

FII – 2022 ESG

20 May 2022



Program

Draft Program

07:30 REGISTRATION OPENS WITH COFFEE AND CONTINENTAL BREAKFAST

08:45 SUMMIT OPENS WITH SEATING AVAILABLE

09:00 *A call to action to accelerate ESG principles around the world*

OPENING

Edie Lush w/Oli Barrett

WELCOME REMARKS

Richard Attias, CEO, FII Institute

09:15 THE TRANSITION TO A GREEN ECONOMY: HOW CEOS VIEW THE FUTURE OF ESG AND SUSTAINABILITY

Efforts to address climate change and meet the UN Sustainable Development Goals (SDGs) by 2030 are underfunded by a staggering USD \$5-7 trillion annually, according to Bloomberg. Given this seismic funding gap, critical priorities represented by the SDGs are not likely to be addressed by governments alone. Leveraging the power of capital markets will be key. Given projections that ESG investor demand is expected to continue growing rapidly — to USD \$53 trillion by 2025 — the question is: How can ESG investments specifically advance progress toward the SDGs — and how can global corporations and financial institutions play a key role?

SPEAKERS

- **Noel Quinn**, Group Chief Executive, HSBC
- **David Schwimmer**, CEO, London Stock Exchange Group
- **Rishi Kapoor**, Co-CEO, Investcorp
- **Hywel Ball**, UK Chair, UK & Ireland Managing Partner, EY
- **Robert Wilt**, CEO, Ma'aden

MODERATOR

- **Eithne Treanor**, Founder & CEO, E. Treanor Media

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9:45 **IN SEARCH OF ALPHA: INVESTOR-TESTED STRATEGIES FOR DOING WELL BY DOING GOOD**

New research on the financial returns associated with ESG investments now show as much as a 60% positive correlation and a 90% non-negative correlation. While the short, medium, and long-term returns associated with ESG vary across sector and geography, there is now substantial evidence that there should be little conflict between doing well and doing good. What strategies are required to optimize financial, environmental, and social returns on investment? How is the investment landscape changing considering these data? And how can both private and public market investors help to amplify the opportunities to build sustainability into the investment frameworks across the financial industry and beyond?

SPEAKERS

- **Rick Lacaille**, Global CIO, State Street Global Advisors
- **Cathrine de Coninck-Lopez**, Global Head of ESG, Invesco
- **Bertie Whitehead**, Managing Director, UK Investment Banking, Goldman Sachs
- **Charlotte O'Leary**, CEO, Pensions for Purpose

MODERATOR

- **Eithne Treanor**, Founder & CEO, E. Treanor Media

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10:15 MOVING FROM DIVESTMENT TO ENGAGEMENT: WHY EXCLUSION ISN'T THE ANSWER

Historically, large financial institutions — including banks, asset owners and asset managers — have approached ESG investments through negative screening strategies, such as the exclusion of fossil fuels, nuclear energy, and various “sin” stocks. The avoidance model has penalized emerging markets by reducing investor flows into assets that are critical for community survival. Fortunately, investors are now shifting to a more proactive approach that seeks to influence the way companies integrate ESG for the long-term. In private markets, this issue is often expressed through commitments to Diversity, Equity, and Inclusion (DEI) — but also through the re-engineering of environmental standards or updating governance across various community impacts. How are investors transitioning to the proactive model of ESG investing, and what are the greatest challenges and opportunities for the future?

SPEAKERS

- **Rania Nashar**, Head of Compliance, PIF
- **Julia Hoggett**, CEO, London Stock Exchange
- **Corinne Neale**, Managing Director, BNY Mellon
- **Eugenia Unanyants-Jackson**, Global Head of ESG, Prudential Financial
- **Catherine Lenson**, Head of Social Impact, Softbank

MODERATOR

- **Edie Lush**, Executive Producer & Co Host, Global GoalsCast

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10:45 PROMOTING NEXT GENERATION SUSTAINABILITY INITIATIVES: A DIALOGUE WITH YOUNG LEADERS

Across the globe, young generations have experienced cultural, demographic, political, and technological change at hyper-speed. Given the outlook for climate change, food security, global pandemics, and geopolitical conflict, it is unsurprising that so many are mobilizing toward social and economic impact. Armed with advanced technologies that quickly amplify ideas and threats in real time, emerging leaders can catalyze real solutions. Now the question is: How can established organizations, institutions, and investors help the emerging generation of activists advance worthwhile causes through scalable technologies, financial investments, international cooperation, and large-scale shifts in consumer behavior?

