





FII PRIORITY SUMMIT RIO DE JANEIRO: INVEST IN DIGNITY

Under the theme, **Invest in Dignity**, the FII PRIORITY Summit Rio de Janeiro will delve into how investing in renewable energy, Al and entrepreneurship, and social impact can build a new global order that prioritizes dignity for all. Ensuring that global citizens' dignity is nurtured and protected stands as a pivotal global objective and is inextricably intertwined with sustainable development and economic prosperity.

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We all want to make the world capable of welcoming all its inhabitants with dignity - and not just a privileged minority.

- President Luiz Inácio Lula da Silva



In the words of Brazilian President Luiz Inácio Lula da Silva, "We all want to make the world capable of welcoming all its inhabitants with dignity - and not just a privileged minority."

Investment into climate-conscious action, the most powerful novel technologies, and equitable solutions represents the foundational seed, from which a dignified world for all will grow.

ABOUT FII PRIORITY SUMMITS

Building on the FII Institute's flagship annual conference in Riyadh, Saudi Arabia, the FII PRIORITY Summits are more than just gatherings of forward-thinking leaders—they are **engines for action**, hosted in **cities that are driving the trends** that will shape humanity's collective future. Global figures convene in diverse urban hubs, with a special focus on the Global South, to develop concrete strategies that address the pressing issues attracting global attention. More than reflecting on the status quo, the Summits' agendas encompass topical issues on a macro scale, plotting the course from today's challenges to tomorrow's touchstones.

PAST & CURRENT PRIORITY SUMMITS:







CONCLAVES

ACCELERATING RESPONSIBLE AI IN EMERGING MARKETS

3:00 PM - 4:20PM

GREEN ROOM

Framing Question:

What concrete actions can investors, private sector actors and other relevant stakeholders take to support emerging markets in deploying AI rapidly, responsibly and sustainably?

UNLOCKING THE REGENERATIVE BLUE ECONOMY YELLOW ROOM

Framing Questions:

Which industries and sectors can be the driving force for a regenerative ocean economy? What are the opportunities for investing in the blue economy that can result in a triple bottom line (profit, people and planet)? What kind of innovations, data and insights do we need to accelerate collective action towards ocean regeneration? How can governments and international institutions create the right regulatory framework to incentivize this innovation? How do we raise awareness about the benefits of investing in the blue economy?

TRANSFORMING FOUNDATIONS BEYOND ENERGY: THE IMPERATIVE OF MATERIALS TRANSITION

RED ROOM

Framing Question:

How can industries effectively align the rapid advancements in materials science with environmental goals to catalyze a comprehensive and sustainable materials transition?

TASKFORCE

4:20 PM - 5:15PM

OUTLOOK ON LATIN AMERICA RIO DE JANEIRO ROOM

Latin America's economic landscape is being reshaped by a confluence of factors, including the rise of regional trade networks, the growing influence of the tech sector, and a shift towards sustainable development initiatives. How will these trends impact the region's growth trajectory and redefine its role in the global economy?

SPEAKERS:

- Renato Abissamra, Partner, Spectra Investments
- Nelson Barbosa, Former Minister of Finance & Planning, Brazil; Director of Project Planning & Structuring, BNDES
- Mauricio Claver-Carone, Managing Partner, Latin America Real Assets Opportunity Fund (LARA Fund)
- Dan loschpe, Chairman of the Board of Directors, lochpe-Maxion; Chair, B20 Brasil
- Julio Vasconcellos, Managing Partner, Atlantico

MODERATOR: Maximilien Sánchez Arvelaiz, Director, ALVEAR Ltd



Rio de Janeiro

powered by FII Institute June 11-13, 2024

OPENING SHOW & WELCOME REMARKS

PLENARY 9:00 AM - 9:10 AM

SPEAKER:

• Richard Attias, CEO, FII Institute, Chairman & Founder, RA&A

OFFICIAL OPENING

PLENARY 9:10 AM - 9:15 AM

REMARKS BY THE MAYOR:

