as the world seeks to achieve global food security.

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13:00 - 14:00
KAICC

**Conclaves**

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13:00 - 14:00
Ritz Carlton

**Lunch**

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14:00 - 14:30
Ritz Carlton

**Book signing**

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14:30 - 15:50
Plenary A, Ritz

**STORIES FROM TOMORROW:**

**Policy and purpose**

Short flash talk designed to inspire new thinking on a relevant topic

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MINISERIES:

** Finance vs. technology**

An exploration into large-scale transformations in the finance industry and how new mega-investments combined with technological disruptions will change the landscape of commerce forever

**Introduction**

**The big disruption:** Legacy banks are dueling global tech companies to define the future of finance

**Tendering tech:** Major finance industry players are tapping startups for their fintech innovations

**Digital denominations:** Will cryptocurrencies and digital money find favor with exchanges and central banks?

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Speakers

**Moderator:** TBD, Al Arabiya

**H.E. Mariam bint Mohammed Saeed Hareb Al Mehairi, Minister of State for Future Food Security, UAE (pending)**

**Matthew Barnard, CEO, Plenty Unlimited Inc., United States**

**Ramon Laguarta, CEO, PepsiCo, Inc., United States**

**David Perry, President & CEO, Indigo Agriculture Inc., United States**

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Speakers

**Moderator:** Naveen Jain, Chair, Singularity University

**Sam Kulkami, CEO, CRISPR Therapeutics AG, United States**

**Ankur Jain, Founder & Co-CEO, Kairos, United States**

**Staci Warden, Milken Introduction**

**Koji Fujiwara, President & CEO, Mizuho Financial Group, Inc., Japan**

**The big disruption**

**Thomas Montag, COO, Bank of America Corporation, United States**

**Bill Winters, CEO, Standard Chartered Bank, United Kingdom**

**Tendering tech**

**Tosin Eniolorunda, CEO, TeamApt Ltd., Nigeria**

**Mohammed Kateeb, Group Chairman & CEO, Path Solutions KSCC, Lebanon**

**Mike Novogratz, Founder, Galaxy Digital, United States (pending)**

**Adena Friedman, President & CEO, NASDAQ (pending)**
**TASKFORCE: Next-generation**

A rising culture of entrepreneurship around the world has inspired new generations to shred the constraints of geography, access to data, and engagement with potential consumers, and forge alternative career paths by launching groundbreaking companies. However, the opportunities of entrepreneurship are not equal everywhere and economic and educational barriers prevent many brilliant young minds from following their dreams to become founders and innovators. How does the investment community, major global corporations, and governments stand to benefit from the creative disruption of this new global entrepreneurship ecosystem? And how can more young people become part of this ecosystem – and in turn, transform industries, reimagine societies, and drive social and economic progress around the world?

**Speakers**
- Abdulla Elyas, Co-Founder & CPO, Careem
- Priya Lakhani, CEO & founder, Century Tech, United Kingdom
- Shashi Menon, Founder, Nervora
- Courtney Powell, Chief Operating Officer, 500 Startups
- Abdulrahman (AIT) Tarabzouni, CEO & MD, STV | Xoogler (pending)

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**TASKFORCE: Visit**

While global tourism continues to grow robustly across the globe, the dynamics of the tourism value chain are changing dramatically. In a shift from product-based tourism “only” to experience-based tourism, a new generation of visitors demands hyper-personalized, transformational experiences, offered through digitally-enabled communication channels. These developments challenge many of the traditional business models, but also give rise to attractive investment opportunities for those nimble enough to participate in the development of this Tourism 3.0.

**Speakers**
- Moderator: Nicolas Mayer, PwC
- Rania Al-Mashat, Minister of Tourism, Egypt (pending)
- Nicolas Naples, CEO, Premium Luxury Hospitality, PIF, KSA (pending)
- Edie Rodriguez, Ponant Americas Brand Chairman, Corporate Special Advisor, Ponant Cruises
- Barry Sternlicht, Chairman & CEO, Starwood Capital Group (pending)

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**TASKFORCE: Champions**

The gaming industry has become a global phenomenon. No longer restricted to players, it now draws diverse audiences through streaming services, competitive eSports, retail, and advertising. Gaming franchises have grown beyond the monitor screen – extending to exhibitions, conventions and selling out entire arenas. It has become an industry that connects people across geographies – a true universal language. Today there are opportunities for companies, governments, investors, and federations to leverage the booming gaming industry to encourage economic opportunities across industries as diverse as tourism, telecom, retail – and prove that gaming industry value extends far beyond the “play” button.

