

FII REGIONAL SUMMIT

POWERED BY FII INSTITUTE:

INCLUSIVE ESG FOR EMERGING MARKETS

May 20, 2022 | ROSEWOOD LONDON
9:00 – 16:00 | LONDON, UNITED KINGDOM

Join us for an interactive summit to accelerate sustainability initiatives in high-growth regions around the world, powered by the Future investment Initiative (FII) Institute.



INTRODUCTION

Environmental, social, and governance (ESG) investing has become one of the most important forces in global business today, with ESG assets slated to reach USD \$53 trillion by 2025, comprising a third of global AUM. While new frameworks and rating mechanisms continue to proliferate, there are still many outstanding questions about how to effectively implement ESG in emerging markets each with their own specific economic, social, and cultural dynamics. As global businesses and investors seek to urgently align sustainability with financial performance focused on new economic and environmental priorities, there are many competing perspectives on how to approach these issues.

A PLAN OF ACTION

During this critical time, the Future Investment Initiative (FII) Institute has set out to develop a more direct, robust road map for the future of ESG, particularly in emerging markets. To support this important work, the Institute will convene a community of Global Heads of Sustainability, ESG, and Stewardship; CEOs; government officials; social innovators; thought leaders; and other experts to engage in vital conversations that will shape the future of the global ESG agenda, and support investors with the tools and knowledge to drive sustainable, alpha-generating investment strategies.

A ROADMAP FOR ESG IN EMERGING MARKETS

Leveraging its THINK, XCHANGE, and ACT platforms, the Institute aims to: (1) increase awareness of the shortcomings of current ESG standards and their impact on global sustainability; (2) advocate for an inclusive and equitable application of ESG; and (3) bring together key stakeholders to improve implementation globally. We expect this effort to unite the global community in achieving the United Nations Sustainable Development Goals (SDGs) and encourage international investment.

AN INFLUENTIAL COMMUNITY OF GLOBAL BUSINESS LEADERS, INVESTORS, INNOVATORS, AND ADVOCATES

CEOs & Key
Decision-Makers

Heads of ESG at
Global Investment
Firms

Heads of
Sustainability at
Global Corporations

Institutional Asset
Owners

FII Initiative
Strategic Partners

Government
Officials

Advocates,
Academics &
Thought Leaders

Social
Entrepreneurs &
Innovators

THE FIRST IN A SERIES OF IN-PERSON PLATFORMS TO ENCOURAGE SUSTAINABLE INVESTMENT

Inclusive ESG in
Emerging Markets

May 2022
London, UK

FII 6th Edition

October 2022
Riyadh, Saudi Arabia

A SUMMIT IN TWO PARTS

Part 1:

The Future of ESG

- The Transition to a Green Economy: Why Focusing on Emerging Markets is Paramount
- How to Empower Global Next Gen Leaders to Promote ESG Initiatives
- The Rise of the Real Economy: Where Emerging Markets Fit Into the Broader Economic Context
- In Search of Alpha: Investor-Tested Strategies for Doing Well by Doing Good

Part 2:

The Future of Sustainability

- Moving from Divestment to Engagement: Why Exclusion Isn't the Optimal Answer
- The Road to COP27: Shaping a Sustainable Finance R(evolution)
- How Technology Innovations are Driving Critical Progress in Sustainability
- Money and Power: The Race to Net Zero Emissions by 2050

ABOUT FII INSTITUTE

Vision

Empower the world's brightest minds to shape a brighter future for all, with all.

Mission

Curate and enable ideas to solve the world's most urgent challenges through advanced and sustainable technologies.

THE INSTITUTE'S FOUR MAIN FOCUS AREAS



Healthcare

Leverage new and dynamic technology applications to disrupt the traditional healthcare industry.



Sustainability

Deploy technologies to ensure development meets the needs of the present, while considering the needs of future generations.



Education

Address the most important investment in the future of humanity and a critical area for technological impact.



AI & Robotics

See and hear, identify patterns, predict, and engage all through deep algorithmic learning, amplified by the latest designs in automation and robotics.

THE INSTITUTE'S BOARD OF TRUSTEES

FII Institute is governed by an independent Board of Trustees comprising civic leaders, entrepreneurial pioneers, and noted academicians. These key individuals are entrusted with guiding and empowering the Institute to achieve its mandate through a strong ESG foundation, in service of humanity.

H.E. Yasir Al-Rumayyan

Governor of the Public Investment Fund;
Chairman of FII Institute

H.R.H. Princess Reema Bint Bandar Al Saud

Saudi Ambassador to the United States of America

Mr. Mohamed Alabbar

Founder & Chairman of Emaar Properties

Sen. Matteo Renzi

Senator of the Italian Republic; Former Prime Minister of Italy

Dr. Peter H. Diamandis

Founder & Executive Chairman, XPRIZE Foundation; Executive Founder, Singularity University

Professor Tony Chan

President of the King Abdullah University of Science and Technology

Professor Adah Almutairi

Professor & Co-Director of the Center of Excellence in Nano-Medicine & Engineering, University of California San Diego

Mr. Richard Attias

CEO of FII Institute; Executive Chairman of RA&A

Founding Partner



Vision Partner



وزارة الاستثمار
Ministry of Investment

Strategic Partners



BNY MELLON



HSBC



معدن
MAADEN



نيوم
NEOM



Reliance
Industries Limited



الهيئة الملكية لمحافظة العُلا
Royal Commission for Alula



سابك
SABIC



أرامكو السعودية
saudi aramco



الأهلي
S&NB



SoftBank Vision Fund



stc



The Red Sea
Development Company

CONTACT INFORMATION:

FII-INSTITUTE.ORG

#IMPACTONHUMANITY

Media@fii-institute.org

Summit.Registration@fii-institute.org

Twitter Instagram @FIKSA

YouTube Facebook LinkedIn

FII Institute