

# priority

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March 30 – 31, 2023

Faena Forum | Miami, USA

A Roadmap for Humanity in Challenging Times

## PROGRAM

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We are in the right place at the right time: when decision makers, investors, entrepreneurs, and an engaged generation of youth come together in aspiration, ready for action and change. FII Institute harnesses this energy into three pillars: THINK, XCHANGE, ACT. THINK empowers the world’s brightest minds, XCHANGE builds inclusive platforms, ACT incubates and invests directly in the technologies of the future.

PRIORITY is more than an event; it is a movement and a platform that cuts through the daily noise and reveals an inclusive snapshot of hearts and minds across the globe.

## Why Miami?

Miami is the “Gateway to the Americas,” making it the perfect partner for PRIORITY. Known as “The Magic City,” this south Florida metropolis is undergoing massive expansion. Miami represents hope, future, dreams, and ambition.

- Ranked happiest city in the USA three years in a row by Mindbody
- High quality of life
- Attractive business environment
- Magnet for talent with low unemployment rates
- Thriving tech & startup scene
- World-class culture & entertainment
- Gateway to Latin America
- Epicenter of crypto & blockchain technology
- Growing investment & financial capital

## FII PRIORITY Report’s 12 Global Priorities



Cost of Living



Poverty & social Inequalities



Unemployment



Social Protection System



Crime



Education System



Global Warming



Pandemics



Taxes



International Tensions



Immigration



Terrorism

Founding Partner



Strategic Partners



## March 30<sup>th</sup>

7:30am –  
8:30am

### **Food for Thought**

Networking breakfast

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9:00am –  
9:05am

### **Opening Remarks**

- Richard Attias, CEO, Future Investment Initiative Institute; Executive Chairman, RA&A
- 

9:05am –  
9:30am

### **In Conversation: A Dream Reimagined**

*All humans, no matter which culture they are born into, need to be able to dream — of a better life, better health, a better future. Dreams drive society's evolution. But today, in a post-COVID world marked by war in Europe, a potential economic crisis looming, catastrophic weather events, and soaring costs of living – humanity has, in many ways, seen their dreams shattered. How can bold leaders with inspiring visions ignite the dreams of entire generations, and help pave the way for a brighter future for all?*

#### **Moderator:**

- Dina Powell McCormick, Global Head, Sovereign Institutional Business & Global Head, Sustainability & Inclusive Growth, Goldman Sachs

#### **Speakers:**

- H.E. Yasir Al-Rumayyan, Governor, Public Investment Fund; Chairman, Future Investment Initiative Institute
  - Francis X. Suarez, Mayor of Miami
- 

9:30am –  
9:45am

### **Citizen Priorities**

*The Global South is shaking the foundations of the international order. Last year's COP27 climate summit in Egypt, the World Cup hosted by Qatar, and India's refusal to support sanctions on Russia are just the latest examples of the growing assertiveness and influence of emerging economies on the world stage. This is likely to continue in the years ahead, with implications for trade, investment in human capital, and the protection of natural resources. Countries in the Global South are now responsible for half the world's economic growth and South-South trade reached \$5.3 trillion in 2021, according to UNCTAD. Nevertheless, socioeconomic factors, including improving income, education, and jobs, determine how societies progress -- and are listed as the top concerns for citizens around the world. How are leaders worldwide addressing these priorities? How will the Global South balance geopolitical interests against internal economic development in the coming years? In what ways can investors empower human capital in these regions to propel growth?*

#### **Moderator:**

- Zain Asher, Anchor, CNN

#### **Speaker:**

- Professor Mohan Munasinghe, Shared 2007 Nobel Peace Prize as Vice-Chair, IPCC; 2021 Blue Planet Prize Laureate

9:45am –  
10:10am

## **Business in the New Global Order**

*The new global order has emerged, and global business and investment will determine its contours. McKinsey Global Institute estimates that over the next five years, 15–25% of the trade of global goods could change to different countries. As a force for talent, innovation, culture, entrepreneurship, economic growth, global trade, and international diplomacy — the power realignments now underway in the world will accelerate the shape of markets, both new and emerging, for 100 years into the future. But for these transformations to benefit everyone, a renewed focus on key priorities of people across the world — on jobs, healthcare, security, and most especially for the Global South — must be on the agenda of business leaders. What are the most urgent priorities for today's leaders, including with regards to the Global South? What financial investments, strategic partnerships, and geopolitical alliances are necessary to create a more prosperous world for all?*

### **Moderator:**

- Eithne Treanor, Managing Director, E Treanor Media

### **Speakers:**

- Bob Diamond, Founder & CEO, Atlas Merchant Capital
- Jenny Johnson, President & CEO, Franklin Templeton
- Chip Kaye, CEO, Warburg Pincus
- Shu Nyatta, Founder & Managing Partner, Bicycle Capital
- Patrick Zhong, Founding Managing Partner, M31 Capital

