

# FII Priority

powered by FII Institute

December 7–8, 2023

HKEX Connect Hall | Hong Kong, China

Megatrends Shaping Humanity

Powered by

**FII INSTITUTE**

Future Investment Initiative Institute

Impact  
on Humanity

In Partnership  
with



中華人民共和國香港特別行政區政府  
The Government of the Hong Kong Special Administrative Region  
of the People's Republic of China

**HKEX**  
香港交易所

## A SUMMIT WHERE HUMANITY IS THE PRIORITY

FII Institute's FII PRIORITY is a summit bringing together the brightest minds in business, government, civil society, technology, and the media to shape the global agenda. Anchored by the groundbreaking PRIORITY Compass, which reveals the key priorities of individuals worldwide, this summit is designed to turn aspirations into action and deliver impactful change.

The FII Institute operates across three pillars: THINK, XCHANGE and ACT. THINK empowers the world's leading minds to innovate and solve challenges. XCHANGE creates collaborative platforms for meaningful dialogue and knowledge sharing. ACT invests in future technologies to drive progress in these key areas aligned with our ESG principles.

Drawing together a diverse array of industry leaders and visionaries from across the globe, FII PRIORITY is more than a summit - it is a call to action that transcends boundaries, brings disparate perspectives into harmony, and delivers an incisive picture of the pressing issues and prevailing attitudes of our time.

## FII PRIORITY HONG KONG 2023: MEGATRENDS SHAPING HUMANITY

As global leaders come together to shape the future of business and investment, they face significant challenges in the Asian context.

Megatrends are driving transformative changes across various aspects of human endeavor.

Discussions at the 7th Edition of the Future Investment Initiative in Riyadh late October have highlighted crucial crossroads. There's a growing need to align AI advancements with climate goals, promote inclusivity and sustainability amid rapid technological growth, and adapt to societal transformations that are reshaping the global economic landscape.

From these discussions, three major megatrends have emerged. First, a collaborative framework is more essential than ever, requiring cooperation between governments, businesses and international organizations to responsibly harness the potential of AI while striving for balanced and sustainable energy solutions, especially in the Global South. Second, leaders must know the cyclical forces affecting economies in today's unique fiscal and geopolitical contexts. This requires a nuanced understanding of the past to navigate current and future economic paths. Third, there's a need to harmonize humanitarian concerns with business goals by adopting a holistic approach to global economic challenges. This suggests a new paradigm that integrates empathy and sustainability into economic discussions.

As a new generation of leaders prepares to address these challenges, FII PRIORITY in Hong Kong aims to distill these conversations into actionable insights. This initiative sets the course for responsible stewardship and innovative leadership in the era of new norms.

Join the FII Institute at FII PRIORITY Hong Kong to explore the region's rapid urbanization, accelerating digital transformation and how Asia is driving the global megatrends of tomorrow, today.



## WHY HONG KONG?

FII PRIORITY is coming to Asia's World City, a vibrant superconnector ideally placed to spark the groundbreaking global dialogues, ideas and innovations needed to power the megatrends shaping humanity.



GLOBAL FINANCIAL & INVESTMENT HUB



EPICENTER OF CUTTING-EDGE TECHNOLOGY & INNOVATION



BRIDGE TO MAINLAND CHINA AND ASIA



COMPETITIVE & ATTRACTIVE BUSINESS ENVIRONMENTS



THRIVING STARTUP & ENTREPRENEURIAL ECOSYSTEMS

## JOIN A UNIQUE COMMUNITY OF LEADERS

- Government representatives & policymakers
- Global investors & business leaders
- Next-generation visionaries & entrepreneurs
- Scientists, academics, & experts
- Engaged citizens, media influencers, & futurists

## WHAT TO EXPECT



Connect and  
build  
valuable  
relationships



Discuss the  
most pressing  
issues for  
citizens around  
the world



Identify the  
most  
effective  
solutions



Issue a call  
to impact to  
world  
leaders



Inspire global  
cooperation to  
achieve  
humanity's  
priorities

## AGENDA AT A GLANCE

### DECEMBER 7

8:00 – 9:00	Welcome Breakfast
9:00 – 12:00	<b>Sessions: Megatrends Unveiled</b> A series of engaging sessions, including opening remarks, fireside chats, and panel debates, all focused on unveiling the key megatrends shaping our world.
12:30 – 13:30	Networking Lunch
13:00 – 17:30	<b>Sessions: Megatrends Unveiled</b> A series of engaging sessions, including opening remarks, fireside chats, and panel debates, all focused on unveiling the key megatrends shaping our world.
18:30 – 20:00	<b>A Celebration of Investor Excellence</b> An evening to dine, connect with peers, and honor exceptional contributions in the investment community.