**Speakers**
- Moderator: Kushal Shah, Roland Berger
- Brad Nierenberg, CEO, RedPeg
- Frank Sliwka, COO, Epulze
- Vincent Ghossoub, CEO, Falafel Games
- Thomas Rudy, Co-founder, White Rock IB (pending)

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**TASKFORCE: Buy**

The traditional lines between physical retail and e-commerce are rapidly blurring as consumers are increasingly seeing these transactional environments as complementary rather than separate. This trend became visible through Amazon’s acquisition of Whole Foods and Alibaba’s acquisition of Sun Art Retail Group, China’s largest hypermarket and grocery retail chain. While many global retail markets are rapidly transitioning towards this new “converged” model, some geographies and segments of the market remain more traditional. This taskforce will explore the conditions accelerating transformations in the retail industry, what innovations are coming in the future, what opportunities are ahead for investors, and what policies are necessary to drive the industry forward.

**Speakers**
- Moderator: Bain & Company
- Mohammed Alshaya, Executive Chairman, Alshaya Group, Kuwait
- Simon Hunt, Executive Vice President, Cyber Security Product Innovation, Mastercard (pending)
- Jay Tang, Founder, Markable.ai
- Majid Al Futtaim Group (pending)

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**SNAPSHOT: Stress testing the global economy**

Short flash talk designed to inspire new thinking on a relevant topic

**Speakers**
- Moderator: Manus Cranny, Bloomberg
- Bruce Flatt, CEO, Brookfield Asset Management, United Kingdom
- Howard Marks, Co-Chairman, Oaktree Capital Management, United States
ENGINEERING GROWTH:
What new investment models will define the future?

Why now? Economic signs are making investors uneasy. The US economy has strong job growth, but wage gains are modest and manufacturing, trade, and investment are weak all around the world, sparking fears of a recession. Some emerging economies continue to surge forward, but progress is uneven. Growth in China is expected to slow to a 30-year low in 2019. Heightened concerns over trade have slowed the key economic indicator of “business investment”.

Urgent questions? How are capital markets reacting to these economic trends, especially trade pressures, weak inflation, and a slowdown of the world’s major economies? What policies should central bankers consider in light of these signs? What are major financial institutions and institutional investors doing to mitigate risks?

Key takeaways? The global economic outlook as investors, policymakers, and business leaders look to 2020 and beyond.

15:00 - 15:40
Plenary A, Ritz

SEARCHING FOR COMPANIES:
Are private equity deals drying up?

Why now? The world’s private equity firms manage close to $3 trillion in assets with an unprecedented influx of cash from endowments and investors transforming private equity into a global economic driver. Yet, close to 50 percent of funds aren’t currently engaged in the markets.

Urgent questions? With private equity seeking new investment opportunities, are there enough attractive deals to put this money to work? Will PE firms maintain their lofty position if this trend continues? How will rising valuations and “overfished” markets catalyze new strategies and industry trends?

Key takeaways? The global private equity outlook amidst increased valuations and diminishing deals.

15:10 - 15:40
Plenary B, Ritz

WHAT’S NEXT FOR THE RED SEA PROJECT
Short flash talk designed to inspire new thinking on a relevant topic

15:45 - 16:00
Plenary, KAICC

THE ROLE OF TRADE IN THE GLOBAL ECONOMY
Short flash talk designed to inspire new thinking on a relevant topic

16:00 - 16:10
Plenary, KAICC
SUMMIT II:
Interactive entertainment
Imagine the world of entertainment as a choose-your-own-adventure of digital immersion through wearable, mobile, and augmented and virtual new realities. New methods of social media engagement will spark new games, collaborations, and the active participation of a billion new internet users. Esports will take the world by storm, drawing significant investments and creating genuinely global platforms and new models for what's next—in sports, entertainment, and beyond. What are the most exciting technologies, companies, and platforms in entertainment today? Where are investors seeing the greatest opportunity? And what can users expect from the continued development of this golden age of entertainment?