• Mayor Eduardo Paes, Mayor of Rio de Janeiro

REMARKS BY THE GOVERNOR:

• Governor Claudio Castro, Governor of Rio de Janeiro

IN CONVERSATION WITH HIS EXCELLENCY YASIR AL-RUMAYYAN

PLENARY 9:15 AM - 9:30 AM

The Public Investment Fund (PIF), under the leadership of His Excellency Yasir Al-Rumayyan, is playing an increasingly influential role in shaping the global economy through strategic investments in key sectors and emerging markets. How are FII, PIF, and Aramco balancing financial returns with their commitment to sustainability, technological innovation, and social impact, and what opportunities are emerging for collaboration and development, particularly within dynamic economies like Brazil and the broader Latin American region?

SPEAKER:

• **H.E. Yasir Al-Rumayyan**, Governor, Public Investment Fund; Chairman, Saudi Aramco & Chairman, FII Institute

MODERATOR: Nelson Barbosa, Former Minister of Finance & Planning, Brazil; Director of Project Planning & Structuring, BNDES

PRESIDENTIAL ADDRESS

PLENARY 9:30 AM - 9:50 AM

Official address delivered by the President of Brazil.

SPEAKER:

• President Luiz Inácio Lula da Silva, 39th President of the Federative Republic of Brazil



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BOARD OF CHANGEMAKERS: INVEST IN DIGNITY

PLENARY

9:50 AM - 10:40 AM

The global business and investment landscape is undergoing a period of unprecedented transformation, driven by technological advancements, shifting geopolitical dynamics, and evolving societal expectations. How are leading voices in the business world navigating this complex environment, identifying opportunities for growth, and shaping a future that prioritizes both economic prosperity and social progress?

SPEAKERS:

- H.R.H. Ambassador Reema Bandar Al-Saud, Ambassador to the United States, Embassy of the Kingdom of Saudi Arabia
- Magda Chambriard, CEO, Petrobras
- Marcelo Claure, Founder & CEO, Claure Group; Group Vice Chairman, SHEIN
- Bernard Mensah, President of International, Bank of America; CEO, MLI
- **Secretary Mike Pompeo**, 70th Secretary of State of the United States, Executive Chairman, Impact Investments
- Sir Martin Sorrell, Executive Chairman, S4 Capital Group

MODERATOR: Isa Soares, Anchor & Correspondent, CNN

WHAT IS POWER?

PLENARY

10:40 AM - 10:55 AM

How is the nature of power shifting in response to large-scale transformations across business, politics, technology, and society? How should rising generations of leaders navigate these new power dynamics, from examining individual behaviors to managing organizations to confronting social challenges? And what personal characteristics will define power over the next 30 years and beyond?

SPEAKER:

Luciano Huck, TV Host & Influencer, Globo Brazil

MODERATOR: Cécilia Attias, Senior Vice-President of Public Affairs & Board Member, RA&A, Founder & President, Cecilia Attias Foundation for Women

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WILL ASCENDING ECONOMIC POWERS RESHAPE THE FUTURE OF INVESTMENT?

PLENARY

10:55 AM - 11:25 AM

The global investment landscape is evolving as a new cohort of nations assumes greater economic prominence. How are these ascending economic powers shaping investment trends, creating new opportunities for global investors, and redefining the dynamics of international capital flows?

SPEAKERS:

- H.E. Ahmed AlKhateeb, Minister of Tourism, Kingdom of Saudi Arabia
- Ariane de Rothschild, CEO, Edmond de Rothschild
- André Esteves, Chairman & Senior Partner, BTG Pactual
- Aloizio Mercadante, President, BNDES

MODERATOR: Cecilia Tornaghi, Senior Director for Policy, AS/COA - Americas Society/Council of the Americas

HOW CAN INVESTORS NAVIGATE DYNAMIC MARKETS?

