

# priority

powered by FII Institute

March 30 – 31, 2023

Faena Forum | Miami, USA

A Roadmap for Humanity in Challenging Times

## PROGRAM

Powered by



In Partnership with



We are in the right place at the right time: when decision makers, investors, entrepreneurs, and an engaged generation of youth come together in aspiration, ready for action and change. FII Institute harnesses this energy into three pillars: THINK, XCHANGE, ACT. THINK empowers the world's brightest minds, XCHANGE builds inclusive platforms, and ACT incubates and invests directly in the technologies of the future.

PRIORITY is more than an event; it is a movement and a platform that cuts through the daily noise and reveals an inclusive snapshot of hearts and minds across the globe.

## Why Miami?

Miami is the "Gateway to the Americas," making it the perfect partner for PRIORITY. Known as "The Magic City," this south Florida metropolis is undergoing massive expansion. Miami represents hope, future, dreams, and ambition.

- Ranked happiest city in the USA three years in a row by Mindbody
- High quality of life
- Attractive business environment
- Magnet for talent with low unemployment rates
- Thriving tech & startup scene
- World-class culture & entertainment
- Gateway to Latin America
- Epicenter of crypto & blockchain technology
- Growing investment & financial capital

## FII PRIORITY Report's 12 Global Priorities



Cost of Living



Poverty and Social Inequalities



Unemployment



Social Protection System



Crime



Education System



Global Warming



Pandemics



Taxes



International Tensions



Immigration



Terrorism

## PROGRAM-AT-A-GLANCE

### DAY 1

TIME (GMT-4)	Session
7:30am - 8:30am	<b>Food for Thought</b> Networking Breakfast
9:00am - 9:05am	<b>Opening Remarks</b>
9:05am - 9:25am	<b>In Conversation: A Dream Reimagined</b> In a post-COVID world, humanity has, in many ways, seen its dreams shattered. How can bold leaders with inspiring visions help pave the way for a brighter future for all?
9:25am - 9:45am	<b>Citizen Priorities</b> The Global South is shaking the foundations of the international order. Nevertheless, socioeconomic factors, including improving income, education, and jobs, determine how societies progress - and are listed as the top concerns for citizens around the world. How are leaders worldwide addressing these priorities? How will the Global South balance geopolitical interests against internal economic development in the coming years?
9:45am - 10:10am	<b>Business in the New Global Order</b> The new global order has emerged, and global business and investment will determine its contours. What financial investments, strategic partnerships, and geopolitical alliances are necessary to create a more prosperous world for all?
10:10am - 10:25am	<b>The People's Bottom Line</b> The world is facing "the largest cost of living crisis of the 21st century." What is the private sector's role in resolving this crisis and how can it be reversed?
10:25am - 10:40am	<b>The Lost Generation?</b> Education, instead of being the great empowerment tool, has become the great divider. How can we reduce "learning poverty," and what should our approach to education be?
10:40am - 10:55am	<b>A Kingdom in Motion</b> Under the Vision 2030 plan, quality of life has become the highest priority for Saudi Arabia. What steps is the Kingdom taking to bolster its citizens' quality of life? What significant milestones has its Quality-of-Life Program reached?
10:55am - 11:15am	<b>Crypto - Where Do We Go From Here?</b> The shocks that have rocked cryptocurrency have thrown into question many long-held assumptions about crypto's merits. Is it time to revisit them?
11:15am - 11:35am	<b>The One Trillion Dollar Question - How to Create Jobs?</b> Some countries have seemed to crack the code in job creation, while others are failing. What are the strategies for creating new jobs, and how do they differ around the world?