10:10am –  
10:30am

## **Redesigning New Silicon Valleys**

*The world needs a new vision for venture capital. As experts argue reglobalization requires a more ambitious role for VCs, Silicon Valley Bank — once an essential backer of nearly half of US venture capital-backed companies as well as 44% of US tech and healthcare firms that launched public offerings last year — has fallen, sending shockwaves through the VC field. Investors and founders alike are struggling to adjust to the ramifications. Questions remain over whether SVB's downfall happened in isolation — swift interest rate hikes paired with higher-than-average bond holdings made the bank particularly vulnerable. But this rapidly evolving context suggests better governance and oversight may be necessary to build more resilient Silicon Valleys of the future. What responsibilities do venture capitalists have in ensuring resilience in the financial infrastructure that fuels innovation and job creation? Can new Silicon Valleys continue to shape the future of globalization?*

### **Moderator:**

- Javier Villamizar, Operating Partner, SoftBank Investment Advisers

### **Speakers:**

- Alfred Chuang, Founder & General Partner, Race Capital
- Dr. Klaus Hommels, Founder, Lakestar; Chairman, NATO Innovation Fund
- Jack Selby, Managing Director, Thiel Capital

10:30am –  
10:45am

## Banking on the Brink

*Silicon Valley Bank's collapse has sparked a crisis that many worry may be reminiscent of the 2008 financial meltdown. As a key provider of funds to technology startups and venture capital firms, the bank's failure could precipitate a domino effect, leaving numerous companies in dire straits with liquidity issues, stalled investments, and mounting debt. Consumer and investor confidence can be knocked, resulting in market volatility and potentially depressed tech stock valuations. Will the collapse disrupt economic growth and innovation beyond the tech sector -- hampering global recovery and exacerbating income inequality as businesses cut costs and unemployment rises? What responsibility does the Federal Reserve have in exacerbating or resolving this crisis? Or is this a unique situation that presents a chance to avert outright financial disaster?*

### Moderator:

- Luis Alberto Moreno, Managing Director, Allen & Co.; Former President, Inter-American Development Bank (IADB)

### Speaker:

- Steven T. Mnuchin, Founder & Managing Partner, Liberty Strategic Capital; 77th Secretary of the Treasury, United States

10:45am –  
11:05am

## The People's Bottom Line

*The world is facing what the UN calls the "largest cost of living crisis of the 21st century". Food prices are growing faster than inflation in most of the world. Gen Z has even given it a nickname – "Cozzie-Livs", indicating that young people just starting out in their careers are being affected disproportionately. According to the 29-country "What Worries the World" Survey, by Ipsos, 42% of people claim rising prices in their country as their biggest concern. Sixty-nine percent of people believe that prices will continue to increase in 2023. With a lack of financial knowledge, will the youth be at the front lines of the crisis? What is the private sector's role in resolving this crisis, and how can it be reversed? How are governments responding? Will the pressure ease or intensify in 2023?*

### Moderator:

- Edie Lush, Journalist, MC & Host, Edie Lush Ltd

### Speakers:

- H.R.H. Ambassador Reema Bandar Al Saud, Ambassador to the United States, Embassy of the Kingdom of Saudi Arabia
- Jeff T. Blau, CEO, Related Companies; Chairman & Founding Partner, energyRe
- Luis Alberto Moreno, Managing Director, Allen & Co.; Former President, Inter-American Development Bank (IADB)
- Sen. Matteo Renzi, Senator for Florence; Former Prime Minister, Italy

11:05am –  
11:20am

## The Lost Generation?

*The education crisis was already escalating before the pandemic. In 2019, "learning poverty" — a term used to define children's inability to understand simple text and read by age 10 — affected 57 percent of children in low- and middle-income countries, according to the World Bank. Learning poverty also negatively impacts students' ability to learn basic math and science, further contributing to what many governments are calling the STEM "skills gap". With the disruption of school closures during COVID-19, the World Bank now estimates that the learning poverty rate has jumped to 70%. How can*

*educators, public leaders, and philanthropists help youth recover from pandemic losses, and build, accelerate and sustain learning for the long term? Why is diversity in STEM important? How can more young people be encouraged to enter STEM-related professions or fields of study?*

**Moderator:**

- *H.R.H. Ambassador Reema Bandar Al Saud, Ambassador to the United States, Embassy of the Kingdom of Saudi Arabia*

**Speakers:**

- *Gitanjali Rao, Innovator, Author, & TIME Magazine's First-Ever "Kid of the Year"*

11:20am –  
11:40am

## **Building Entrepreneurial Ecosystems**

*New technologies are creating innovative career paths. Future ecosystems will need people who are technologically adept, can analyze data, and possess business management competence. Industries like robotics will continue to accelerate and expand to sectors as diverse as retail services to personal home caretaking. Further technological advancements in energy production, microgrids, and nanotechnology will create even more industries that today might just be mere figments of imagination. Nearly 70% of the world's population will live in cities by 2050, according to UNCTAD, and entrepreneurs aiming to launch tech startups will gravitate toward regions with rich networked ecosystems. How do entrepreneur ecosystems shape the global economy? How can we efficiently finance aspiring entrepreneurs? What responsibilities do investors have when creating entrepreneurial ecosystems of the future?*