PLENARY

11:25 AM - 12:00 PM

Market volatility and disruptions present challenges for investors, but also create unique opportunities for those who can adapt strategically -- and amidst this fluid landscape, investors are increasingly exploring a range of approaches, from backing national champions to diversifying across asset classes, as they seek to build resilient portfolios. How are leading investors navigating these dynamic markets, assessing emerging risks, and constructing portfolios that can weather uncertainty?

SPEAKERS:

- John Greenwood, Managing Director, Goldman Sachs
- **Dr. Michael Hasenstab**, Executive Vice-President & CIO, Templeton Global Macro, Franklin Templeton
- John Moore, Managing Director, Head of Latin America & Chairman of Global Capital Markets, Americas, Morgan Stanley
- Alexandre Saigh, Co-Founder & CEO, Patria Investments
- **Jerry Todd**, Head of National Development, Public Investment Fund (PIF)

MODERATOR: Eithne Treanor, Managing Director, E. Treanor Media





WHY IS BRAZIL LEADING THE CHARGE IN FINTECH?

PLENARY

12:00 PM - 12:20 PM

With a dynamic startup ecosystem, a large unbanked population, and a growing appetite for digital financial solutions, Brazil has emerged as a global leader in fintech innovation. According to the FII Priority Report, when asked "how valuable are the following digital services in your daily life" 76% of Brazilian respondents identified 'financial services' as either valuable or very valuable. What factors have propelled this remarkable growth, and can Brazil maintain its position at the forefront of the fintech revolution?

SPEAKERS:

• David Vélez, Founder, Chairman & CEO, NuBank

MODERATOR: Dan Schulman, Former President & CEO, PayPal; Managing Partner, Valor Capital Group

NETWORKING LUNCH

12:20PM - 1:45PM

CONCLAVES

CULTIVATING RESILIENCE IN GLOBAL FOOD SYSTEMS & AGRICULTURE

YELLOW ROOM

12:30PM - 1:50PM

Framing Question:

The fragility of global food systems has been exposed by recent crises, underscoring the urgent need for greater resilience and adaptability. How can leaders reimagine food production, distribution, and consumption to create a future where nourishment is both abundant and accessible, regardless of external shocks or disruptions?

ESG & CLIMATE RESILIENCE: INVESTMENT OPPORTUNITIES IN EMERGING MARKETS

RED ROOM 12:30PM - 1:50PM

Framing Question:

How can diverse stakeholders, such as investors and company leaders, collaboratively leverage emerging market opportunities to enhance climate resilience and drive sustainable growth in sensitive areas?







TASKFORCES

AVIATION SYSTEMS OF THE FUTURE GOLDEN ROOM

1:00 PM- 1:45 PM

Air mobility has not fundamentally changed for almost 60 years. Humans and things are flying at the same speeds, with the same fuels, using the same engines, leveraging the same human labor, as they were many decades ago. As we witness increases in the price of jet fuel, price of labor, number of global human (and cargo) passengers, and requirements across in climate regulation, rolling out the next generation of aviation is imperative. How will electricity, revolutionary designs, and new aviation paradigms define the next generation of air travel?

SPEAKERS:

- Johann Bordais, CEO, Eve Air Mobility
- Dan da Silva, COO, JetZero
- Nikhil Goel, Chief Commercial Officer, Archer Aviation
- Adam Woodworth, CEO, Wing

MODERATOR: Adam Grosser, Chairman & Managing Partner, UP.Partners

WHICH AI INVESTMENTS WILL UNLOCK EXPONENTIAL TECHNOLOGICAL GROWTH?

RIO DE JANEIRO ROOM

1:00 PM- 1:45 PM

Al is rapidly transforming industries and pushing the boundaries of innovation. Can strategic investments in Al research, development, and applications unlock exponential technological growth, or will its potential risks hinder accelerated progress?