*Timing and sessions subject to change*

# PROGRAM-AT-A-GLANCE

## DAY 1 (CONT.)

TIME (GMT-4)	Session
11:35am - 11:55am	<p><b>The New Silicon Valleys - Investing in Innovation</b> What responsibilities do venture capitalists have in fueling innovation and job creation? How will New Silicon Valleys shape the future of globalization?</p>
11:55am - 12:15pm	<p><b>Building Entrepreneurial Ecosystems</b> Nearly 70 percent of the world's population will live in cities by 2050, according to UNCTAD, and entrepreneurs aiming to launch tech startups will gravitate toward regions with rich networked ecosystems. How do entrepreneur ecosystems shape the global economy?</p>
12:15pm - 12:30pm	<p><b>Food Security in the Age of Uncertainty</b> As global agriculture continues to be threatened by ongoing uncertainty driven by both climate and geopolitical risks alongside structural changes in demand, should we expect more volatility going forward?</p>
12:30pm - 1:30pm	<p><b>Networking Lunch</b></p>
1:30pm - 1:40pm	<p><b>Spotlight: A Future Fueled by Fusion</b> The Lawrence Livermore National Laboratory has achieved a milestone: mankind has produced net energy gain. The implications are immense, and the potential for a better future is staggering. What are the next advancements in fusion, and how will they accelerate development?</p>
1:40pm - 2:00pm	<p><b>Financing the Energy Transition</b> An immense challenge lies in finding \$40 billion annually for developing nations in the global south, as they make the transition from fossil fuels to renewable energy sources, such as wind, solar, hydro, and geothermal. What are the key challenges and opportunities that need to be addressed in order to speed up the energy transition and achieve a sustainable energy future?</p>
2:00pm - 2:15pm	<p><b>Earth Plan B</b> The world faces many challenges. Rather than looking to other planets as solutions, NEOM aims to create solutions on earth. How is NEOM bringing the future into the present?</p>
2:15pm - 2:30pm	<p><b>The New Fertile Crescent is Here</b> Food tech presents a glimmer of hope. Producers are increasingly turning to alternative protein sources such as plant-based, cultured meats and seafoods. Other technologies are being explored to reduce environmental harm and guarantee food safety. Is humanity entering a new era of food?</p>
2:30pm - 2:50pm	<p><b>Moving Beyond the Pandemic: The Next Big Innovations in Healthcare</b> While the pandemic spurred innovations in vaccine technology and research, in the background, other diseases received breakthroughs in treatment and prevention. Today, healthcare providers are projected to increase their investment in digital solutions and technology over the next years. How has healthcare been revolutionized in the last few years, and what are the implications for the future?</p>

*Timing and sessions subject to change*

# PROGRAM-AT-A-GLANCE

## DAY 1 (CONT.)

TIME (GMT-4)	Session
2:50pm - 3:10pm	<p><b>The End of Trust in Media?</b></p> <p>A recent study uncovered an alarming worldwide dip in the public's trust of media. Social media are also being thrown into a crisis of trust as Twitter and Meta face internal disarray. Cybercriminals may be able to take advantage of this upheaval. What are media companies doing to reach new audiences, provide accurate information, and restore public trust?</p>
3:10pm - 3:30pm	<p><b>Investing in Quality of Life</b></p> <p>The traditional indicators of urban vitality are no longer enough to ensure a good quality of life. Instead, cities must be attractive destinations that provide citizens with enjoyable experiences, such as leisure, hospitality, arts and more. But in an age when prices are rising faster than wages, living in metropolitan areas is increasingly unaffordable. How can cities still provide quality leisure experiences while ensuring economic and environmental sustainability?</p>
3:30pm - 3:50pm	<p><b>Art &amp; Culture: A Priority for Humanity</b></p> <p>Making art is uniquely human. From ancient cave drawings to the Renaissance and now NFTs, creative expression has defined the human experience for millennia. How will art continue to evolve in the coming decade, and what role will it play in society?</p>
3:50pm - 4:10pm	<p><b>Sport Disrupted</b></p> <p>Millennials and Gen Z are increasingly consuming more sports than prior generations, creating new opportunities in the industry. How are new business models and changing consumer trends disrupting the sport industry?</p>
4:10pm - 4:30pm	<p><b>In Conversation: Spotlight on Entertainment</b></p> <p>The entertainment and media industry could reach an unimaginable \$2.3 trillion by 2026. As the industry grapples with its uncertain future, how can entertainment further its importance in society? Which areas of entertainment can be expected to have the most substantial growth by 2023?</p>
	<p><b>Closing Day 1</b></p>
7:30pm	<p><b>Evening Reception &amp; Dinner</b></p> <p>Carbone, 49 Collins Ave, Miami Beach</p>

