

FII Priority

powered by FII Institute

MIAMI

2nd EDITION



ON THE EDGE OF A NEW FRONTIER

FEBRUARY 22 – 23, 2024

FAENA HOTEL & FORUM, MIAMI BEACH



Powered by



A SUMMIT WHERE HUMANITY IS THE PRIORITY

FII PRIORITY summits are more than just gatherings of forward-thinking leaders — they are engines for action, hosted on six continents in cities that are driving the trends that will shape humanity's collective future. Global figures convene to translate the pressing issues attracting global attention into concrete strategies. More than reflecting on the status quo, the Summits' agendas encompass topical issues on a macro scale, plotting the course from today's challenges to tomorrow's touchstones. Anchored by the FII Institute's groundbreaking FII PRIORITY Compass report, which reveals the key priorities of individuals worldwide. The FII PRIORITY experience also reflects the FII Institute's three pillars: THINK, XCHANGE and ACT.



THINK empowers the world's leading minds to innovate and solve challenges.



XCHANGE creates collaborative platforms for meaningful dialogue and knowledge sharing.



ACT invests in future technologies to drive progress in these key areas aligned with our ESG principles.

Drawing together a diverse array of industry leaders and visionaries from across the globe, FII PRIORITY is more than a summit — it is a call to action that transcends boundaries, brings disparate perspectives into harmony, and delivers an incisive picture of the pressing issues and prevailing attitudes of our time.

FII PRIORITY MIAMI, 2nd EDITION: ON THE EDGE OF A NEW FRONTIER

Humanity stands at a crossroads, navigating a critical juncture where the interplay of investment, economic growth, and exponential technologies can either unlock extraordinary benefits or pose an ominous threat to our collective future.

The accelerating pace of technological advancements, from artificial intelligence to biotechnology, holds immense promise in addressing global challenges, improving quality of life, and propelling economic growth to new heights. However, the unchecked pursuit of these innovations, devoid of ethical considerations and thoughtful governance, has the potential to lead us down a perilous path.

As humanity harnesses the power of economic growth and cutting-edge technologies, it faces a momentous choice: to shape a future marked by sustainable progress and human well-being or risk unintended consequences that may jeopardize the very fabric of our existence. It is a time for deliberate reflection, responsible decision-making, and a commitment to charting a course that safeguards the future while harnessing the transformative potential of our technological age.

Against this backdrop, the Future Investment Initiative Institute presents the **2nd Edition of FII Priority Miami, "On the Edge of a New Frontier"** - an interactive program designed to showcase disruptive technology, connect ideas to investments, and help changemakers seize this moment to align on that which accelerates innovation for the betterment of business and society.

WHY MIAMI?

Miami, a city globally renowned for its white sandy beaches, entrepreneurial spirit, and vibrant nightlife, has rapidly emerged as an epicenter of international business and finance fit for "The New Global Order."

Miami is a burgeoning hub for innovation and industry—attracting an ever-expanding ecosystem for entrepreneurs, venture capital funds, talent, multinational corporations, creatives, and celebrities. As a gateway to international markets, exciting opportunities exist to bridge global ecosystems and launch innovative ideas.

By thinking global and acting local, Miami is uniquely positioned to take on the future.

THE "MAGIC CITY" AT-A-GLANCE



BRIDGE BETWEEN THE AMERICAS & GATEWAY FOR GLOBAL MARKETS



EPICENTER OF INNOVATION, CREATIVITY & CULTURE



NATURE-BASED ECONOMY, RICH IN BIODIVERSITY



ATTRACTIVE BUSINESS CLIMATE & THRIVING STARTUP ECOSYSTEM



GLOBAL HUB FOR FINANCE, ENTERTAINMENT & SPORT



JOIN A UNIQUE COMMUNITY OF LEADERS

FII PRIORITY Miami will feature an exclusive group of 800 of the world's most visionary investors, business leaders, innovators, sports & cultural icons, and more.

- Investors & CEOs
- World Leaders & Policymakers
- Next-generation Visionaries & Entrepreneurs
- Scientists, Academics, & Practitioners
- Global Citizens, Cultural Icons & Media

AGENDA AT A GLANCE

FEBRUARY 22ND

7:30 AM – 8:30 AM **NETWORKING BREAKFAST**

9:00 AM – 12:30 PM **DESIGNING A BLUEPRINT FOR THE FUTURE FINANCIAL MARKETPLACE**

A series of engaging sessions, including key notes, fireside chats, and panel debates focused on activating new frontiers of investment.