**Moderator:**

- *Laura Gaviria Halaby, Co-Founder & Investor, ZeroAleph*

**Speakers:**

- *Fermin Bueno, Co-Founder & Managing Partner, Finnovista*
- *Felipe Chávez Cortés, CEO & Co-Founder, Kiwibot*
- *Juan Franck, Managing Partner, Softbank Latin America Funds (SBLA)*
- *Courtney Powell, COO & Managing Partner, 500 Global*

11:40am –  
11:55am

## **A New World of Risk**

*The banking sector teeters on the brink of crisis — and successful risk management may be the key to survival for the world's biggest financial institutions. Robust risk strategies can steer banks through turmoil, limiting losses and grabbing growth prospects. Meanwhile, new frontiers, like emerging markets, may offer a lifeline through new revenue streams, products, and customers. How can financial institutions effectively balance mitigating risk with pursuing unexplored opportunities?*

**Moderator:**

- *Eithne Treanor, Managing Director, E Treanor Media*

**Speaker:**

- *Tidjane Thiam, Executive Chairman, Freedom Acquisition Corporation*

11:55am –  
12:15pm

## **Crypto – Where Do We Go From Here?**

*Crypto was once hailed as a tool that could rebalance the scales of wealth, particularly during times of high inflation and economic uncertainty. But the volatility of Bitcoin alone cost investors \$2 trillion in losses by November 2022, when its value fell to below \$18,000 after peaking at \$68,000 just 12 months prior. In January 2023, its value had crept up to \$23,000. The tsunami of shocks that have rocked the system over the past few months have rippled across the world, from cities and governments that rely on crypto for legal tender to individuals who have used crypto to store wealth, hedge against hyperinflation and currency devaluation, and conduct cross-border transactions. Yet undoubtedly, bad actors in the crypto space remain. Do crypto's merits need to be revisited? How has the crypto crash affected individual holders in emerging markets? To what extent has the crash affected governments' plans to move towards blockchain-based currencies? Can anything be done to stabilize cryptocurrencies and, if so, what?*

### **Moderator:**

- Saif Ishaq, Founder, Lab22c

### **Speakers:**

- Nicole Dyskant, Global Head, Legal & Compliance, Hashdex
- Michael Novogratz, CEO, Galaxy Digital
- Ivan Soto-Wright, Co-Founder & CEO, MoonPay
- Dr. Guang Yang, Vice-Chairman, CTH Group & Atlas Technology

12:15pm –  
1:30pm

## **Networking Lunch**

1:30pm –  
1:40pm

## **Spotlight: A Future Fueled by Fusion**

*The Lawrence Livermore National Laboratory has achieved a major milestone - mankind has produced net energy gain by achieving fusion ignition. The mix of private and government funding from various countries into the global fusion industry totaled more than \$4.8 billion in 2022, according to the Fusion Industry Association, indicating a 139% surge of financing compared to the previous year. This could potentially provide clean energy for thousands of years with minimal environmental impacts. It could drastically improve the lives of those without access to reliable energy sources. Fusion can be used for space exploration and colonization and would help foster international cooperation by providing equitable energy access. The implications are immense, and the potential for a better future is staggering. What are the next advancements in fusion, and how will they accelerate development? Are private-public partnerships integral to achieving fusion gains?*

### **Speaker:**

- Dr. Michl Binderbauer, CEO, TAE Technologies

1:40pm –  
2:05pm

## **Financing the Energy Transition**

*As the clock ticks to COP 28 uncertainty hangs in the air. An immense challenge lies in finding \$40 billion annually for developing nations in the global south, as they make the transition from fossil fuels*

to renewable energy sources, such as wind, solar, hydro, and geothermal. According to the International Energy Agency, the share of renewable energy in the global power mix has been increasing in recent years, reaching 29% in 2020. In addition, the cost of renewable energy has been decreasing. However, the transition to renewables is not happening fast enough to meet the goals of the Paris Agreement, which aims to limit global warming to well below 2 degrees Celsius. What are the key challenges and opportunities that need to be addressed to speed up the energy transition and achieve a sustainable energy future?