SPEAKERS:

- William Bao Bean, Managing General Partner, Orbit Startup
- Richard Rothenberg, CEO, Global Al
- Ramu Thiagarajan, Senior Investment Advisor, State Street
- Bedy Yang, Managing Partner, 500 Global

MODERATOR: Daniela Braun, Technology Reporter, Valor Econômico





TASKFORCES

1:00 PM - 1:45 PM

WHICH EMERGING RENEWABLES WILL DRIVE THE ECOLOGICAL TRANSITION? PALM ROOM

Next-generation renewable technologies present a compelling opportunity for economic growth and job creation as the demand for clean energy solutions intensifies. 43% of global respondents in a survey from the FII Priority Report believe that governments should invest in just energy transition to renewable energy sources. But which specific technologies hold the greatest potential to drive economic impact, and what factors will influence their success in the evolving energy landscape?

SPEAKERS:

- Arindam Bhattacharya, Managing Director, SLB Ventures
- Carlo Pereira, CEO, UN Global Compact Brazil Local Network
- Gustavo Pimenta, Executive Vice-President & CFO, Vale
- Rafael Segrera, President, Schneider Electric for South America

MODERATOR: Monica Scaramuzzo, Business Editor, Valor Econômico

IS WASTETECH THE NEXT GREEN INVESTMENT FRONTIER?

PLENARY 1:45PM - 2:00 PM

Mounting waste challenges and the pressing need for sustainable cities have brought waste technology to the forefront as a critical solution. Will wastetech innovations capture the attention of investors as the next green investment frontier, attracting capital and driving the development of cleaner, more efficient urban environments?

SPEAKERS:

- Joakim Karlsson, CEO & President, Envac Group
- Gautam Sashittal, CEO, King Abdullah Financial District Development & Management Company (KAFD DMC)

MODERATOR: Daniela Chiaretti, Environment Correspondent, Valor Econômico







FUTURE OF GLOBAL ENERGY: PART I. VIEW FROM GOVERNMENT

PLENARY 2:00PM - 2:30 PM

The global energy transition requires a significant reallocation of capital as the world seeks sustainable solutions. How are investors and industry leaders evaluating emerging energy technologies and infrastructure projects, and which areas offer the greatest potential for long-term value creation?

SPEAKERS:

- H.E. Carlos Fávaro, Minister of Agriculture, Livestock and Food Supply of Brazil
- Tulio Abi-Saber, CFO, Be8 Energy
- **Pietro Mendes**, National Secretary of Petroleum, Natural Gas and Biofuels (SNPGB), Ministry of Mines and Energy (MME) of Brazil
- Gilberto Peralta, Head of Country, Airbus Brazil

MODERATOR: Marcello Chilov, Head of UBS Global Wealth Management Latin America; CEO of Credit Suisse Brazil

FUTURE OF GLOBAL ENERGY: PART II. VIEW FROM BUSINESS

PLENARY 2:30PM - 2:55 PM

The global energy transition requires a significant reallocation of capital as the world seeks sustainable solutions. How are investors and industry leaders evaluating emerging energy technologies and infrastructure projects, and which areas offer the greatest potential for long-term value creation?

SPEAKERS:

- Raad Al-Saady, Vice-Chairman & Managing Director, ACWA Power
- Christian Deseglise, Managing Director, Group Head of Sustainable Infrastructure & Innovation, HSBC
- Matt Kolesar, Chief Environmental Scientist, ExxonMobil Corporation
- Nonkululeko Nyembezi, Chairman, Standard Bank Group

MODERATOR: Gabriela Frias, Anchor, CNN

WHAT CAN SAVE THE AMAZON?

PLENARY 2:55 PM - 3:00 PM

SPEAKER:

• **Topher White**, Founder & Executive Chair, Rainforest Connection (RFCx)



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WILL REGIONAL TRADE NETWORKS OUTPACE GLOBAL SUPPLY CHAINS?

PLENARY

3:00 PM - 3:30 PM

As geopolitical tensions and economic uncertainties disrupt traditional trade routes, regional trade networks' nearshoring strategies are emerging as potentially more resilient alternatives. Will these localized supply chains offer greater stability, efficiency, and growth potential compared to their global counterparts?