KEYNOTE SPEAKER

- **Akash Shah**, Chief Growth Officer, BNY Mellon

OPENING VIDEO MONTAGE

Introduction to Project 17 & AY Young

KEYNOTE SPEAKER & UN YOUTH LEADER INTRODUCTIONS

- **AY Young**, United Nations SDG Leader, UN Office of the Secretary-General's Envoy on Youth; Founder, *Project 17*

TRANSITIONAL VIDEO MONTAGE

Overview of Generation17

UN YOUTH SPEAKERS

- **Nisreen Elsaim**, Youth Climate Activist & Climate Negotiator, UN's Youth Advisory Group on Climate Change — SUDAN
- **Maximo Mazzocco**, Generation 17 Young Leader, United Nations Development Program (UNDP); Founder, Eco House — ARGENTINA
- **Tafara Mazaka**, Generation17 Young Leader, United Nations Development Program (UNDP) — RWANDA

MODERATOR

- **Akash Shah**, Chief Growth Officer, BNY Mellon

Draft Program

11:15 **NARROWING THE DELTA: THE SHIFT TO NET ZERO EMISSIONS BY 2050**

Even if business leaders and policymakers come anywhere close to meeting their pledges to accelerate decarbonization outlined by COP26, there is still a very large delta between these goals and the climate action necessary to protect cities, regions, and communities around the world. And while the Paris Accord's goal to limit global warming to 1.5 degrees Celsius — compared to pre-industrial levels — is necessary and worthwhile, climate change will still unleash transformative shifts in global health, migration, energy, severe weather, and beyond. What are the steps necessary to solve the disparity between policy goals and real-life solutions—and what investments are required to make meaningful change?

SPEAKERS

- **Yi Cui**, Director, Precourt Institute for Energy, Stanford University
- **Gillian Lofts**, Global Sustainable Finance Lead Partner, Ernst & Young (EY)
- **Melissa McDonald**, Managing Director, Global Head of ESG and Climate Indexes, MSCI
- **Anna Moore**, Sustainability & Strategy Partner, McKinsey
- **Bob Maughon**, Chief Technology & Sustainability Officer, Saudi Basic Industries Corporation (SABIC)
- **Ashraf Al-Ghazzawi**, Vice President, Strategy & Market Analysis, Aramco
- **Special Speaker**

MODERATOR

- **Nik Gowing**, Founder, International Journalist & Broadcaster, Thinking the Unthinkable

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11:45 THE ROAD TO FOSSIL FUEL REDUCTION: WHY NUCLEAR FUSION MAY BE THE KEY TO OUR FUTURE

Fossil fuels — mainly coal, oil, and natural gas — currently provide most energy needs around the globe. But does nuclear fusion have the potential to replace fossil fuels as a low-carbon, sustainable energy source?

KEYNOTE SPEAKER

- **Sir David Winton Harding**, CEO, Winton Group

11:55 NETWORKING LUNCH

DELEGATE WELCOME & KEYNOTE REMARKS

- **Richard Attias**, Introduction
- **Rt. Hon. Vincent Keaveny**, Lord Mayor, City of London

FEATURED CHEF

- **Edie Lush**, Introduction
- **Chantelle Nicholson**, Owner, Apricity

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13:00 FINANCING THE FUTURE OF ESG: HOW THE WORLD'S LARGEST ASSET MANAGERS AND SOVEREIGN WEALTH FUNDS ARE BUILDING SUSTAINABILITY INTO EVERY INVESTMENT

INTRODUCTION

- **Special Moderator**

KEYNOTE SPEAKERS

- **H.E. Yasir Al-Rumayyan**, Governor, Saudi Arabia Public Investment Fund (PIF); Chairman, FII Institute; Chairman, Saudi Aramco
- **Larry Fink**, CEO, BlackRock

13:30 SHOWCASE PRESENTATION

Inclusive ESG Framework and Scoring Methodology

PRESENTERS

- **Doug Johnston**, Practice Leader for Sustainability & Climate Change, EY
- **Anthony Berkley**, Head of Investment, FII Institute

13:40 FIRESIDE TALK: HOW DO SOVEREIGN WEALTH FUNDS VIEW THE FUTURE OF SUSTAINABILITY?