*Timing and sessions subject to change*

# PROGRAM-AT-A-GLANCE

## DAY 2

TIME (GMT-4)	Session
8:00am - 9:00am	<b>Networking Breakfast</b>
9:00am - 9:15am	<b>In Conversation: The Ripple Effect</b> Gulf oil production, supply, and demand all have a pivotal impact on the world economy as a whole – but the Gulf countries' push toward diversification has demonstrated how capital markets and public-private partnerships can finance an energy infrastructure fit for the 21st century. Which projects best highlight the Gulf economies' ambitions to contribute to the global energy transition?
9:15 am - 9:30am	<b>The Abraham Accords – An Exportable Model?</b> In a seismic shift, the Abraham Accords of August 2020 saw Israel and the United Arab Emirates normalize relations. Quickly following suit, Bahrain, Morocco, and Sudan signed subsequent agreements with Israel. Why have the Abraham Accords been so important for the Middle East and the world? What are some significant developments that have occurred since these treaties were signed?
9:30am - 9:55am	<b>Space... The New Superpower</b> Collaboration in space is being threatened by conflict on earth. What are the implications of reduced cooperation and increased tensions in space? How will new initiatives such as NASA's lunar mission and others boost scientific discovery?
9:55am - 10:05am	<b>Spotlight: Tensions Rising</b> As the world emerges post-pandemic, deep fractures in the geopolitical landscape remain. Citizens are no doubt concerned about what 2023 will look like. What is the geopolitical outlook for the coming year, and how can leaders mitigate the risks?
10:05am - 10:20am	<b>Rethinking Strategies in the Era of Innovation</b> We are entering an era of unprecedented innovation; the investment landscape is rapidly changing with the rise of emerging technologies such as AI and blockchain. With the recent tech layoffs and crypto crisis, is it time to shift our focus back to more conventional investment strategies?
10:20am - 10:40am	<b>Emerging Alliances: LATAM and GCC</b> Latin America's economic landscape is rife with opportunity, and growing alliances with the Middle East could be seen as the most important catalysts for growth. What does the new global economic context mean for LATAM - GCC economic alliances? Can further regional economic integration offer a positive path forward?
10:40am - 10:50am	<b>The Darker Side of our Interconnected World</b> Globalization has accelerated cybercrime, counterfeiting and organized crime. With quantum computing set to end cryptology as we know it, what's next in the battle against cybercrime? How can we reinforce international supply chains against cyber-attacks?
10:50am - 11:10am	<b>Hedging through Uncertainty – Alternative Investments in 2023</b> As the financial landscape shifts, with private credit strategies, ESG funds, and multi-strategy funds becoming increasingly attractive to investors, fund managers must remain agile and savvy in order to take advantage of new opportunities. Yet inflation still hangs ominously on the horizon. What does 2023 portend for alternative investments?

*Timing and sessions subject to change*

## PROGRAM-AT-A-GLANCE

### DAY 2 (CONT.)

TIME (GMT-4)	Session
11:10am - 11:30am	<b>Deciding the AI Future</b> The AI revolution has arrived, and regulations will soon follow. But where and how? Business around the world are doing their best to predict the impact of AI. Global geopolitics and economics hang in the balance. Will the US approach prove to be the best option? What other countries or regions provide good models to follow?
11:30am - 11:50am	<b>Enough is Enough – Time to Redesign the International Financial Architecture?</b> One in five countries is facing fiscal and financial stress. Some leaders are calling for radical reform of the global financial system. Could a new financial architecture be the answer? If yes, what would it look like?
11:50am - 12:10pm	<b>Bridges or Walls?</b> Immigration is a defining feature of the present-day world. Behind these vast movements of people are individual stories that often go unheard. How does immigration enrich a country?
12:10pm - 12:15pm	<b>Announcement: PRIORITY Index</b> The PRIORITY Index is set to launch, remaking the global leadership landscape. This aims to empower leaders with the insights required to form policy. Bridging the ever-widening gap between leaders and citizens, the PRIORITY Index serves as an invaluable tool in the quest for equity and aims to be the catalyst for a new era of world governance.
12:15pm - 12:30pm	<b>Closing: HOPE</b> When people have a sense of hope, they are more likely to take risks and make impactful investment. In the shockwaves of 2022, HOPE remains an important message to follow in order to build a brighter future.
1:00pm	<b>Farewell Lunch</b>

*Timing and sessions subject to change*

**Founding Partner**



**Vision Partner**  
وزارة الاقتصاد  
Ministry of Investment

**Strategic Partners**



For more information, please visit our website: [www.fii-institute.org](http://www.fii-institute.org)