### DECEMBER 8

8:00 – 9:00	Welcome Breakfast
9:00 – 13:30	<b>Sessions: Megatrends Unveiled</b> A series of engaging sessions, including opening remarks, fireside chats, and panel debates, all focused on unveiling the key megatrends shaping our world.
13:30 – 15:00	Networking Lunch

## A PLACE FOR TRANSPARENT EXCHANGES ON THE WORLD'S MOST PRESSING ISSUES

FII PRIORITY tackles the world's most pressing issues through novel formats, engaging debates, and inspiring dialogues — carefully curated to inspire meaningful breakthroughs.



### Connectivity

According to Ericsson, 5G subscriptions will surge to over 4 billion in 2027. Asia's rapid ascent as a global connectivity epicenter — with 5G revenue predicted to grow from USD \$106 million in 2021 to US\$8 billion in 2026 — will pave the way for new physical and virtual worlds. What is the region's role in designing the global digital infrastructure?



### Mining

Forecasts indicate lithium demand, central to energy transition, could skyrocket to three million metric tons by 2030 and eight million tons by 2050. How will resource demand, digital optimization, and sustainability define Asia's role as a key global energy hub?



### AI

The Asian AI industry— projected to grow to US\$46.6 billion by 2026 — reflects a distinct business ethos. How will Asia's unique blend of connectivity and commerce shape the world's AI trajectory — including how AI's role in the world's pillar industries, from cloud computing and autonomous driving, to new energy and space travel?



### Healthtech

Asia's healthtech revolution, valued by McKinsey at an estimated \$100 billion by 2025, balances time-honored philosophies with cutting-edge digital innovation — together birthing a unique paradigm of healthcare delivery. How is this digital convergence influencing global healthcare?



### Greentech

The global market for green technology is forecast to reach more than US\$410 billion by 2030. According to UNCTAD, China is one of the top countries most prepared to use or adopt frontier greentech technologies, potentially transforming Asia from the world's factory to the world's greenest powerhouse, unlocking a \$5 trillion opportunity. How will this monumental shift impact global business strategies?



### Sports & Gaming

The metamorphosis of the Asia Pacific sports sector, set to become a USD \$10.8 billion nexus by 2025, signals a future of sports that is increasingly cross-cultural and cross-border. Can the convergence of demographic shifts, technology, and investment in sport serve as the ultimate global unifier?



### Entertainment

China's film industry is in a robust expansion phase, underscored by the 34 films in 2022 that each raked in over 100 million yuan and six that surpassed a billion yuan, just as China also emerges as a significant financier of Western blockbusters. At the same time, South Korea is growing as a worldwide entertainment and culture hotspot. How will Asian cinema reshape the contours of the global film industry?



### Food Security

Asia faces record climate-related declines in rice yields, just as it drives tech-enhanced investments and efficiencies in regions across the world, including in Africa. How can Asia reconfigure the global food ecosystem and create a sustainable future for all?



### Circular Economy

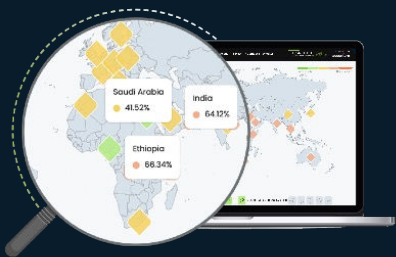
The era of hyper-consumption ushers in an eco-conscious economic shift, as 74% of the global supply chain leaders support circular economy principles — while the RCEP, the largest free trade agreement in Asia with 15 Asian countries, rises as a potential common platform. Will the circular economy drive Asia's future growth and prosperity?