**Moderator:**

- Zain Asher, Anchor, CNN

**Speaker:**

- Samir Assaf, Chairman of the Board, HSBC Bank Middle East
- Nili Gilbert, Vice-Chairwoman, Carbon Direct; Chair, GFANZ Advisory Panel
- Rishi Kapoor, Co-CEO, Investcorp
- Steve Shallenberger, CEO, Rivotto

2:05pm –  
2:20pm

## **Earth Plan B**

The world faces many challenges, including overcrowded cities, a lack of clean energy, aging infrastructure, outdated education systems, and more. Rather than looking to other planets as solutions, NEOM aims to create the solutions here on Earth. By bringing together the world's brightest minds in a location that can serve as a blank slate, NEOM, a futuristic and environmentally sustainable economic zone being built in northwestern Saudi Arabia, is addressing the most pressing challenges facing humanity. NEOM will only use 100% renewable energy and will preserve 95% of the site's surrounding natural habitat. Much progress has been made, and many challenges remain. How is NEOM bringing the future into the present?

**Moderator:**

- Richard Attias, CEO, Future Investment Initiative Institute; Executive Chairman, RA&A

**Speaker:**

- Rayan Fayez, Deputy CEO, NEOM

2:20pm –  
2:40pm

## **The Future of Food**

This era of rising food prices, supply chain disruption and widespread food insecurity has given rise to a new generation of 'deep tech' entrepreneurs mindful of the harmful environmental consequences of the Green Revolution. These innovators are creating companies with a dual mission -- feed people and regenerate the planet -- and are turning to alternative sources such as plant-based, fungi, seaweed, cell cultured meats and seafood, and edible insects. Nutraceuticals, which contain health benefits beyond basic nutrition, could potentially help stave off or even treat certain illnesses. Meanwhile, digital transformation technologies like automation, process integration, and data collection are being used to cut labor costs and optimize processes, just as foodtech companies deploy AI, blockchain, and smart robotics to expedite harvest and delivery. Is humanity entering a new era of sustainable food? Will the coming generation of tech be enough to combat food inflation and secure the micronutrients needed to live vibrant, healthy lives?



**Moderator:**

- Swati Chaturvedi, Co-Founder & CEO, Propel(x)

**Speakers:**

- Fahim Al Qasimi, Co-Founder, Seafood Souq
- Enrique Mezo, Co-Founder & Head of Growth, PlantSquad
- David Rosenberg, Co-Founder & CEO, AeroFarms

2:40pm –  
3:00pm

## **Food Security in the Age of Uncertainty**

*From COVID-19 to the Russia-Ukraine war, the past three years have added to rising levels of structural stress on the global food system. Even as it attempts to recover, challenges such as climate change and supply chain disruptions continue to affect food prices and availability. The Priority Report found that rising food costs constitute the top cost-of-living concern. Over half of the global population can no longer afford a healthy diet, according to FAO. While we are starting to see some improvements in food inflation, it is still unclear if the globally interconnected food system has fully recovered. As global agriculture continues to be threatened by ongoing uncertainty driven by both climate and geopolitical risks alongside structural changes in demand, should we expect more volatility going forward? How can we prepare ourselves against the effects of these obstacles? What role can agricultural technology play? How do we stay resilient?*

**Moderator:**

- John Yearwood, Editorial Director, Diversity & Culture, Politico

**Speakers:**

- Ertharin Cousin, CEO & Managing Director, Food Systems for the Future
- Sara Menker, Founder & CEO, Gro Intelligence
- Gabrielle (Ellie) Rubenstein, Co-Founder & Managing Partner, Manna Tree

3:00pm –  
3:25pm

## **Moving Beyond the Pandemic: The Next Big Innovations in Healthcare**

*As the pandemic spurred innovations in vaccine technology and research, in the background other breakthroughs proliferated in disease treatment and prevention. Today, 80% of healthcare providers are projected to increase their investment in digital solutions and technology over the next five years, according to the HIMSS Future of Healthcare Report. Growth is expected in the areas of personalized medicine, telemedicine, genomics, wearables, AI, XR and IoT to create and deliver new treatments. From new gene-editing techniques to cure sick cell disease, torn ACL restoration, innovations in obesity and Type 2 Diabetes treatment, advances in curing Alzheimer's disease, and the completion of human genome mapping, exponential medical progress has been made. How has healthcare been revolutionized in the last few years, and what are the implications for the future? What areas of medicine are expected to rapidly evolve over the next five years?*

**Moderator:**

- Geeta Nayar, M.D., SVP, Chief Medical Officer, Salesforce

## Speakers:

- Frank A. Cordasco, M.D., M.S., Professor, Orthopedic Surgery, Hospital for Special Surgery (HSS); Weill Cornell Medical College, Cornell University
- Peggy Johnson, CEO, Magic Leap, Inc.
- Dr. Mehmood Khan, CEO, Hevolution Foundation
- Paul B. Rothman, M.D., Former Dean & CEO, Johns Hopkins Medicine
- Matthew Stoudt, Co-Founder & CEO, AppliedVR

3:25pm –  
3:50pm

## The One Trillion Dollar Question – How to Create Jobs?

By 2035, an additional 470 million people will be pursuing work, according to the World Bank. Jobs are essential for the development of a society and are a critical priority for people. But job creation often requires the confluence of many factors — cooperation between the public and private sectors, a match between skills and labor market needs, an attractive business environment, and more. Some countries have seemed to crack the code and are doing well in terms of job growth, while others struggle, particularly low-income countries where 90% of workers perform menial, low-wage jobs. Globally, there will be 208 million unemployed people in 2023, according to the International Labour Organization. What are the strategies for creating new jobs, and how does it differ around the world? Which sectors will thrive in the coming decade? What new industries are forecasted to offer the most employment opportunities?

