

FII INSTITUTE PRESS KIT



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ABOUT FII INSTITUTE

FII Institute started in 2017 as an annual event bringing people together to invest in the most promising solutions.

We realized that this energy of catalyzing ideas into actions with a global human impact should be a series of continuous and sustained actions. The FII Institute was created to expand its mandate and mission to become a full-fledged, action-oriented, global non-profit —platform with a single, pressing agenda: **Impact on Humanity**.

Today, we are advancing this agenda through our three pillars: **THINK, XCHANGE, ACT**, focusing on five areas: **AI and Robotics, Education, Healthcare, Sustainability**. By developing our own research programs, investing in more partnerships with global organisations, FII Institute ensures that our work is consistently designed for maximum scalability and impact.

The FII Institute is governed by an independent board of trustees and draws on the vision and expertise of leaders and innovators from a wide range of sectors and countries.

MANAGEMENT

LEADERSHIP BIOS



Richard Attias
Chief Executive Officer

Richard Attias is the Chief Executive Officer of the Future Investment Initiative Institute.

He previously served as Executive Producer for the World Economic Forum (1996 – 2008) and is currently Executive Chairman of Richard Attias and Associates, a leading global advisory firm.

Richard has built an unparalleled reputation for activating powerful networks and inspiring innovation, public-private partnership development and investment in emerging markets.

Attias began his career at IBM where his passion for innovation led him to establish several companies in the global IT and Communications fields, before spending a decade at the media conglomerate Publicis Groupe, where he served as Executive Chairman of Publicis Events Worldwide. He also served as CEO of the UAE government entity Dubai Event Management Company.



Rakan Tarabzoni
Chief Operating Officer

Prior to joining the FII Institute's leadership team, Rakan Tarabzoni served as the Head of Corporate Communications at the Public Investment Fund (PIF), reporting to the PIF Governor.

There, he led the creation and launch of the Future Investment Initiative, heading the operations management of the forum for the past 6 years.

Rakan previously worked as a business development manager for multinational corporations, including Microsoft, and has brought his expertise in revenue growth and marketing to many successful start-ups.

With over 20 years of experience, Tarabzoni is a champion of change management at the highest level of leadership and corporate culture, implementing processes that ensure team and management integration.



Safiye Kucukkaraca
Head of THINK

Safiye Kucukkaraca oversees THINK's partnerships, working on the FII Institute's research program.

By striving to improve lives and address common challenges, fostering business and technological change for stronger communities and a better future, Kucukkaraca has always been the driving force behind partnership-based innovation initiatives.

Her philosophy of 'doing with' people is vital for identifying and supporting pioneering research and supporting the scaling-up of innovations that have an impact on humanity.



Florence Dubois
Head of XCHANGE &
Global Partnerships

Florence brings a wealth of experience in business engagement, partnership development and strategy.

Throughout her career, Dubois has been instrumental in capturing the maximum value in the creation of new businesses and in leading expansion phase. This expertise is one of the root causes of her ability to identify and foster entrepreneurial talent.

Dubois has worked for the world's leading hospitality organisations, where she was responsible for developing a number of strategic initiatives to build scale by identifying of international partnership opportunities in line with Saudi Vision 2030.



Anthony Berkely
Head of ACT

Anthony Berkely is a senior investment manager with over 15 years of executive experience at global non-profit and for-profit institutions.

Berkely was previously Vice President of Impact & Responsible Investments at Prudential Financial, Inc. Having occupied a similar role at the WK Kellogg Foundation, he built and managed multi-asset class portfolios of over \$100 million for the Kellogg Foundation and \$1 billion for Prudential Financial.

At FII Institute, Berkely leads the in-house impact investing team, from research and diligence to execution, and his expertise is critical to building relationships for development to capture the potential for growth and impact.

FACT SHEET

ESG FOUNDATIONS

FII Institute is built on three pillars – THINK, XCHANGE, ACT:

- The **THINK** pillar is a catalyst for the international knowledge economy, enabling the world's brightest minds to identify the best paths to a better future.
- **XCHANGE** creates platforms where experts, innovators, leaders and investors come together to share knowledge and collaborate on change.
- The **ACT** pillar seeks out and invests in innovative technologies that promise globally relevant solutions to critical challenges, with strong environmental, social and governance (ESG) relevance.



IMPACT AREAS

The FII Institute intends to leverage its THINK, XCHANGE, ACT platforms to raise awareness of the shortcomings of current ESG standards and their impact on global sustainability prospects, advocate for inclusive and equitable application of ESG standards, and bring together key stakeholders to improve global implementation.

Key impact areas include:



AI & ROBOTICS

The FII institute believes artificial intelligence (AI) can make a significant contribution to global economic activities. It advocates and supports beneficial technological innovations that impact the priority areas of healthcare, education, and sustainability. As an entity pursuing fair ESG standards, it seeks to balance advances in robotics with the need to maintain and enhance high-quality employment in global markets.



EDUCATION

Changes in the educational landscape are opening doors for investment, to which the Institute is responding to calls to capitalise on the development of the world's best citizens and employees.