SPEAKERS:

- H.E. Renan Filho, Minister of Transport, Brazil
- Hussain Abdulla, Senior Advisor, Golden Gate Ventures
- Henadi Al-Saleh, Chairperson of the Board of Directors, Agility
- Ishpreet Singh Gandhi, Founder & Managing Partner, Stride Ventures
- Ismail Radwan, Senior Director for Economics & Investment Strategy, Public Investment Fund (PIF)

MODERATOR: Eithne Treanor, Managing Director, E. Treanor Media

CAN BRICS+ ECONOMIES LEAD THE WORLD IN DIGITAL TRADE?

PLENARY 3:30 PM - 3:45 PM

The BRICS+ nations, with their growing economic influence and diverse digital landscapes, represent a significant force in the global digital trade arena. Can this bloc of emerging economies reshape existing power dynamics, establish new standards and protocols, and redefine the future of cross-border digital commerce?

SPEAKERS:

- Ayman Alfallaj, CEO, THIQAH
- Marcos Urata, CEO & VP, CICIBAS

MODERATOR: Talita Moreira, Finance Editor, Valor Econômico

HOW WILL UNALIGNED STATES RESHAPE THE GLOBAL ECONOMY?

PLENARY 3:45 PM - 3:55 PM

Nations across the Global South who seek strategic autonomy, especially during a great power competition between the US and China, are offering unexpected new opportunities for investment and economic growth. How will the forces of neutrality and nonalignment reshape global trade and supply chains, and capital and talent flows in a multipolar world?

SPEAKERS:

 Ambassador Clifford Sobel, Former US Ambassador to Brazil & Netherlands; Founding Partner, Valor Capital Group

MODERATOR: Cecilia Tornaghi, Senior Director for Policy, AS/COA - Americas Society/Council of the Americas

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CAN THE G20 & COP30 BRAZIL DELIVER ON A NEW GLOBAL ORDER?

PLENARY

3:55 PM - 4:10 PM

The upcoming G20 and COP30 Summits in Brazil offer crucial opportunities to tackle pressing global issues. Amidst pervasive transnational challenges, including the increasingly urgent climate crisis, these summits represent pivotal moments for collective action and progress. How can the upcoming COP30 and G20 Summits deliver the urgent action needed?

SPEAKERS:

• **H.E. Adel Al-Jubeir,** Minister of State for Foreign Affairs, Member of the Council of Ministers & Climate Envoy, Saudi Arabia

MODERATOR: Luciana Antonini Ribeiro, Managing Partner, eB Capital

HOW DOES CREATIVITY FUEL OPPORTUNITY?

PLENARY | THE IMPACT SERIES

4:10 PM - 4:20 PM

SPEAKER:

• Vik Muniz, Artist & Photographer

FUTURE OF ENTERTAINMENT: PART I. WILL LATAM BECOME THE CENTER OF GLOBAL CULTURE?

PLENARY | THE IMPACT SERIES

4:20 PM - 4:50 PM

Latin America is experiencing a surge in entrepreneurial activity within the creative economy, fueled by a growing tech sector, a young and digitally savvy population, and a rising middle class. Can Latin America leverage these assets to build a thriving culture industry that attracts global investment, produces world-class content, and establishes itself as a global powerhouse in the future of entertainment and culture?

SPEAKERS:

- Nizan Guanaes, Founder & CEO, N Ideias
- Pierre Halimi Lacharlotte, General Manager, F.P. Journe Americas
- Vik Muniz Artist & Photographer
- Fernando Sulichin, CEO, ALVEAR Ltd

MODERATOR: Sir Martin Sorrell, Executive Chairman, S4 Capital Group



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FUTURE OF ENTERTAINMENT: PART II. HOW IS LATAM EVOLVING THE MUSIC INDUSTRY?

PLENARY | THE IMPACT SERIES

4:50 PM - 5:10 PM

The global music industry is undergoing a profound transformation, as Latin American music, driven by streaming platforms and evolving consumer tastes, increasingly captures the attention of audiences worldwide. Will this surge in popularity reshape traditional business models, create new investment opportunities in Latin America and beyond, and ultimately lead to a more diverse and interconnected global music landscape?