MODERATOR:

- **Edie Lush**, Executive Producer & Co Host, Global GoalsCast

SPEAKERS TBD

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14:10 INCLUSIVE ESG: WHY FOCUSING ON EMERGING MARKETS IS PARAMOUNT

How do we channel the ESG investment boom towards emerging economies?

Emerging Markets (EMs) are the growth engines for the future (86% of the world's population and ~58% of global GDP*) but receive only a small proportion of global ESG funds.

There is a significant gap on investments to supply the demand of emerging markets. According to OECD, SDG funding gap in low-income countries now stands at \$4.2T (OECD). This directly impacts advancement towards meeting the Paris Agreement and SDG goals across the globe.

In many cases, this is because the transition to a green economy collides with job, food, and energy security. Current events — including disruptions to global supply chains, production, and labor markets, as well as geopolitical conflicts — are also complicating matters.

Discussion will explore how an Inclusive ESG Scoring Methodology can help drive investment flows to companies in emerging markets that make the biggest difference in affecting positive change.

SPEAKERS

- **Marisa Drew**, Chief Sustainability Officer, Standard Chartered Bank
- **Aniket Shah**, Global Head of ESG & Sustainability Research/Strategy, Jeffries Finance Group; Practice Professor, Columbia University
- **Iyad Abdulrahman Al-Garawi**, General Manager, Board of Affairs & Governance, Saudi Basic Industries Corporation (SABIC)
- **Marieke Huysentruyt**, Associate Professor Strategy and Business Policy, HEC Paris
- **Special Speaker**

MODERATOR

Doug Johnston, Partner, Climate Change & Sustainability, EY

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14:40 INNOVATING OUR WAY OUT: HOW TECHNOLOGY IS DRIVING CRITICAL PROGRESS IN SUSTAINABILITY

New and breakthrough technologies are essential to solving our planet's climate crisis. From electric vehicles and LED lighting to solar power, predictive AI, machine learning, and carbon capture—technological innovations that address large-scale sustainability challenges are skyrocketing as business leaders and entrepreneurs work to create a global green economy. This is particularly true among mainstream venture capital firms—with new designated funds announced regularly, sky-high startup valuations, and growth-stage investors clamoring to be part of it. What are some of the most promising innovations coming online? What investments are required to help them scale? And what are some of the biggest opportunities and challenges facing founders when pioneering critical technologies for the climate transition?

SPEAKER

- **Steve Howard**, Chief Sustainability Officer, Temasek
- **Jimmy Samartzis**, CEO, Lanza Jet
- **Hans Kobler**, Founder and Managing Partner, Energy Impact Partners

MODERATOR

- **Celine Herweijer**, Global Head of Sustainability, HSBC

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15:10 CLOSING TOWN HALL: ON THE ROAD TO COP27

Policy and finance are the two most important levers for influencing sustainable outcomes. Governments must incentivize the transition to a green economy and business leaders must put these policies into action. This also requires private investors to agree to lend to, invest in, and provide insurance for organizations that manage their environmental risks and impacts. As global leaders prepare to convene in Sharm el-Sheikh, Egypt for COP27, what should be on the policy agenda for government officials, CEOs, environmental activists, and investors so that can move to apply more aggressive climate actions necessary to encourage sustainable investing around the world? How will these new initiatives impact emerging markets specifically? And what can global business and financial leaders do to support these urgent goals?

SPEAKERS

- **H.E. Dr. Yasmine Fouad**, Minister of Environment of the Arabic Republic of Egypt
- **Sen. Matteo Renzi**, Former Prime Minister of Italy
- **Lord Gerry Grimstone of Boscobel, Kt**, Minister for Investment, Department for International Trade & Department for Business, Energy & Industrial Strategy, Government of the United Kingdom
- **Special Speaker**

MODERATOR

- **Edie Lush w/Oli Barrett**

15:55 CLOSING REMARKS

- **Richard Attias**, CEO, FII Institute

16:00 NETWORKING RECEPTION

Founding Partner



Vision Partner



وزارة الاستثمار
Ministry of Investment

Strategic Partners



BNY MELLON



سابك
SABIC



صندوق التنمية الثقافية
Cultural Development Fund



الأهلي
SNB



SoftBank Vision Fund



stc



The Red Sea
Development Company

Thank you