

priority

A summit powered by FII Institute



PROGRAM

7:30am	Breakfast
8:30am	The Highest Priority The FII Institute presents the findings from a global survey revealing the number-one priority in the minds and hearts of people across all demographics and continents. What is the World's highest priority? Speaker: <ul style="list-style-type: none">• Richard Attias, CEO, Future Investment Initiative Institute
8:45am	Global Priorities

	<p>The role of businesses, institutions, and investors in advancing the world’s highest priorities.</p> <p>Moderator:</p> <ul style="list-style-type: none"> ● Dr. Judith Rodin, President Emerita, University of Pennsylvania; Board Chair, Prodigy Finance and Resilient Cities Catalyst <p>Speaker:</p> <ul style="list-style-type: none"> ● H.E. Yasir Al-Rumayyan, Chairman of the FII Institute & Governor of the Public Investment Fund of Saudi Arabia
9:00am	<p>Do You Agree?</p> <p>After the uncovering of humanity's highest priority, our speakers will discuss and expand upon the results. Were the results surprising or expected? What will it take to achieve these priorities throughout different communities around the world?</p> <p>Moderator:</p> <ul style="list-style-type: none"> ● Zain Asher, Anchor, CNN International <p>Speakers:</p> <ul style="list-style-type: none"> ● H.E. Dasho Tshering Tobgay, Former Prime Minister, Bhutan ● H.E. Helle Thorning-Schmidt, Former Prime Minister, Denmark ● Kailash Satyarthi, Nobel Peace Prize Laureate
9:25am	<p>My Highest Priority Video</p> <p>Speaker:</p>

	<ul style="list-style-type: none"> ● H.R.H. Princess Reema bint Bandar Al Saud, Saudi Ambassador to the United States
ACT I - Myself	
9:30am	<p>Priority Pulse - How to make 100 Years Old the New 60</p> <p>Humanity has entered the era of exponential medicine where the future of health is driven by technology and data. How can advances in genomics, AI, stem cells, and other innovations help us extend youth?</p> <p>Speaker:</p> <ul style="list-style-type: none"> ● Peter H. Diamandis, M.D., Founder & Executive Chairman, XPRIZE
9:40am	<p>Priority Pulse - The Awakened Brain</p> <p>The pandemic triggered a 25 percent increase in anxiety and depression worldwide, according to the World Health Organization. How can individuals recovering from lockdown rethink their psychology and turn crisis into opportunity?</p> <p>Speaker:</p> <ul style="list-style-type: none"> ● Dr. Lisa Miller, Professor of Psychology and Education; Columbia University, Teachers College <p>Contributor:</p> <ul style="list-style-type: none"> ● Manal Alshamrani, KAUST Gifted Student Program Scholar; Mawhiba Gifted Alumni; Biomedical Engineering Student, Boston University
9:50am	<p>The Purpose of Work</p> <p>There are many critical factors impacting the future of the workforce. Among them: Startup funding is falling, 20% of employees across 44 countries plan to quit their jobs (PwC</p>

data), and the immigrant population is growing. As companies rethink hiring and retention, they must also consider the role they play in inclusion for underrepresented groups, whether through human capital, financial investment or the services they offer – and how inclusion, equity and access can ultimately help to build a stronger workforce. How can more equitable access to financial services improve our economy? How are businesses rethinking their approach? How does a social mission impact recruitment and retention? And what impact will increased access to wealth and opportunity have on our workforce?

Introduction:

- **Dina Powell McCormick**, Global Head, Sustainability and Inclusive Growth & Global Head, Sovereign Business, Goldman Sachs

Moderator:

- **Zain Asher**, Anchor, CNN International

Speakers:

- **Sutian Dong**, Partner, Multitudes
- **Amir Hemmat**, Co-Founder, Welcome Tech
- **Gosia Karas, PhD**, Fund Co-lead & Investment Director, SoftBank Group's SB Opportunity Fund
- **Anoushka Mehta**, Head of ESG Banking, Americas & Gender Lens Finance, HSBC