SPEAKERS:

- Steve Stoute, Founder & CEO, Translation & UnitedMasters
- Thiago Veigh, Rapper, Partner & Artist at Supernova Ent.

MODERATOR: Mariana Atencio, Peabody Award-winning Journalist; Author & Founder, GoLike Media

CAN INVESTING IN SPORTS IMPROVE SOCIOECONOMIC PROGRESS?

PLENARY | THE IMPACT SERIES

5:10 PM - 5:30 PM

Appealing to the universal attraction of sports and competition, communities can promote healthier lifestyles, take on chronic diseases, and shine a spotlight on public health challenges. Although sports has the potential to transcend borders, how can we harness the full potential of sports to drive sustainable development goals, ensuring equitable access, promoting inclusivity, and addressing systemic barriers to health and well-being on a global scale?

SPEAKERS:

- Morad Fareed, Founder, FC Mother; Chairman, H-Sports Institute
- Amadou Gallo Fall, President, Basketball Africa League (BAL)
- Ingrid Silva, Professional Ballet Dancer, Dance Theatre of Harlem, Founder, PodHer & Blacks in Ballet

MODERATOR: Patricia Janiot, Director, Life Memories



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AI AND GAMING: HOW CAN EXPLOSIVE TECH GROWTH TRANSFORM SOCIETIES?

PLENARY | THE IMPACT SERIES

5:30 PM - 5:40 PM

The esports and gaming industries are experiencing explosive growth, captivating a global audience and generating significant economic value. Can the skills and experiences honed in virtual worlds translate into valuable assets for the future workforce, enhancing cognitive abilities, problem-solving skills, and adaptability in a swiftly evolving technological landscape?

SPEAKERS:

• H.R.H. Prince Faisal bin Bandar bin Sultan Al Saud, Chairman, Saudi Esports Federation

MODERATOR: Mariana Atencio, Peabody Award-winning Journalist; Author & Founder, GoLike Media

CAN UPSKILLING CLOSE THE GLOBAL WEALTH DIVIDE?

PLENARY 5:40 PM - 6:10 PM

The global population is seeing unprecedented demographic shifts, high emigration rates, and political and economic volatility. With over 61% of respondents, in a survey conducted by FII, believing that their country is not doing enough to address cost of living issues, what collaborative policies could close the global investment gap for the education, technology training, healthcare, and care systems required to achieve people power parity?

SPEAKERS:

- Sheikha Hala bint Mohammed Alkhalifa, CEO, Nuwah Foundation
- **Dr. Tahani Amer,** Associate Director for Flight Program Acting, Astrophysics Division, Science Mission Directorate, NASA Headquarters
- Joshua Fink, Founder & Managing Partner, Luma Group
- Jerry Inzerillo, Group CEO, Diriyah
- Sandro Salsano, President, Salsano Group

MODERATOR: Mariana Atencio, Peabody Award-winning Journalist; Author & Founder, GoLike Media





WHAT IS THE BUSINESS CASE FOR THE AMAZON? PART II

PLENARY 6:10 PM -6:40 PM

The Amazon rainforest holds immense ecological and economic potential but faces increasing threats from deforestation and unsustainable practices. According to an FII Priority Report, the majority of Brazilians (57%) believe that businesses should reduce and sustainably manage their operations to tackle the climate crises. Can innovative investment models and collaborative partnerships unlock the region's vast natural capital while ensuring its long-term preservation and the well-being of local communities?

SPEAKERS:

- Constantino Aucca Chutas, President, ECOAN and Acción Andina
- John Eleoterio, Managing Director, Goldman Sachs Sustainability Banking Group
- Peter Knez, Chairman, ONE Amazon
- Jaime Niño, Executive & Senior in Vice President for Latin America and the Caribbean, AECOM

MODERATOR: Rodrigo Veloso, Founder & CEO, ONE AMAZON

CLOSING REMARKS

PLENARY 6:40 PM





TASKFORCES

8:00 AM - 8:45 AM

HOW CAN PROSPERITYTECH IMPROVE THE LIVES OF GLOBAL CITIZENS?