HEALTHCARE

The FII Institute leverages emerging applications of technology and research with the goal of improving access, quality, and efficiency— particularly in uninsured markets. The Institute is also focuses on the spread and prevalence of communicable and non-communicable diseases, digital and virtual health, mental health, disease prevention, precision healthcare, microclinics, medical devices, maternal and child health innovations, and restorative healthcare.



SUSTAINABILITY

The FII Institute relies on environmental, social, and governance (ESG) principles, as well as turning ideas into actionable solutions to catalyze the shaping of a prosperous and sustainable future.

PILLARS THINK



THINK is the FII Institute's flagship research platform, dedicated to discovering, developing and empowering experts and scholars to identify life-changing solutions for people around the world.

The Institute's core belief is that at the intersection of human need, technological feasibility, and economic viability lie the answers that will shape a better world for all.

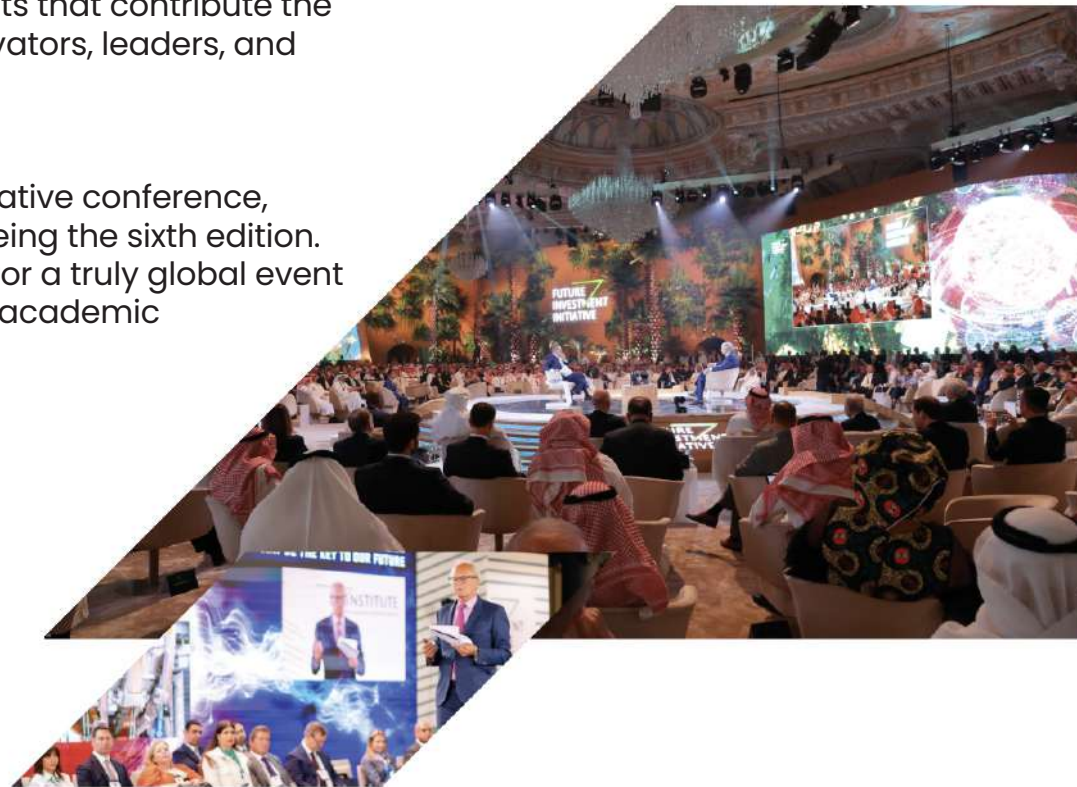
THINK brings together emerging and established leaders, innovators, and creators to explore, experiment and implement ways to meet the challenge of change.

THINK engages in knowledge partnerships with international organisations aligned with the Institute's goals. For example, THINK recently released a groundbreaking Global Infectious Disease Index with METABIOTA and Accenture to provide the first-ever global disease index and strengthen efforts to sustain international health collaboration in the post-Covid world.

PILLARS XCHANGE

XCHANGE hosts and participates in a series of international events that contribute the Institute's mission to foster innovation by bringing together innovators, leaders, and investors in a community of influence.

The FII Institute's main event is the annual Future Investment Initiative conference, which has been held annually since 2017 in Riyadh— with 2022 being the sixth edition. To date, each forum has hosted international and Saudi guests for a truly global event that builds bridges between nations, businesses, industries, and academic communities.



PILLARS ACT

ACT is the investment arm of FII Institute, catalyzing projects to go beyond research and dialogue to find concrete solutions. It aims to invest in meaningful, action-driven projects to solve the most challenging issues facing the world today.

Its mission is to support the development of technologies that address the greatest social and environmental challenges, ensuring that cutting-edge innovations get out of the lab and into the markets.

Operating in five focus areas – Sustainability, Healthcare, Education, AI and Robotics – ACT identifies and invests directly in best-in-class startups.