10:25am	<p>Priority Pulse- Sustainable Human Performance</p> <p>Nearly half of all employees have experienced at least some level of burnout, according to a survey by McKinsey. How can people, like Formula 1 drivers, sustain strong performance in fast-paced, high pressure situations while avoiding burnout and maintaining wellbeing?</p> <p>Speaker:</p> <ul style="list-style-type: none"> ● Annastiina Hintsa, CEO, Hintsa Performance
<p>ACT II - My Community</p>	
10:35am	<p>The Neo-Renaissance</p> <p>The creative economy generates nearly 50 million jobs worldwide that earn annual revenue of nearly \$2 trillion annually, according to UN estimates. NFTs are now transforming the way art, music, and sporting events are experienced and sold. Globally, nations are prioritizing leisure, culture, art, music, and entertainment as enriching aspects of functional societies and sustainable happiness. As education progresses and new skills are cultivated, there is a shifting paradigm on how to measure human development and the concept of happiness. How can investing in the arts and culture improve the quality of life for people around the world?</p> <p>Moderator:</p> <ul style="list-style-type: none"> ● Suzanne Kianpour, Presenter, BBC's 'Out of the Shadows' <p>Speakers:</p> <ul style="list-style-type: none"> ● H.E. Irina Bokova, Former Director General, UNESCO ● Mohammed bin Dayel, CEO, Cultural Development Fund of Saudi Arabia ● Alejandro Navia, Co-Founder & President, nft now

	<p>Contributor:</p> <ul style="list-style-type: none"> ● Rachel Cole, Founder & Principal, Rachel Cole Art Advisory
10:55am	<p>Priority Pulse – Internet For Good</p> <p>Nearly 60 percent of Millennials have donated online to a grassroots fundraiser, according to Fidelity Charitable, while 33 percent have used the internet to research a social cause. From linking Ukrainian refugees with hosts to providing vital information during a global pandemic, how are young innovators transforming the internet into a force for positive change?</p> <p>Moderator:</p> <ul style="list-style-type: none"> ● Edie Lush, Executive Producer & Co-Host, Global GoalsCast <p>Speaker:</p> <ul style="list-style-type: none"> ● Avi Schiffmann, Founder, UkraineTakeShelter.com & nCoV2019.live <p>Contributor:</p> <ul style="list-style-type: none"> ● Sanad Al Rashidi, Mawhiba Gifted Alumni; Computer Science & Economics Student, Boston University
11:05am	<p>Communities Reimagined</p> <p>According to the UN, 55% of the global population live in urban areas and this number is expected to reach 68 percent by 2050. Cities and communities need to adapt to a constantly evolving environmental, social, and economic landscape by designing infrastructure that can endure climate change and other socio-economic shocks. What are examples of forward-thinking cities of the future? What investments in</p>

	<p>advanced technology and design are enabling better outcomes? How can businesses and governments work together to make strategic investments in sustainable, resilient communities?</p> <p>Moderator:</p> <ul style="list-style-type: none"> ● Dr. Judith Rodin, President Emerita, University of Pennsylvania; Board Chair, Prodigy Finance and Resilient Cities Catalyst <p>Speakers:</p> <ul style="list-style-type: none"> ● Alby Bocanegra, Vice-President of Global Cities Partnerships, Mastercard ● Tony Cho, CEO & Founder, Future of Cities ● Martha Schwartz, Founding Partner, Martha Schwartz Partners <p>Contributor:</p> <ul style="list-style-type: none"> ● Amani Alkhiami, Senior Research Manager, Misk Foundation
11:30am	<p>Priority Pulse - There's No Place Like Home</p> <p>During a time when housing costs are rising faster than incomes in most countries and demand for luxury properties are higher than ever before, how are the world's largest property developers and managers innovating to shelter the world?</p> <p>Moderator:</p> <ul style="list-style-type: none"> ● Suzanne Kianpour, Presenter, BBC's 'Out of the Shadows' <p>Speaker:</p>