ProsperityTech stands at the forefront of transformative change and the possibility to elevate the lives of global citizens. From groundbreaking healthcare initiatives to inclusion of traditionally marginalized communities in educational programs, ProsperityTech holds the promise of creating an equitable and prosperous future for all. However, amidst this potential, the question arises: How can we ensure that ProsperityTech prioritizes inclusivity and truly reaches those most in need?

SPEAKERS:

- Guilherme Azevedo, Co-Founder, Alice
- Guillermo Pepe, CEO, Mamotest
- José Rubinger, Co-Founder & CEO, Key2enable

MODERATOR: Mariana Atencio, Peabody Award-winning Journalist; Author & Founder, GoLike Media

IS INVESTING IN TOURISM THE NEXT PILLAR FOR REGIONAL ECONOMIC DEVELOPMENT?

PALM ROOM

8:00 AM - 8:45 AM

While tourism has traditionally been viewed as a standalone economic sector, a new paradigm is emerging that positions tourism investment as a strategic lever for broader regional development, encompassing infrastructure, job creation, and sustainable growth. Can strategic investment in tourism, coupled with effective policies and community engagement, unlock the full potential of this industry to become a cornerstone of economic diversification, social progress, and long-term prosperity for regions around the world?

SPEAKERS:

- Eng. Mahmoud Samir Abdulhadi, Deputy Minister, Tourist Destinations Enablement, Ministry of Tourism, Kingdom of Saudi Arabia
- Alex Allard, Founder, Cidade Matarazzo
- · Jose Auriemo Neto, Chairman, JHSF

MODERATOR: Natalia Viri, Editor, Exame Insight, Exame





CONCLAVES

8:00 AM - 9:20 AM

INCLUSION IGNITES INNOVATION: FUELING ENTERPRENEURIAL SUCCESS RED ROOM

Framing Question:

What concrete actions can investors, private sector actors and other relevant stakeholders take to support emerging markets in deploying AI rapidly and responsibly?

BOARD OF THE FUTURE: WHAT ARE THE INVESTMENT PRIORITIES OF NEXT-GENERATION LEADERS?

PLENARY 9:00 AM - 9:30 AM

A new generation of leaders is rising, bringing fresh perspectives and innovative approaches to tackling humanity's greatest challenges. How will their vision and actions shape the future of business, investment, and impact, and what opportunities lie ahead as they step into leadership roles?

SPEAKERS:

- Wemimo Abbey, Co-Founder & Co-CEO, Esusu
- Wenyi Cai, Co-Founder & CEO, Polymath Ventures
- Máximo Mazzocco, Founder, EcoNews; COP30 Youth Ambassador
- Gabriela Rocha, Co-Founder & CEO, Laboratoria
- **Professor Vanda Witoto,** Climate Activist & Indigenous Leader; Executive Director, Witoto Institute

MODERATOR: Mariana Atencio, Peabody Award-winning Journalist; Author & Founder, GoLike Media



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CAN INVESTING IN INFRASTRUCTURE TURN MEGACITIES INTO MEGAREGIONS?

PLENARY

9.30 AM - 10.00 AM

Megaregions are emerging as the new engines of global economic growth. How can forward-thinking infrastructure, next-gen infrastructure, advanced technology, and enhanced connectivity projects unlock the potential of these sprawling urban clusters, addressing challenges and creating opportunities on an unprecedented scale?

SPEAKERS:

- Mayor Eduardo Paes, Mayor of Rio de Janeiro, Municipality of Rio de Janeiro
- Alberto Griselli, CEO, TIM Brazil
- Luis Perez, Chief Commercial Officer, King Salman International Airport

MODERATOR: Sergio Lamucci, Executive Editor, Valor Econômico

WHAT ARE THE GEOECONOMICS OF MINING & CRITICAL RESOURCES?