## Moderator:

- Edie Lush, Journalist, MC & Host, Edie Lush Ltd

## Speakers:

- Tyler Dickson, Global Co-Head, Banking, Capital Markets & Advisory, Citi
- Josh Harris, Executive Vice-President, Palantir Technologies
- Sven Otto Littorin, Former Minister of Employment, Sweden
- Donald Tang, Executive Vice-Chairman, SHEIN
- Gaston Taratuta, Founder & CEO, Aleph Group, Inc.

3:50pm –  
4:15pm

## Investing in Quality of Life

The traditional indicators of urban vitality — health, income, education, safety, and environment — are no longer enough to ensure a good quality of life. Instead, cities must be attractive destinations that provide citizens with enjoyable and meaningful experiences, such as through leisure, hospitality, entertainment, and the arts. However, some quality-of-life criterion could be improved by 30% with digital solutions such as IoT predicting infrastructural problems, according to McKinsey Global Institute. But in an age when prices are rising faster than wages, living in metropolitan areas is increasingly unaffordable. Nevertheless, with the right business models, technologies, and policies, cities can still be vibrant cultural hubs that provide citizens with the experiences they want and the sense of belonging they crave. How can cities still provide quality leisure experiences while ensuring economic and environmental sustainability? Do business leaders and investors have a key role to play in creating livable cities with desirable leisure opportunities? Can this epoch of rising prices be leveraged to create attractive cities without compromising quality of life?

**Moderator:**

- John Yearwood, Editorial Director, Diversity & Culture, Politico

**Speakers:**

- Jerry Inzerillo, Group CEO, Diriyah Gate Development Authority
- Craig Robins, President & CEO, Dacra
- Barry Sternlicht, Chairman & CEO, Starwood Capital Group
- Charles F. Stewart, CEO, Sotheby's
- Jeff Zalaznick, Owner, Major Food Group

4:15pm –  
4:25pm

## Digital Culture and its Consequences

*Making art is uniquely human, and era-defining revolutions in art have often coincided with civilizational leaps in technological progress. From ancient cave drawings to the Renaissance and now NFTs, art has long rapidly evolved to new dimensions, transforming culture along in the process. After a downturn, the NFT and cryptoart revolution has rebounded, growing 38% to nearly \$1 billion in trading volume from December 2022 to January 2023. Meanwhile AI continues to upturn the industry, blurring the lines between creator and creation through generative tools that can imitate complex art styles — or even create new ones — within seconds. What are the most disruptive trends in art and culture today, and where are those trends most prominent globally? Do investors shape culture through investments in art? Which intersections between art and technology show the most promise?*

**Moderator:**

- Sam Englebardt, Founding General Partner, Galaxy Interactive; Co-Founder, Galaxy

**Speakers:**

- Scarlett Arana, Co-Founder, BitBasel

4:25pm –  
4:40pm

## The Business of Sport – Disrupting Traditional Models

*Millennials and Gen Z are increasingly consuming more sports than prior generations. According to a global survey by Nielsen and LaTifa Tech, those between the ages of 34 and younger followed an average of 6.3 sports, with 46% of the demographic tuning in via tablets or smartphones. More notably, the survey found that emergent markets were particularly active in their viewership, demonstrating the potential of lesser tapped markets. How are new business models and changing consumer trends disrupting the sport industry? How can the industry take advantage of the new opportunities offered in emerging markets?*

**Moderator:**

- Barry Sternlicht, Chairman & CEO, Starwood Capital Group

**Speaker:**

- Greg Norman, CEO & Commissioner, LIV Golf

4:40pm –  
4:55pm

## **The Next Gaming Billion**

*Electronic sports, competitive video games that can be spectator sports, have been gaining in popularity over the past decade. Valued at \$1.38 billion in 2022, the global esports market is forecast to be worth \$1.87 billion in 2025. Even the International Olympic Committee has embraced esports, approving the first-ever Olympics Esports Series 2023 event, which will be held in Singapore in June. The rise of esports outside of East Asia and North America also cannot be ignored. Currently, with 377 million esports gamers in the Middle East, the region is expected to become the fastest-growing gaming region in the world due to a large youth population and high smart phone and internet use rates. In Saudi Arabia alone, 68% of the country's citizens consider themselves gamers, and the Kingdom is set to host Gamers8 this summer, the world's largest esports and gaming event. Why has esports won so many participants and viewers, and how will it impact traditional sports? How will the esports and gaming industry continue to develop over the next decade?*