	<ul style="list-style-type: none"> ● Mohamed Alabbar, Founder, Emaar Properties <p>Contributor:</p> <ul style="list-style-type: none"> ● Mohammed Abdulkhaliq Alsalman, Mawhiba Gifted Alumni & Interior Design Student, Pratt Institute
11:40am	<p>Priority Pulse – Government for the People</p> <p>During a time of economic transformation and a shifting global order, governments and corporations are reconfiguring their responsibilities to citizens and stakeholders. Long-standing economic systems are becoming obsolete and social contracts are being rewritten to accommodate the unstoppable forces of technology and global finance. As investments into long-term sustainability collide with urgent real-life priorities, what are innovative solutions emerging to address a breakdown in social order? Are cities a solution? And will decentralization emerge as a key organizing principle – for communities, companies, and nations?</p> <p>Speaker:</p> <ul style="list-style-type: none"> ● Dr. Paul Romer, Nobel Economic Sciences Prize Laureate
11:55pm	<p>Priority Pulse – Vaccine Equity</p> <p>While nearly 3 in 4 people in wealthy countries have been vaccinated with at least one dose of the COVID-19 vaccine, fewer than 1 in 4 people have received a dose in low income countries as of September 2022, according to the UNDP. What can we do to ensure that the distribution of vaccines is equitable for the next pandemic?</p> <p>Speaker:</p> <ul style="list-style-type: none"> ● Professor José Manuel Barroso, Chair of the Board; Gavi, the Vaccine Alliance
12:05pm	<p>Networking Lunch</p>

ACT III - My World

12:40pm

Priority Pulse - Innovation for Everyone

How are disruptive technologies changing the world? What are the key elements to building global prosperity and creating opportunities for people around the world to lead meaningful lives?

Speaker:

- **Michael Milken**, Chairman, Milken Institute

12:50pm

Feeding the Planet: The Challenge

The war in Ukraine disrupted a global food system that was already under attack from climate change, an energy crisis, and COVID. Russia and Ukraine account for 12 percent of traded calories, according to The Economist. Yet, Ukraine has almost entirely ceased exports of grains and oilseeds. The UN estimates there are now 1.6 billion people on Earth who are food insecure. While agricultural innovations promise to feed the world, will nations be able to act together to rethink resource flows and prepare for an increasingly hot, crowded, and hungry planet?

Moderator:

- **Michael Moss**, Pulitzer-Prize Winning Investigative Journalist

Speaker:

- **Mariana Vasconcelos**, Founder & CEO, Agrosmart

<p>1:00pm</p>	<p>Priority Pulse - Feeding the Planet: Solutions</p> <p>As the global agricultural and energy markets intersect and become increasingly interconnected, how can technology reduce food insecurity for the decades ahead?</p> <p>Speaker:</p> <ul style="list-style-type: none"> • Sara Menker, Founder & CEO, Gro Intelligence
<p>1:10pm</p>	<p>Priority Pulse - Restoring the World's Oceans</p> <p>Since Jacques Cousteau began exploring the world's oceans in the 20th Century, the world has lost half its marine life, which will have dramatic consequences for life on Earth. With a tipping point for the survival of the oceans likely coming within the next decade, what are the most effective measures for restoring the beauty and vital abundance of the world's oceans?</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Richard Attias, CEO, Future Investment Initiative Institute <p>Speaker:</p> <ul style="list-style-type: none"> • Alexandra Cousteau, Co-Founder & President, Oceans 2050 <p>Contributor:</p> <ul style="list-style-type: none"> • Daniel Kleinman, Founder & CEO, Seaworthy Collective
<p>1:25pm</p>	<p>Priority Pulse - Ecological Harmony</p> <p>Bioplanning is a new strategy that allows urban designers to rethink cities and reduce urban sprawl by shifting them from the traditional cartesian grid to a more adaptive, cellular planning model. How can bioplanning take off? And how can it enable urban design to become more regenerative, biophilic,</p>