Movie preview
Bollyworld
Modern media
Esports era
Going viral
Crypto compositions

SNAPSHOT:
Who will win in 2020?
Short flash talk designed to inspire new thinking on a relevant topic

A SPECIAL SESSION ON THE FUTURE OF ENERGY
Short flash talk designed to inspire new thinking on a relevant topic

DIGITAL AFRICA:
How can technology transform the continent into the next great economic success story?
Why now? Africa is on the cusp of transformative change as policy leaders, NGOs, private businesses and investors define a roadmap to promote continent-wide connectivity, tech entrepreneurship, and public-sector digitization.
Urgent questions? What initiatives are needed to drive universal online connectivity and accelerate advancements in AI, blockchain, cloud, and big data? With the world’s leading technology companies, such as Amazon, Microsoft, and Huawei already setting up shop on the continent, what role will corporate actors play in this transformation?
Key takeaways? The challenges and opportunities of the next wave of investments in Africa.
THURSDAY OCTOBER 31, 2019

8:30 – 9:00
Main Entrance Hall, KAICC

WELCOME RECEPTION

9:00–10:00
Plenary, KAICC

NEW KIDS ON THE BLOCK:
To find the rockstar companies of the future, look to the new emerging economies

Why now? Emerging economies now account for two-thirds of global GDP and their companies now make up almost a quarter of the Fortune 500. These new market leaders have been rapidly expanding from Southeast Asia and into Africa, with companies that are often more resourceful and innovative than their Western counterparts.

Urgent questions? What are the key characteristics of these new national champions? What policies, investments, infrastructure, talent, and cultural factors explain their rise? How can governments and business leaders accelerate their global growth trajectory?

Key takeaways? Insights into the “companies to watch” over the next 10 years and beyond.

Speakers
Moderator(s): Edie Lush
Outlook and insights
Feng Dangang, CEO, 36KR, China
The O2O era
Bhavish Aggarwal, CEO, Ola Cabs, India
Zomato Media, India
Swiggy, India
Mudassir Sheikha, Co-Founder & CEO, Careem, UAE
Ecommerce captains
Kunal Bahl, Co-Founder & CEO, Snapdeal, India
Faraz Khalid, CEO, Noon, UAE
Ronald Mouchawar, Souq.com, Syria
Outsourcing expertise
Iyinoluwa Aboyeji, Co-founder & Director, Flutterwave; Founder, Andela, Nigeria
Ragy Thomas, Founder & CEO, Sprinklr, United States, North America

10:00 – 10:10
Plenary, KAICC

STORIES FROM TOMORROW:
How will strategic investments accelerate the adoption of AI?

Artificial Intelligence is expected to drive disruption across every industry, although new economic realities suggest that the role of capital in driving adoption of AI must change to optimize its full potential. What paradigm shifts are accelerating the proliferation of AI across industry and geography? And what new financial and operational models do growth-stage AI-driven companies require to accelerate large-scale adoption of these new technologies?

Speakers
Moderator: Ankur Jain, Founder & Co-CEO, Kairos, United States
Rajeev Misra, CEO, Softbank Investment Advisers, United States

10:10 – 10:40
Plenary, KAICC

THE BUSINESS OF GROWTH:
How new collaborative models of investment are driving tech innovation at scale

Why now? The Vision Fund has created an unprecedented ecosystem of AI companies. Together they are reimagining cross-border collaboration to accelerate the pace of innovation.

Urgent questions? What qualities do pathbreaking founders look for when choosing an investor? How can global networks help overcome a fragmented geopolitical landscape to create international champions? What new models of collaboration are emerging across adjacent sector verticals? How can companies learn from each other to protect against future disruption of their own business models?