### **Moderator:**

- Edie Lush, Journalist, MC & Host, Edie Lush Ltd

### **Speaker:**

- H.R.H. Prince Faisal Bin Bandar Bin Sultan Al Saud, Chairman, Saudi Esports Federation

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4:55pm –  
5:15pm

## **The Battle for Financial Stability in an Unstable World**

*Argentina is taking a stand for global reform. Amidst rampant inflation and internal economic distress, the country has pushed the IMF to restructure its surcharge system and advocates for international recognition of a nation's resources when assessing economic obligations. Argentina is also championing a Latin American common currency as an alternative to reliance on the US dollar, indicating an ambition to step out from shadows cast by past economic issues. These developments suggest an optimistic — and daring — outlook for the country's, and the continent's, financial future. What other measures could the region's leaders take to ensure lasting financial security?*

### **Moderator:**

- TBD

### **Speaker:**

*H.E. Sergio Tomás Massa, Minister of Economy, Argentine Republic*

5:15pm –  
5:30pm

## **Mindset of a Champion**

*There are many paths to leadership—from baseball legend to business mogul, investor, philanthropist, and community leader — all of which are a testament to the power of discipline, determination, and strategic thinking. Success can also be defined in various ways, from the diamond to the boardroom to the local community. What are the key principles that empower accomplishments in disciplines as varied as sport, real estate, and venture capital? What does it mean to be a victor on and off the field?*

### **Moderator:**

- Suzanne Kianpour, Creator and Host, BBC's 'Women Building Peace' Series

### **Speaker:**

- Alex Rodriguez, WS Champion; CEO, A-Rod Corp; Co-Owner, the Minnesota Timberwolves & Lynx

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5:30pm –  
5:50pm

## **Generations Unleashed**

*Figures from disparate worlds can forge an unlikely friendship. Inspiration can move generations to act — whether through business or entertainment — and set an example for intergenerational responsibility. What does it mean to create a legacy of leadership and impact? How can leaders demonstrate the power of collaboration across backgrounds and ages? What vital lessons do current titans share that can shape future generations?*

### **Speakers:**

- DJ Khaled, Grammy Award-Winning Producer, Artist, Mogul, DJ, Philanthropist, CEO & Father
- Nelson Peltz, CEO & Founding Partner, Trian Fund Management, L.P.

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## **Closing Day 1**

7:00PM

### **Evening Reception & Dinner**

*Transportation provided from Faena Forum  
Carbone, 49 Collins Ave, Miami Beach*

## March 31<sup>st</sup>

8:00am –  
8:30am

### **Networking Breakfast**

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8:30am –  
8:35am

### **Introduction**

- Edie Lush, Journalist, MC & Host, Edie Lush Ltd
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8:35am –  
8:50am

### **The Darker Side of Our Interconnected World**

*Globalization has accelerated cybercrime, counterfeiting and organized crime. The analyst firm Gartner predicts that 45% of organizations globally will have experienced a cyber-attack on their software supply chains by 2025. As the U.S. Securities and Exchange Commission introduces sweeping new cybersecurity disclosure rules and government officials consider building a national cyber corps to fight back against cybercrime, the battle against digital threats is gathering steam. With quantum computing set to end cryptology as we know it, what's next in the battle against cybercrime? How can we reinforce international supply chains against cyber-attacks? When cybercrime crosses international lines, how can nations cooperate to prosecute cyber criminals? How do we achieve a balance between safety and liberty in virtual spaces?*

#### **Moderator:**

- Suzanne Kianpour, Creator & Host, BBC's 'Women Building Peace' Series

#### **Speaker:**

- Manuel Medina, Founder & Managing Partner, Medina Capital
- 

8:50am –  
9:05am

### **Nurturing New Visionaries Through Investment**

*Investing in entertainment can bring positive changes to a culture and create new hubs of creative expression. Saudi Arabia's Film Sector Financing Program, a prime example of this potential, has injected \$233 million into the country's burgeoning cinema industry, providing financial support to both local and international film companies while also attracting investors. The Program has become a major force of development, with the potential to build homegrown talent and inspire new visionaries. How can investment inspire a new generation to shape future cultural landscapes? What role do investors have in working with governments to establish new hubs of artistic expression and innovation?*

#### **Moderator:**

- Rakan Tarabzoni, COO, Future Investment Initiative Institute

#### **Speaker:**

- Najla Al Nomair, Chief Strategy Officer, Cultural Development Fund of Saudi Arabia
- 

9:05am –  
9:15am

### **Spotlight: Tensions Rising**

*As the world emerges post-pandemic, deep fractures in the geopolitical landscape remain. From war in Europe to tensions in the South China Sea and on the Korean Peninsula, national leaders and CEOs are navigating turbulent waters. Citizens are no doubt concerned about what 2023 will have in store,*

and how it will affect their lives. What is the geopolitical outlook for the coming year, and how can leaders mitigate the risks? Which potential conflict would have the most dangerous consequences? Which situations are the most likely to be resolved?