	<p>and community driven?</p> <p>Speaker:</p> <ul style="list-style-type: none"> ● Dror Benshetrit, Founder, SuperNature Labs
<p>1:35pm</p>	<p>The Beauty of Nature</p> <p>Ancient philosophers described the many benefits of immersion in nature. More recently, scientists and healthcare workers have recommended it as therapeutic. But the march of urbanization and the impacts of climate change make it increasingly difficult for everyday people to spend time outdoors. From educational models such as ‘forest schools’ to an increased focus on parks, greenspaces, rewilding, and climate action, how can employers, policymakers, designers, city planners, and engaged citizens better promote the healing power of nature?</p> <p>Moderator:</p> <ul style="list-style-type: none"> ● Gonzalo Muñoz, High-Level Climate Action Champion (2019–21), United Nations Framework Convention on Climate Change <p>Speakers:</p> <ul style="list-style-type: none"> ● Vanessa Keith, Principal, Studioteka Design ● Lina Osman, Regional Head, Sustainable Finance -West, Standard Chartered ● John Pagano, Group CEO, The Red Sea Development Company ● Oliver Ripley, CEO, Habitas ● Andrew Zolli, Chief Impact Officer, Planet

2:05pm	<p>Priority Pulse - A Web #ForEveryone</p> <p>37% of people across the world still do not have access to the internet. And the pandemic showed how vital connectivity is to social and economic resilience. What actions are necessary to close the digital divide – and how can individuals capitalize on connectivity to build better lives for themselves, their families, and their communities?</p> <p>Speaker:</p> <ul style="list-style-type: none">● Nnenna Nwakanma, Chief Web Advocate, World Wide Web Foundation
2:15pm	<p>A New Era of Humanitarianism</p> <p>Over 272 million people will require some form of humanitarian aid or protection this year. With 62 million girls out of school globally, 100 million refugees in the world and 163 million orphans internationally, what actions must be taken to improve the reach of humanitarian aid to those in need?</p> <p>Moderator:</p> <ul style="list-style-type: none">● Suzanne Kianpour, Presenter, BBC's 'Out of the Shadows' <p>Speakers:</p> <ul style="list-style-type: none">● Dayle Haddon, Founder & CEO, WomenOne● Jeanne Celestine Lakin, Founder, One Million Orphans● Rana Novack, Writer, Refugee Advocate, Solution Owner of Refugee & Migration Predictive Analytics Solutions

2:35pm	<p>Priority Pulse – Megathreats Masterclass with Dr. Doom</p> <p>There are ten large-scale threats that imperil the future of the world in the next two decades. Here is how to prevent them.</p> <p>Speaker:</p> <ul style="list-style-type: none">• Dr. Nouriel Roubini, CEO, Roubini Macro Associates, LLC
2:45pm	<p>Will the Next Generation Save the World?</p> <p>According to a new survey from Deloitte, younger generations are “deeply concerned about the state of the world, and actively trying to balance the challenges of their everyday lives with their desire to drive societal change.” Cost of living, followed closely by climate change, tops the list of worries for young people. From policies that promote more equitable societies to creating opportunities for the next generation of climate-impact entrepreneurs, what do young leaders want from previous generations? What specific solutions are they promoting? Will their voices be heard in time to save the planet?</p> <p>Special Address:</p> <ul style="list-style-type: none">• H.E. Shamma bint Suhail Faris Al Mazrui, Minister of State for Youth Affairs, UAE's Ministry of Culture & Youth; Vice Chairman, the Arab Youth Center <p>Moderators:</p> <ul style="list-style-type: none">• Miguel A. Roza; Co-Chair, Davos Lab (WEF Youth Recovery Plan); Founder, IdeasXChange; International Affairs Advisor <p>Speakers:</p> <ul style="list-style-type: none">• Nisreen Elsaim, Chair of the UN Secretary General's Youth Advisory Group on Climate Change