Key takeaways? How a network of technology platforms is redefining scale for the new tech economy.

Speakers
Moderator: Cheng Lei, CGTN
Ritesh Agarwal, CEO, OYO Hotels, India
Lex Greensill, CEO, Greensill, United Kingdom
Dennis Johnson, Chief Strategy Officer, Public Investment Fund (PIF), KSA
Jean Liu, President, Didi Chuxing, China (pending)
Rajeev Misra, CEO, Softbank Investment Advisers, United States
THE ASIAN CENTURY: Will a newly prosperous supercontinent overtake a waning West?

Why now? Asia already accounts for 60 percent of the world’s population and 40 percent of its GDP, and its economic hegemony is certain as growth continues to skyrocket. Yet, some question whether Asia’s political models will sustain long-term growth and innovation.

Urgent questions? While China has been the growth story in Asia for the past 30 years, what other Asian countries will emerge as key drivers of economic success? What can policymakers and CEOs do to capitalize on this trend – and compete? How should investors approach Asia – today and tomorrow?

Key takeaways? How to leverage the Asian economic miracle over the next 25 years.

SNAPSHOT: Global Culture

With globalization, not just innovation and investment but also a sense of culture spans nations and continents across the globe. How are leaders investing in this new global community?

SNAPSHOT: Citizen Robots

Robots have moved well beyond manufacturing and maintenance – entering our lives as assistants, therapists, healthcare providers, and companions. What can we expect from this new era of ubiquitous robotics?

WHAT’S NEXT FOR NEOM

Short flash talk designed to inspire new thinking on a relevant topic.

SNAPSHOT: A new era of space exploration

Short flash talk designed to inspire new thinking on a relevant topic.

Conclaves

Lunch

Book signing
**TASKFORCE: Connect**

Mobile technology has emerged as a primary engine of economic growth - stimulating huge investments in infrastructure, advancing financial inclusion, and serving as a pathway to entrepreneurship for many in the developing world. Mobile technologies boost productivity and increase the global GDP, and combined with new digital services and the advent of 5G, are driving a new wave of innovation across business, government, and civil society. Public policies that promote innovation and investment in mobile often cite the positive social and economic impacts of connectivity - as well as some of the risks. This taskforce will explore the new frameworks necessary to support a thriving digital ecosystem and accelerate universal connectivity.

**Speakers**
- Moderator: EY
- Zaki Khoury, Senior Technology & Strategy Advisor, The World Bank
- Dr. Rao Mulperi, CEO, View
- Nikos Stathopoulos, Managing Partner, BC Partners Limited
- Samsung (pending)
- STC (pending)
- Huawei (pending)

**TASKFORCE: Move**

As the world transitions into the fourth industrial revolution, with the rise of digital services taking over large areas of the global economy, industries associated with the movement of people and products is poised for complete transformation. Technological innovations across supply chains, the evolution from hardware to software, the increased demand for mobility services, and large-scale transformations in the customer experience, are tearing down barriers between existing modes of transportation and creating new options for mobility – both physical and virtual. This taskforce will explore the new era of digital transportation, the role of public-private partnerships, how to create new business models, opportunities for investment, and how leadership in vital urban centers will be essential for success.

**Speakers**
- Moderator: OW
- Richard Browning, CEO, Gravity
- Eduardo Dominguez Puerta, Head of UAM, Airbus
- James Peng, Founder & CEO, Pony.ai., China
- Franky Zapata, CEO, Zapata (pending)
- Saudia (pending)

**TASKFORCE: Renew**

Accelerating the pace of innovation in sustainable energy is key to solving the global climate challenge, as well as an urgent policy mandate of the Paris Agreement and the G20. Investment in sustainable energies will enable faster economic growth, create more jobs and cleaner cities, and help reduce the effects of climate change. Investments and innovations in sustainable energy are still early, and efforts to accelerate these transformations are often restricted by the high costs of large-scale infrastructure. To confront this challenge, new investment approaches are needed - as well as the full support of governments and multinational energy companies, which often require new public-private funding partnerships that mitigate risk for private investors, especially in developing nations.