12:30 PM – 2:00 PM **NETWORKING LUNCH & CONCLAVES**

2:00 PM – 5:30 PM **HOW RISK TAKING & AI-QUANTUM WILL TRANSFORM THE HUMAN EXPERIENCE**

A series of engaging sessions, including key notes, fireside chats, and panel debates focused on activating new frontiers of investment.

7:00 PM – 10:00 PM **FII OFFICIAL RECEPTION**

Join the FII community for an invite-only dinner hosted by FII Institute leadership.

FEBRUARY 23RD

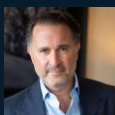
7:30 AM – 8:30 AM **NETWORKING BREAKFAST & SPECIAL SESSION**

9:00 AM – 2:00 PM **WHAT DO THE NEXT GENERATION OF INNOVATORS & CONSUMERS WANT?**

A series of engaging sessions, including key notes, fireside chats, and panel debates focused on activating new frontiers of investment.

2:00 PM – 3:00 PM **FAREWELL LUNCH & CONCLAVES**

FII PRIORITY MIAMI ADVISORY COMMITTEE



Gerry Cardinale

Founder & Managing Partner, RedBird Capital Partners



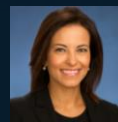
Sam Englehardt

Partner, Galaxy; Founding General Partner, Galaxy Interactive



Katherine E. Fleming

President & CEO, J. Paul Getty Trust



Dina Powell McCormick

Vice Chairman, President & Global Head of Client Services, BDT & MSD Partners



Jeff Zalaznick

Co-Owner, Major Food Group

A PLACE FOR TRANSPARENT EXCHANGES ON THE WORLD'S MOST PRESSING ISSUES:



Investment & Capital Markets

Global economic growth has proven more resilient than first anticipated heading into 2023 in both advanced and emerging market economies—a positive trend in part due to the Federal Reserve's aggressive monetary policies. Still, 70% of investors surveyed in S&P Global's Investment Manager Index October 2023 Edition reported that their investment appetite would either increase or strongly increase if the federal funds rate stabilized. Tight monetary policies, a weak IPO market, and geopolitical instability are just a few of the challenges faced by investors as they continue to seek out sectors and regions of untapped potential. How will investors navigate global risk while continuing forward momentum into 2024? Where and in which sectors will the opportunities emerge?



FrontierTech & Venture Investing

Paradigm changing tech, known for its R&D heavy, innovation-driven enterprises (e.g. blockchain, drones, artificial intelligence, aerospace, robotics, biotech, space, quantum computing) has the growing capacity to solve society's biggest problems at scale once moved from the lab to the market. According to Future Market Insights, the global deep tech market is anticipated to reach nearly USD 4 billion by 2032 thanks to increased rates of deeptech adoption in the U.S. and the rise of blockchain and biotech markets in Europe. How will increased investment accelerate scientific discovery and human progress?



Sports, Entertainment, & Culture

The live entertainment and sports industries have become generators of economic and societal benefits, elevating cities with new sources of revenue, investment, and job opportunities globally. The U.S. Travel Association noted the total economic impact of Swift's "Eras Tour" could exceed USD 10 billion. Single-night events like the Formula 1 Las Vegas Grand Prix and the 2024 Super Bowl are anticipated to bring in more than USD 1.3 billion, and USD 500 million, respectively. Additionally, cultural and demographic forces continue to fuel rapid growth in the lifestyle and fashion markets, as well as changes to the digital media landscape.



Mobility & Cities of the Future

Mobility continues to prove to be one of the leading growth industries, ripe with innovation, disruption & opportunity. EVs, eVTOLs, autonomous vehicles, micro-mobility options, and next-gen fuel-powered aircraft are just a few of the key trends transforming the industry. While private vehicles are still the most popular form of transportation worldwide, nearly 46% of consumers are open to switching to alternative modes of transport, according to the McKinsey 2022 ACES Consumer Survey. How will the industry continue to evolve as new modes of transportation become more mainstream?



Natural Capital, Climate & Energy

The complex interaction between the natural world, climate risks, and the global economy highlights the urgency of addressing biodiversity loss, food security, air and water quality—and ultimately, the energy transition. However, adjustments and financing will not come cheaply or without risk. Barclay's estimates the cost of the green transition could range from USD 100 - 300 trillion between 2023 and 2050. The implications for investors are just as complex as the green transition itself. How can opportunities in emerging green-, blue- and clean-tech sectors and policy-based incentives accelerate the transition while avoiding unintended consequences?