	<ul style="list-style-type: none"> ● Daniel Kleinman, Founder & CEO, Seaworthy Collective ● Guillaume Lacroix, CEO, Brut.
3:15pm	<p>How to Be Happy in the Metaverse</p> <p>As the digital and physical worlds continue to converge, designers are considering how to apply the lessons from life in the physical world to life in virtual worlds. Do the same rules – of economy, society, and culture – still apply? Or will life in the metaverse spark new frameworks for commerce, education, wellness, security, relationships, and community?</p> <p>Moderator:</p> <ul style="list-style-type: none"> ● Edie Lush, Executive Producer & Co-Host, Global GoalsCast <p>Speakers:</p> <ul style="list-style-type: none"> ● Sam Englehardt, Co-founder and Partner, Galaxy Digital ● Peggy Johnson, CEO, Magic Leap
3:30pm	<p>Life in Space</p> <p>The Global space economy was worth \$469 billion in 2021, according to the Space Foundation’s Space Report. Since 2020, the commercial space industry has had 6.4% in revenue growth, and 1,022 space crafts have launched into orbit during the first half of 2022. As people start traveling beyond Earth’s atmosphere more frequently and humans begin to venture further into space, the physical needs of space travelers will need to be addressed. What steps can we take today to help the humans of tomorrow to adapt to life in space – and potentially on other planets – in terms of cultivating food sources, maintaining health in a gravity-free environment and enabling equitable accessibility for all people?</p>

	<p>Moderator:</p> <ul style="list-style-type: none"> ● Edie Lush, Executive Producer & Co-Host, Global GoalsCast <p>Speakers:</p> <ul style="list-style-type: none"> ● Barbara Belvisi, Founder & CEO, Interstellar Lab ● Hélène Huby, Co-Founder & CEO, The Exploration Company ● Jane Poynter, Founder & CEO, Space Perspective
3:50pm	<p>Achieving New Priorities</p> <p>A recent global survey of people in 28 countries showed that citizens ranked hunger, poverty, and health as their top concerns – exposing a myriad of challenges facing people around the world today. As the United Nations General Assembly convenes in New York, what emerged as the top issues for world leaders? What issues were of top concern for the developed world vs the developing world? How did leaders address food and water security, immigration, housing, energy, climate change, and geopolitical conflict? What are the highest priorities for the Kingdom of Saudi Arabia – and how is the Kingdom achieving these goals?</p> <p>Special Address:</p> <ul style="list-style-type: none"> ● Li Junhua, Under-Secretary-General for Economic and Social Affairs, United Nations <p>Moderator:</p> <ul style="list-style-type: none"> ● Richard Attias, CEO, Future Investment Initiative Institute <p>Speaker:</p>

	<ul style="list-style-type: none"> ● H.H. Prince Faisal Bin Farhan Al Saud, Minister of Foreign Affairs, Saudi Arabia
4:10pm	<p>Investing in Highest Priorities – Part I</p> <p>Moderator:</p> <ul style="list-style-type: none"> ● Suzanne Kianpour, Presenter, BBC's 'Out of the Shadows' <p>Speaker:</p> <ul style="list-style-type: none"> ● H.E. Khalid Al-Falih, Minister of Investment, Saudi Arabia
4:20pm	<p>Investing in Highest Priorities – Part II</p> <p>Investors have a vital role to play in providing the resources and capacity necessary to advance the highest priorities for humanity. How have the transformations of the past two years re-prioritized the way investors see the world? What global challenges are investors most focused on solving today? And what new technologies and industries will investors prioritize over the next decade? From climate change and food security to immigration, urbanization, culture, technology and the future of work, what are the biggest challenges ahead and how are leading investors creating a better tomorrow for everyone?</p> <p>Moderator:</p> <ul style="list-style-type: none"> ● Suzanne Kianpour, Presenter, BBC's 'Out of the Shadows' <p>Speakers:</p> <ul style="list-style-type: none"> ● Chinelo Anohu, Head & Senior Director, Africa Investment Forum ● Marcelo Claire, Chairman & CEO, Claire Capital ● Nelson Peltz, Founder, Trian Fund Management
4:40pm	<p>Technology For Human Priorities</p>

	<p>At the forefront of the internet’s third wave, how can investors create new technologies that solve the problems of the past and make a more positive impact on humanity?</p> <p>Moderator:</p> <ul style="list-style-type: none">● Courtney Powell, Chief Operating Officer and Managing Partner, 500 Global <p>Speakers:</p> <ul style="list-style-type: none">● Sam Bankman-Fried, Co-Founder & CEO, FTX● Alfred Chuang, General Partner, Race Capital
4:55pm	<p>FII Institute PRIORITY Manifesto and Closing Remarks</p> <p>Speaker:</p> <ul style="list-style-type: none">● Richard Attias, CEO, Future Investment Initiative Institute