**Speakers**
- Moderator: KPMG
- Ahmad O. Al Khowaiter, CTO, Aramco, KSA
- Bruno Benassaon, EDF Renewables, France
- John Green, Global Head, Client Group, Investec Asset Management, South Africa
- Julien Pouget, SVP Renewables, Total, France
- Jochen Wermuth, Wermuth Asset Management
- Michelle Davis, Eversheds

**TASKFORCE: Live**

In today's global, interconnected, and fast-paced environment, citizens' needs are constantly evolving. Citizens in urban centers are looking to enhance livability and take a more active role in their communities by promoting a circular economy, influencing policy development, and encouraging social engagement. As a result, urban infrastructure and technologies are evolving to create “citizen-centric” designs and functions to improve performance, lifestyle, happiness, and human interaction. This taskforce will explore themes around citizens’ evolving preferences as individuals, community members, and policymakers – and examine the infrastructure, technologies, and policies driving a “citizen-centric” approach to urban systems and identify the key investment opportunities in these communities of the future.

**Speakers**
- Moderator: BCG
- Ash Bhardwaj, President, Asia & Middle East, Katerra, United States
- Carlo Ratti, Director, MIT Senseable City Lab (pending)
- Ben Rimmer, Former CEO, City of Melbourne, Australia
- Miguel Gamino, Executive Vice President, Global Cities, Mastercard
- Marisa Drew, CEO of Impact Advisory and Finance, Credit Suisse
THE PEOPLE’S BANK:  
How are innovations in digital payments driving the global future of inclusive finance?

**Why now?** Tech startups, many from Asia, have dethroned cash and sparked a digital payments revolution that is remaking commerce for the next half of the twenty-first century.

**Urgent questions?** With two-thirds of Chinese tourists using mobile payments abroad in 2018 and their spending estimated to hit $315 billion by 2020, will China continue to lead the digital payments revolution? Who are the new disruptors poised to overtake the market? Will digital payments truly bring commerce to everyone? How can regulators ensure quality and standardization in the new landscape?

**Key takeaways?** Investment opportunities related to the future of fintech and financial inclusion.

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MINISERIES:  
Public vs private

Finding the right mix of public, private, and state-sponsored growth across the economies of the developed and emerging world.

**Introduction**

**Kickstarters:** The public and private financing models competing to back the next startup rockstars

**State crafted:** The new era of state-driven investment in entrepreneurship

**From startup to scale:** Financing and fostering tech founders driving the rise of the global middle class

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SNAPSHOT:  
The future of reality

Short flash talk designed to inspire new thinking on a relevant topic

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SUMMIT III: 
Interconnected society

Businesses across the globe are engaged in purposeful efforts to improve human health and promote new levels of prosperity and happiness - elevating the world’s collective consciousness and re-defining modern society. At the same time, technologies that blend the physical and digital worlds are turbocharging our ability to form meaningful connections and engage in friendship and commerce in new ways. What strategies, policies, and partnerships are necessary to balance productivity with personal fulfillment, and social engagement with security? What new frameworks can support social cohesion during a time of fast-paced social transformation? As we race toward a hyper-connected future, how can societies and economies evolve to become more equitable and human-centered?

15:20-16:30
Plenary, KAICC

Interconnected outlook
Smart cities
Intelligent innovations
Digital nations
Digitized society
RealityOS
Digital BRI
E-nnovation
Hyperspeeding

WORLD LEADERSHIP:
The trends, topics, and issues that matter in advance of the 2020 G20

Why now? As the Kingdom of Saudi Arabia prepares to host the G20 Summit in 2020, world leaders are focused on the social, economic, and technological changes that are causing widespread transformations to the global economy – job markets, environmental issues, urbanization, amongst others.

Urgent questions? What new frameworks are today’s most innovative heads of state using to manage in this era of rapid transformation? What new policies can best tackle global challenges?

Key takeaways? Insights into the policies that will drive the future – and opportunities for international partnerships to promote large-scale global progress and prosperity.

16:30 – 17:30
Plenary, KAICC

17:30
CLOSE OF CONFERENCE