Quality of Life

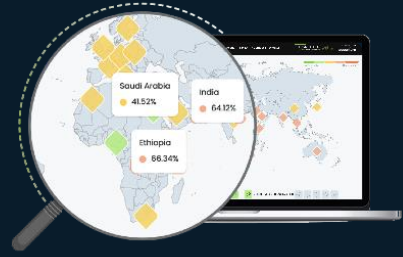
The 2023 FII PRIORITY Compass report identified several concerning global trends. 65% of those surveyed reported being distressed about their cost of living and quality of life, 44% were concerned about how to afford healthcare, and people's satisfaction with their personal lives dropped 20% compared to 2022. Such negative sentiments reveal systemic issues across multiple facets of society. How will employers, governments, health & education systems, and community leaders effectively address populations' needs against such negative sentiments and mounting issues?

FII Priority compass

powered by FII Institute

What is humanity's priority today?

FII PRIORITY summits are dedicated to fostering a robust, data-driven dialogue among changemakers in business, government, and society. Central to this pioneering discourse is the FII PRIORITY Compass — a comprehensive index that meticulously reveals the primary priorities of various demographics representative of the global population.



[Explore the FII PRIORITY Navigator](#)

23 Countries **50,000+** Respondents

~60% Global Population

2023 KEY GLOBAL FINDINGS

Priority no. 1
Cost of Living & Quality of Life

65%

Concerned about the **rising cost of living**, making it humanity's topmost priority

Priority no. 2
Social Inclusion

40%

Young people reported feelings of **loneliness and disconnection**, a worrying trend

Priority no. 3
Climate Change

75%

Identified **pollution** as the most pressing environmental concern

Priority no. 4
Governance

49%

Deemed global governance to be of the greatest importance **amid geopolitical tensions** and conflicts

Priority no. 5
Healthcare

44%

Emphasized **affordability** as the most important aspect and concern of healthcare

Priority no. 6
Technology

62%

Believed governments should take **proactive measures to regulate** technology

SURVEY METHODOLOGY AT-A-GLANCE

We conducted the FII PRIORITY Global Survey in partnership with Accenture and Oxford Economics, between July and August 2023, covering over 50,000 respondents from 23 countries.

The participants represented regions and diverse demographics across the globe, encompassing all walks of life (age, gender, education, income, social class, employment status).



Age



Gender



Education



Income



Social class



Employment status

ABOUT FII INSTITUTE

THE FUTURE INVESTMENT INITIATIVE (FII) INSTITUTE is a global non-profit foundation driven by data with an investment arm and one agenda: Impact on Humanity. Global and inclusive, we foster great minds from around the world and turn ideas into real-world solutions in four critical areas: Artificial Intelligence (AI) & Robotics, Education, Healthcare and Sustainability.

VISION



Bringing together the brightest minds and most promising solutions to serve humanity

MISSION



Creating a purposeful present, promising future

BOARD OF TRUSTEES

The FII Institute is governed by an independent Board of Trustees of civic leaders, entrepreneurial pioneers, and noted academics entrusted with guiding and empowering the Institute to achieve its mandate from strong ESG foundations in service of humanity.



H.E. Yasir Al-Rumayyan

Governor of the Public Investment Fund; Chairman of FII Institute



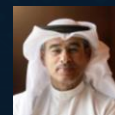
H.R.H. Princess Reema Bint Bandar Al Saud

Saudi Ambassador to the United States of America



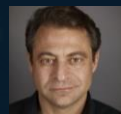
Sen. Matteo Renzi

Senator of the Italian Republic; Former Prime Minister of Italy



H.E. Mohamed Al Abbar

Founder & Chairman of EMAAR Properties



Dr. Peter H. Diamandis

Founder & Executive Chairman, XPRIZE Foundation; Executive Founder, Singularity University



Professor Adah Almutairi

Professor & Co-Director of the Center of Excellence in Nano-Medicine & Engineering, University of California San Diego



Professor Tony Chan

President of the King Abdullah University of Science and Technology



Richard Attias

CEO of FII Institute; Founder & Chairman of RA&A

INITIATIVES



FII PRIORITY
Compass
& Navigator



AI Resolution



WAVE



GIDI Index



Education &
Sustainability
Grassroots Initiatives



Inclusive ESG
Score & Tool

Learn more about FII Institute Initiatives

FII INSTITUTE NUMBERS OVER THE PAST 4 YEARS

15
INTERNATIONAL
EVENTS

2,800+
SPEAKERS

29,000+
DELEGATES

25
STRATEGIC
PARTNERS

9
INVESTMENTS

50+
PUBLICATIONS

40+
PODCASTS

5
ACADEMIC
PARTNERS

\$128B
WORTH OF
AGREEMENTS

OUR PARTNERS

Powered by



Founding Partner



Vision Partner



Strategic Partners



For more information, please visit our website: www.fii-institute.org

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