**Speaker:**

- Dr. John Chipman, Director-General & Chief Executive, The International Institute for Strategic Studies (IISS)

9:15am –  
9:30am

## Peace to Prosperity

In a seismic shift, the Abraham Accords of August 2020 saw Israel and the United Arab Emirates normalize relations. Quickly following suit, Bahrain, Morocco, and Sudan signed subsequent agreements with Israel. These new diplomatic accords have ushered in a new era of economic cooperation, investment opportunities, and collaboration. According to the Rand Corporation the four bilateral Free Trade Agreements could generate \$24 billion in new economic activity and 46,000 new jobs for the UAE, Bahrain, Morocco, and Sudan. Why have the Abraham Accords been so important for the Middle East and the world? What are some significant developments that have occurred since these treaties were signed? Can the Abraham Accords be expanded to include other countries and, if so, which ones are most likely to sign?

**Moderator:**

- Brian Hook, Vice-Chairman, Cerberus Global Investments

**Speaker:**

- Jared Kushner, CEO, Affinity Partners

9:30am –  
9:55am

## Space — Harnessing the Frontier

Space explorers and entrepreneurs alike are ready to take a giant leap into the unknown. 2023 promises to be a momentous year for space exploration, with private companies and national agencies planning lunar missions to explore the moon's surface and search for ice. In 2021, the U.S. Congress allocated \$23 billion for NASA, and while the United States spends 40% of the world's space budget, twenty other countries spend at least \$100 million each annually on space exploration, according to McKinsey. Human-crewed spacecraft are scheduled to undertake the first commercial spacewalk and the highest orbit since the Apollo missions. Further afield, the European Space Agency will send its JUICE mission to explore Jupiter's icy moons, while NASA will launch the Psyche mission to 16 Psyche. Meanwhile, Amazon is preparing to launch the first satellites of Project Kuiper in the first months of the year, and other companies such as Blue Origin and United Launch Alliance will follow suit. What does harnessing space mean for human priorities on Earth? Which projects and initiatives hold the most promise for technological breakthroughs? Is space the key to global cooperation?

**Moderator:**

- Nicolas Gaume, Co-Founder & Executive Chairman, Orbite

**Speakers:**

- Brian Hook, Vice-Chairman, Cerberus Global Investments
- Hélène Huby, Founder & CEO, The Exploration Company
- Alan Pellegrini, CEO, Thales North America
- Jane Poynter, Founder & Co-CEO, Space Perspective

9:55am –  
10:10am

## ***In Conversation: Rethinking Strategies in the Era of Emerging Technologies***

*We are entering an era of unprecedented innovation; the investment landscape is rapidly changing with the rise of emerging technologies such as AI and blockchain. Investors are wondering how to navigate an ever-changing scene and secure long-term growth. With the recent tech layoffs, crypto crisis, and heightened scrutiny from regulators, some are even questioning whether it's time to shift focus back to more conventional investment strategies? What are the trends that will shape the industry in the years to come? Will the pace of tech investments continue to hold strong, or will we see a return to more traditional approaches?*

### **Speakers:**

- *Hani Enaya, CIO, Sanabil Investments*
- *Antonio J. Gracias, Founder, CEO & CIO, Valor Equity Partner*

10:10am –  
10:25am

## ***In Media We Trust?***

*A recent study uncovered an alarming worldwide dip in the public's trust of governments and news media. The 2022 Digital News Report from Reuters Institute revealed that trust in the news had fallen in almost half of the 46 countries in six continents surveyed. Meanwhile, social media networks are also being thrown into crises of trust as Twitter and Meta face internal disarray. Cybercriminals may be able to take advantage of this upheaval, further deteriorating the public's faith in online news sources. What are media companies doing to reach new audiences, provide accurate and truthful information, and ultimately restore public trust?*

### **Moderator:**

- *Justin B. Smith, Co-Founder & CEO, Semafor*

### **Speaker:**

- *Faisal J. Abbas, Editor-In-Chief, Arab News*

10:25am –  
10:45am

## ***Supply Chain Future: Reshaping Global Strategies***

*The pandemic's effects linger in the global economy, and now a recession looms. Automation, big data, and AI are set to reshape the way supply chains are managed in 2023, according to the Association for Supply Chain Management. In response, markets across the world have offered multilateral solutions. Saudi Arabia is positioning itself as a hub for resilience through its Global Supply Chain Resilience Initiative, while a trilateral agreement between Australia, India, and Japan indicates similar plans. In Latin America, nearshoring and intraregional collaboration offers a positive path forward. Is closer collaboration between economies the best approach in such taxing times? And which industries look most promising when it comes to fruitful partnership?*

