

# FII Priority

powered by FII Institute



## Rio de Janeiro

**INVEST IN DIGNITY**

June 11 - 13, 2024

COPACABANA PALACE, RIO DE JANEIRO



## FII PRIORITY SUMMIT RIO DE JANEIRO: INVEST IN DIGNITY

Under the theme, **Invest in Dignity**, the FII PRIORITY Summit Rio de Janeiro will delve into how investing in renewable energy, AI and entrepreneurship, and social impact can build a new global order that prioritizes dignity for all. Ensuring that global citizens' dignity is nurtured and protected stands as a pivotal global objective and is inextricably intertwined with sustainable development and economic prosperity.

**We all want to make the world capable of welcoming all its inhabitants with dignity - and not just a privileged minority.**

- President Luiz Inácio Lula da Silva

In the words of Brazilian President Luiz Inácio Lula da Silva, "We all want to make the world capable of welcoming all its inhabitants with dignity - and not just a privileged minority."

Investment into climate-conscious action, the most powerful novel technologies, and equitable solutions represents the foundational seed, from which a dignified world for all will grow.

## ABOUT FII PRIORITY SUMMITS

Building on the FII Institute's flagship annual conference in Riyadh, Saudi Arabia, the FII PRIORITY Summits are more than just gatherings of forward-thinking leaders—they are **engines for action**, hosted in **cities that are driving the trends** that will shape humanity's collective future. Global figures convene in diverse urban hubs, with a special focus on the Global South, to develop concrete strategies that address the pressing issues attracting global attention. More than reflecting on the status quo, the Summits' agendas encompass topical issues on a macro scale, plotting the course from today's challenges to tomorrow's touchstones.

### PAST & CURRENT PRIORITY SUMMITS:



WITH MORE TO BE ANNOUNCED SOON.

## JOIN A UNIQUE COMMUNITY OF LEADERS

FII PRIORITY Summit Rio de Janeiro will convene the world's most influential investors, renowned business leaders, visionary heads of state, innovators, and disruptors as well as cultural icons from across the world of sports & the arts.



## AGENDA

	JUNE 11	JUNE 12	JUNE 13	JUNE 14-15
8:00		NETWORKING BREAKFAST	THEMATIC BREAKFASTS	EXPLORING BRAZIL: OPTIONAL LEISURE ACTIVITIES
9:00		OFFICIAL OPENING	CONCLAVES <i>*By invitation only</i>	
10:00		PLENARY	PLENARY	
11:00		LUNCH	LUNCH	
12:00		TASKFORCES	TASKFORCES	
13:00		PLENARY	PLENARY	
14:00		OFFICIAL RECEPTION	DINNER SERIES	
15:00	CONCLAVES <i>*By invitation only</i>			
16:00	OUTLOOK ON LATAM			
17:00	DELEGATE ARRIVALS			
18:00				
19:00				
20:00				
21:00				

## A PLACE FOR TRANSPARENT EXCHANGES ON THE SUMMIT'S KEY PILLARS

### GEOECONOMICS OF A NEW GLOBAL ORDER



The OECD projects that global growth will drop to 3.1% in 2024 – well below the historical average of 3.8% -- highlighting the urgency of finding new sources of economic dynamism. With their vast natural resources, expanding digital economies, and young, ambitious populations, emerging markets in the Global South have the potential to reshape economic power structures and trade patterns. What strategic investments and geopolitical realignments are needed to harness this potential, fueling more regionally driven growth trajectories?

Macroeconomic Trends	Corporate & Institutional Governance
Global South Leadership	South-South Cooperation
BRICS+	Capital Markets

### RESOURCES & ENERGY



Stanford researchers estimate that global CO2 emissions exceeded 40 billion tons in 2023, with Amazon deforestation playing a significant role. However, the Amazon's natural resources hold immense economic potential through renewable power, biobased energy and materials, and an estimated \$125 billion carbon market. Can governmental leaders, policymakers, and innovators converge to capitalize on these investment opportunities, drive net-zero initiatives, and lead the global ecological transition?

Decarbonization	Hydrogen & Renewables
Financing the Energy Transition	Sustainable Mining & Critical Minerals
Food & Agribusiness	Supply Chain Resilience

### AI, TECH & ENTREPRENEURSHIP



The explosive growth of the generative AI market, predicted to surge from \$86.9 billion in 2022 to \$407 billion in 2024, underscores the urgency and increasing potential for widespread transformation. This momentum is mirrored in Latin America, where venture-backed startups doubled between 2020 and 2023, drawing \$16 billion in investments in 2021 alone—exceeding the entire prior decade and fueling the rise of new VC entities targeting this untapped potential. Will savvy investors and founders both achieve outsized returns and drive socially transformative outcomes in this dynamic landscape?