# FII Priority compass

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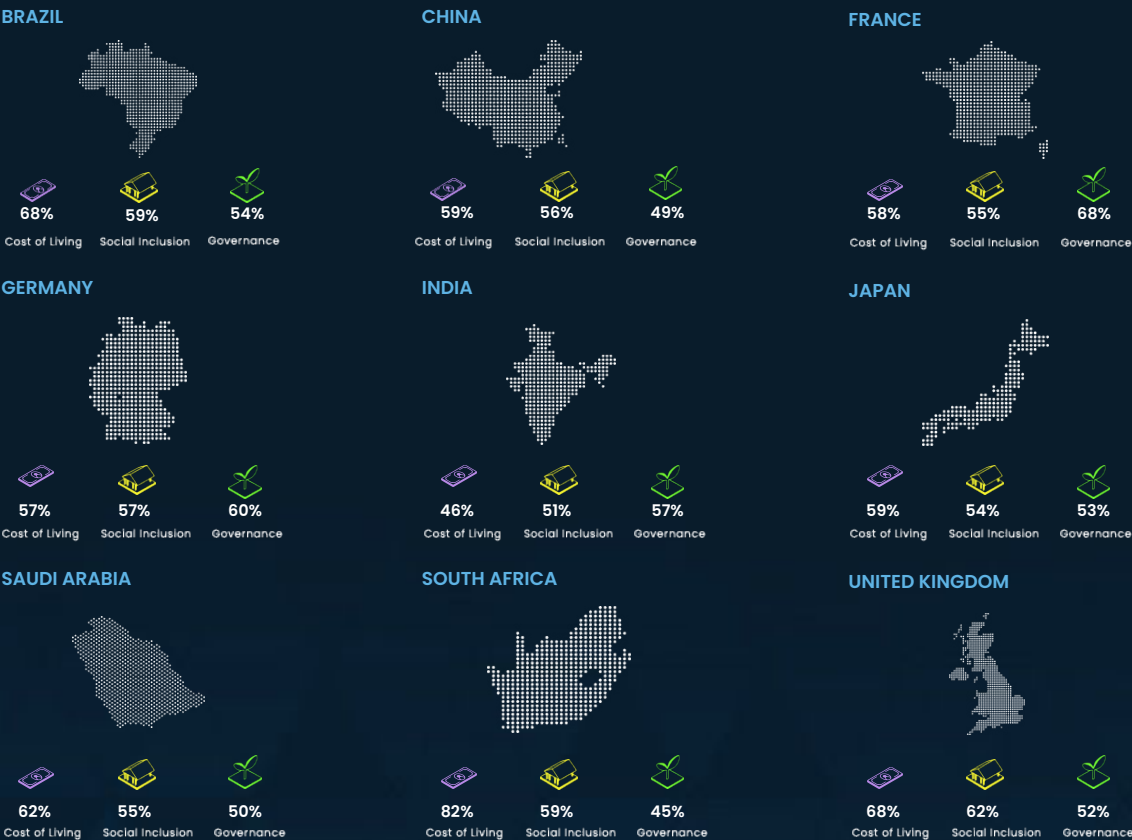
We conducted the FII PRIORITY Global Survey in partnership with Accenture and Oxford Economics, between July and August 2023, covering over 50,000 respondents from 23 countries. The participants represented regions and diverse demographic across the globe, encompassing all walks of life (age, gender, education, income, social class, employment status)



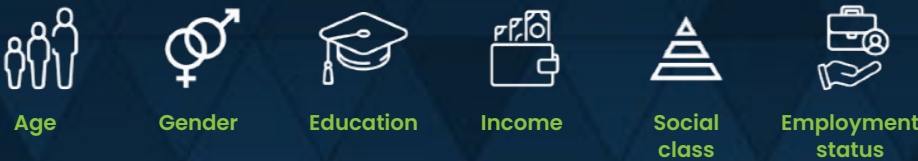
Explore the FII PRIORITY Navigator

**23** Countries **50,000+** Respondents **~60%** Global population

## MACRO PRIORITIES PER COUNTRY



## DEMOGRAPHIC COVERAGE



Read the FII PRIORITY Compass Insights Report

## ABOUT FII INSTITUTE

THE FUTURE INVESTMENT INITIATIVE (FII) INSTITUTE is a global non-profit foundation driven by data with an investment arm and one agenda: Impact on Humanity. Global and inclusive, we foster great minds from around the world and turn ideas into real-world solutions in four critical areas: Artificial Intelligence (AI) & Robotics, Education, Healthcare and Sustainability.

### VISION



Bringing together the brightest minds and most promising solutions to serve humanity

### MISSION



Creating a purposeful present, promising future

## BOARD OF TRUSTEES

The FII Institute is governed by an independent Board of Trustees of civic leaders, entrepreneurial pioneers, and noted academics entrusted with guiding and empowering the Institute to achieve its mandate from strong ESG foundations in service of humanity.



**H.E. Yasir Al-Rumayyan**

Governor of the Public Investment Fund;  
Chairman of FII Institute



**H.R.H. Princess Reema  
Bint Bandar Al Saud**

Saudi Ambassador to the United States of America



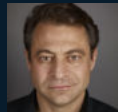
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Former Prime Minister of Italy



**H.E. Mohamed Al Abbar**

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**Dr. Peter H. Diamandis**

Founder & Executive Chairman, XPRIZE Foundation; Executive Founder, Singularity University



**Professor Adah Almutairi**

Professor & Co-Director of the Center of Excellence in Nano-Medicine & Engineering, University of California San Diego



**Professor Tony Chan**

President of the King Abdullah University of Science and Technology



**Richard Attias**

CEO of FII Institute;  
Executive Chairman of RA&A

## INITIATIVES



FII PRIORITY Compass & Navigator



AI Resolution



WAVE



GDI Index



Education & Sustainability Grassroots Initiatives



Inclusive ESG Score & Tool

[Find out more about Initiatives](#)

## FII INSTITUTE NUMBERS OVER THE PAST 4 YEARS

**14**  
INTERNATIONAL  
EVENTS

**2,700+**  
SPEAKERS

**28,000+**  
DELEGATES

**25**  
STRATEGIC  
PARTNERS

**9**  
INVESTMENTS

**50+**  
PUBLICATIONS

**40+**  
PODCASTS

**5**  
ACADEMIC  
PARTNERS

**\$127B**  
WORTH OF  
AGREEMENTS

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For more information, please visit our website: [www.fii-institute.org](http://www.fii-institute.org)

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