### **Moderator:**

- *Eithne Treanor, Managing Director, E Treanor Media*

### **Speakers:**

- *H.E. Stephen Harper, Chairman & CEO, Harper & Associates; Canada's 22nd Prime Minister*
- *Asaad Aljomoai, Managing Director, Global Supply Chain Resilience Initiative, Ministry of Investment, Kingdom of Saudi Arabia (MISA)*
- *Dr. Luis Manuel Hernández, President, National Council of the Maquiladora and Export Manufacturing Industry A.C. (Index)*



10:45am –  
11:05am

## Hedging through Uncertainty — Alternative Investments in 2023

As the financial landscape shifts, with private credit strategies, ESG funds, and multi-strategy funds becoming increasingly attractive to investors, fund managers must remain agile and savvy to take advantage of new opportunities. Alternative investments under management are forecast to be valued at \$17.2 trillion with approximately half this money coming from high-net-worth families and institutional investors, according to Nasdaq the IMF predicts that inflation will be at 6.6 % in 2023 and will decrease in 2024 to 4.3%. Yet inflation still hangs ominously on the horizon. What does 2023 portend for alternative investments?

### Moderator:

- Eithne Treanor, Managing Director, E Treanor Media

### Speaker:

- Chinelo Anohu, Senior Director, AIF (Africa Investment Forum), AFDB Group
- Joe Dowling, Global Head, BAAM (Blackstone Alternative Asset Management)
- Scott Goodwin, Co-Founder & Managing Partner, Diameter Capital Partners

11:05am –  
11:20am

## Deciding the AI Future

AI is eating the world. It is rapidly revolutionizing the way people live, work, do business, create art, and look after their health — to a degree that few people appreciate. According to Deloitte, 94% of business leaders surveyed in 2022 agree that AI is critical to success over the next five years, while 79% were planning full-scale deployment of three or more types of AI applications. Yet this upheaval is underway with little regulation or oversight, making it difficult to protect important human values like equality of opportunity, privacy, transparency, and self-determination. Many people will not accept black-boxed algorithms making decisions that significantly impact their lives, and so regulations will emerge in short order. The only question is whether those regulations will be intelligent enough to enhance and promote important human values, or whether they will compromise AI and the benefits the technology promises. What might those regulations look like? What are the risks of AI that must be addressed?

### Moderator:

- Shervin Pishevar, Chairman & CEO, Edison Fund

### Speakers:

- Dr. Alan Baratz, CEO, D-Wave Quantum Inc.
- John Quinn, Founder & Chairman, Quinn Emanuel Urquhart & Sullivan LLP

11:20am –  
11:35am

## Bridges or Walls?

In 2019, 89.3 million people worldwide were forcefully displaced due to war, fear of persecution, human rights violations, or violence, according to UNHCR. Approximately one in three refugees and asylum seekers suffer from post-traumatic stress disorder, anxiety, or depression, much of which is induced by traumatic events that triggered these migrants to flee their homes. The World Bank estimates that nearly 32% of the world's population are at risk of being socially marginalized, where they are unable to fully partake in cultural, economic, and social life. How can we build bridges to connect with at-risk people and help them socially integrate with their communities? Why is it so important to connect refugees with psychosocial support

programs in addition to finding them housing, employment, and healthcare? In what ways can communities ensure the safety of their most vulnerable residents?

**Moderator:**

- Suzanne Kianpour, Creator & Host, BBC's 'Women Building Peace' Series

**Speakers:**

- H.E. Helle Thorning-Schmidt, Former Prime Minister, Denmark
  - Nomzamo Mbatha, Actress; Goodwill Ambassador, UNHCR
- 

11:35am –  
12:00pm

## **The Future of Living**

*A large portion of the world is facing a severe housing shortage. The United States alone is lacking an estimated 6 million homes and purchasing a home has never been more expensive. Providing more housing options for people, and giving renters a sense of security, community, and genuine ownership has the potential to be transformative for society. Solving this problem is key to increasing opportunities for everyone. How can we address this pressing challenge and leverage technology to reinvent the way people live?*

**Moderator:**

- Adam Neumann, Founder & CEO, Flow

**Speakers:**

- Marc Andreessen, Co-Founder, Andreessen Horowitz (a16z)
  - Ben Horowitz, Co-Founder, Andreessen Horowitz (a16z)
- 

12:00pm –  
12:45pm

## **Closing: HOPE**

*The shockwaves of 2022 reverberated across the world, eliciting pessimism among many. But in 2023, hope remains a powerful force — inspiring those who are brave enough to seize the moment and push the boundaries of what is possible. When people have a sense of hope, they are more likely to take risks and make impactful investments. They are more likely to create and innovate. They are more empowered to rise to the occasion — and to build a brighter future.*

**Speakers:**

- Tony Robbins, #1 NY Times Best Selling Author, Entrepreneur, Philanthropist & the Worlds #1 Peak Performance Strategist
- 

1:00pm

## **Farewell Lunch**