FII INSTITUTE INITIATIVES



Priority
Report



GIDI Index



Inclusive ESG
Methodology



Algorithm
Prize

To apply to FII Institute Membership Club [Click here](#)

FII INSTITUTE NUMBERS IN THE PAST 2 YEARS

13

INTERNATIONAL
EVENTS

23

STRATEGIC
PARTNERS

40+

PODCASTS

2,200+

SPEAKERS

7

INVESTMENTS

5

ACADEMIC
PARTNERS

22,000

DELEGATES

43

PUBLICATIONS

\$109B

WORTH OF
AGREEMENTS

IMPACT ACHIEVEMENTS

Key achievements to date include:

- Over the past two years, the Institute has hosted 12 events, attracting more than 2,200 speakers, 22,000 delegates, 23 strategic partners, 5 Academic Partners and \$109 billion worth of investment agreements
- Created the Inclusive ESG™ Framework and Scoring Methodology to inform and accelerate ESG investments in emerging economies, published an ESG White Paper calling on emerging market investors, governments and companies to raise their game.
- FII Institute launched released it's first annual Priority Report aiming to uncover the needs, wants, hopes, and expectations of every individual across demographics, across generations and across the world.
- Hosting the FII regional summits, Priority Summit, FII Flagship Conference and virtual Series.
- The Institute announced of 7 official investments: Lilium, Read Sea Farms, Interstellar Lab, AZmed, Timbeter, Seafood Souq and Dogtooth. These investments are part of the FII Institute's efforts to support the development of technologies and solutions that address the world's greatest social and environmental challenges.
- Launched the Global Infectious Disease Index, a unique global index that uses revolutionary technology to track infectious diseases and transform the way the world responds to future crises.
- ThinkPod, the Institute's recently launched podcast initiative, aims to bring the insights of some of the world's leading thinkers to an audience of ambitious, outward-looking young professionals. The first and second series are available to watch in full [HERE](#).
- THINK has published more than 40 Impact reports, spotlight series and White Papers to guide the global community of investors, policymakers, business leaders and humanitarians seeking to develop a promising future.
- Launching Algoritmi Prize an annual science and tech prize celebrating AI & Robotics research that tackles global challenges with support from Springer Nature.
- Following several successful initiatives over the past five years, as a global organization, the FII Institute launched its exclusive Membership Program.

FAQ

What is the FII Institute?

The Future Investment Initiative (FII) Institute is a new global nonprofit foundation with one investment arm and one agenda: Impact on Humanity. global, inclusive and committed to environmental, social and governance (ESG) principles. We fosters great minds from around the world and turn ideas into real solutions in five critical areas: Artificial Intelligence (AI) and Robotics, Education, Healthcare and Sustainability.

When was FII Institute established?

The Institute was established on the 28th of October 2019.

Why was FII Institute created?

The FII Institute was born out of the annual Future Investment Initiative Summit, a platform that brings together leaders, experts, innovators, and entrepreneurs to identify the best investment pathways to serve humanity. The FII Institute was created to catalyse the summit's positive impact on humanity beyond the scope of an event.

What is the mission of the FII Institute?

The FII Institute is dedicated to exploring strategies and discovering innovations that will drive sustainable and inclusive growth, working in tandem with the international business community to create scale and impact on humanity.

How does FII Institute work towards its objectives?

The FII Institute's mission is built around three main channels: THINK, XCHANGE and ACT. THINK is the FII Institute's flagship research platform, which aims to discover, develop, and empower experts and scholars to identify the solutions that make a difference in the world.

XCHANGE hosts and participates in a series of international events that align with the Institute's mission to empower and enable innovation, bringing together innovators, leaders and investors in a community of influence. ACT is the investment arm of the FII Institute, catalyzing projects to move beyond research and dialogue to real solutions.

FAQ

What is the difference between FII Institute and the FII forum?

The annual Future Investment Initiative Summit is one of the many initiatives of the FII Institute to bring the international business community together to identify and develop solutions to the world's greatest challenges.

Is FII Institute an event organiser?

The FII Institute is a global nonprofit foundation, and the annual Future Investment Initiative Summit is one of its many initiatives to bring the international business community together in dialogue to find innovative solutions for sustainable and inclusive growth, creating an impact on humanity.

Is FII Institute a Saudi organisation?

The FII Institute is an internationally funded, nonprofit foundation dedicated to serve humanity. Its multinational team works from hubs around the world, collaborating with the brightest minds to solve the key issues facing societies and the planet. A mission that goes hand in hand with global investment in the innovations that will help shape an equitable and prosperous future for all.

How is FII Institute governed?

The FII Institute is governed by an independent Board of Trustees comprised of civic leaders, entrepreneurial pioneers, and renowned academics, charged with guiding and empowering the Institute to fulfill its mission.

PRESS CENTER

Visit the FII Institute's online press centre at: <https://fii-institute.org/press-center/>
In this section you can read, watch and download press releases, videos, pictures and more respectively.

MEDIA CONTACTS

For further inquiries, please contact the FII Institute's media relations representative:

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