Infrastructure & Urbanization	AI & Robotics
Entrepreneurship & Startup Ecosystems	Innovation in Medicine & Science
Agtech	Fintech & Digital Banking
Empowering the Next Gen of Tech Leaders	

### SOCIAL IMPACT



Global income inequality has worsened, with the richest 1% making nearly two-thirds of the \$42 trillion of newly-created wealth since 2020. Latin America's unprecedented demographic shift—with birth rates amongst the lowest in the world and rising life expectancies—coupled with high rates of youth emigration, merely 51% workforce participation by women, and the second-lowest worker productivity rate globally presents extraordinary challenges for the region. What policies will close the investment gap for the education, technology training, healthcare, and care systems required to achieve people power parity?

Preservation, Biodiversity & Protecting Global Rainforests	Inclusion & Indigenous Rights
Poverty Eradication	Future of Education
Sport for Development	Entertainment & Emergence of Cultural Identity

## WHY RIO DE JANEIRO?

Latin America's gaps in funding for ideas, innovations, and technologies create significant **opportunities for high-yield investments and remarkable growth**. Countries such as Brazil, Mexico, Argentina, and Colombia represent the world's current hotspots for startups, investment, and culture. Brazil's strategic natural resources and economic leadership make it a leader of the global green transition—driving sustainable growth opportunities and leadership on critical climate action.

Rio de Janeiro – the “Cidade Maravilhosa” or “Marvelous City” – is a pivotal **gateway to Latin American economies**. As the upcoming host of the G20 Summit, Rio de Janeiro's historical and present-day influence in finance, culture, and sport is being brought to the global stage. The city's dynamic emerging startup scene crowns it as a new **hub for innovation and investment**.



KEY HUB OF THE LARGEST, MOST STABLE ECONOMY IN LATIN AMERICA



HIGH-POTENTIAL STARTUP & INNOVATION ECOSYSTEM



CULTURAL EPICENTER OF SOUTH AMERICA AND THE GLOBAL SOUTH



GLOBAL FOCUS OF ENERGY TRANSITION AND CRITICAL CLIMATE ACTION



LONG-STANDING ICONIC SPORTS NEXUS

## ABOUT THE FII INSTITUTE

The Future Investment Initiative (FII) Institute is a global non-profit foundation driven by data with an investment arm and one agenda: Impact on Humanity. Global and inclusive, we foster great minds from around the world and turn ideas into real-world solutions in four critical areas: Artificial Intelligence (AI) & Robotics, Education, Healthcare and Sustainability.



### Vision

Bringing together the brightest minds and most promising solutions to serve humanity



### Mission

Creating a purposeful present, promising future

## ABOUT FII PRIORITY Compass

The FII PRIORITY Compass is a comprehensive index that meticulously reveals the top priorities of various demographics representative of the global population.



**50,000+**

Respondents



**23**

Countries



**~60%**

Global Population Represented

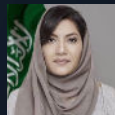
[Explore the FII PRIORITY Navigator](#)

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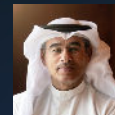
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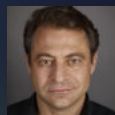
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CEO of FII Institute; Founder & Chairman of RA&A

## FII INSTITUTE MEMBERSHIP

We warmly invite you to join the FII Institute, a global community dedicated to fostering innovation and addressing the world's pressing challenges. As a member, you'll collaborate with experts, access unique platforms and resources, and contribute to meaningful projects that pave the way for a sustainable future and have a real impact.

### MEMBER BENEFITS

- Reports**  
Priority access to publications, white papers and reports
- Newsletter**  
Quarterly updates to keep you in-the-know
- Members Insights**  
Opportunity to be selected to issue an insight to our FII Institute community
- Networking**  
Invitation to private event or "Members only" gatherings and free access to the new "Members Only" Lounge at FII8 Riyadh
- In-Person Platforms**  
Exclusive access to the FII flagship conference in Riyadh as well as the international FII PRIORITY summits
- Concierge Service**  
A dedicated Membership Manager who enhances your engagement with the Institute throughout the year
- App**  
Year-round access to FII Institute's app, connecting with fellow members and staying up-to-date on all FII Institute's news and conferences
- Impact Investing**  
Introduction to companies ranked as top performers on our proprietary Top 250 Inclusive ESG List for investment opportunities in emerging markets
- Recognition**  
FII Institute "Member" badge, dedicated seating area at FII PRIORITY summits and FII8 plenary, and access to "Members Only" Sessions & Conclaves at FII8



For more information, contact:  
[membership@fii-institute.org](mailto:membership@fii-institute.org)

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