PLENARY

10:00 AM - 10:30 AM

The race for critical minerals accelerates as technology and society advance. Can humanity secure the necessary resources for a sustainable future while avoiding geopolitical tension and environmental degradation?

SPEAKERS:

- Eduardo Bartolomeo, CEO, Vale
- Jose Luis Manzano, President, Integra Capital
- **Lígia Pinto,** Executive Vice President of Institutional Relationships and Government Affairs, Sigma Lithium; Co-Founder, Mulheres do Brasil
- David Snydacker, President & CTO, Lilac Solutions

MODERATOR: Manus Cranny, Anchor, Bloomberg

SPECIAL ADDRESS: NEO-INDUSTRIALIZATION AND THE FUTURE OF BRAZIL

PLENARY

10:30 AM - 10:40 AM

As the fifth ranked country globally for foreign direct investment, Brazil is already a powerhouse in attracting international capital focused on commodities for industrialization. Now, with a global energy transition underway and an urgent focus on climate action, how will the nation that functions as the "lungs of the world" emerge as the foremost destination for "neo-industrialization" focused on decarbonization and green innovation?

SPEAKERS:

• H.E. Geraldo Alckmin, Vice President, Brazil





HOW CAN INVESTMENT ADVANCE THE FOOD SUPPLY CHAIN?

PLENARY | THE BIOINVESTMENT SERIES

10:40 AM - 11:05 AM

With demand for food production rising and traditional agricultural regions facing increasing challenges, Latin America's vast agricultural potential is coming into focus. Can the region attract the targeted investments needed to transform its production capacity, build efficient and sustainable supply chains, and become the world's leading food exporter?

SPEAKERS:

- Fernando Queiroz, CEO, Minerva Foods
- Paulo Sousa, President, Cargill Brazil

MODERATOR: Dr. Marcos Jank, Senior Professor, Insper Agro Global

CAN GOVERNMENTS PRIORITIZE THE OCEAN ECONOMY FOR PROFIT AND PROGRESS?

PLENARY | THE BIOINVESTMENT SERIES

11:05 AM - 11:20 PM

As the importance of ocean health and sustainability gains traction, investment in the blue economy is surging. How are investors navigating this evolving landscape, and what are the key considerations for financing sustainable ventures within this growing sector?

SPEAKERS:

- H.R.H. Ambassador Reema Bandar Al-Saud, Ambassador to the United States, Embassy of the Kingdom of Saudi Arabia
- The Hon. Gustavo Manrique, Former Foreign Minister & Former Environmental Minister Of Ecuador; Presidente, Green Awards

MODERATOR: Eithne Treanor, Managing Director, E. Treanor Media

CAN NEW FINANCING MODELS ACCELERATE GLOBAL DECARBONIZATION?

PLENARY 11:20 AM - 11:50 AM

Financing the global energy transition, conservation efforts, and climate adaptation requires innovative approaches and a significant increase in capital flows. Can new financial instruments, such as carbon credits linked to biotechnology and circular economy initiatives, coupled with collaborations between specialized regional and development institutions, unlock the necessary funding to accelerate decarbonization at a global scale?

SPEAKERS:

- Musaab M. Almulla, Vice-President, Energy & Economic Insights Strategy & Market Analysis, Aramco
- Marcos Bulgheroni, Group CEO, Pan American Energy Group
- Riham ElGizy, CEO, Voluntary Carbon Market (VCM)
- Leonardo Yamamoto, Executive Director, Mubadala Capital

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MODERATOR: Amena Bakr, Senior Research Analyst, Energy Intelligence Group





HOW WILL NEOM SHAPE THE FUTURE OF URBANIZATION?

PLENARY

11:50 AM - 12:05 PM

NEOM, the \$500 billion-dollar futuristic megacity rising along the Red Sea coast in Saudi Arabia, has attracted the interest of global investors, urban planners, and international influencers alike. How will unprecedented scale, technology, and sustainability, along with an economic and talent development engine focused around 14 distinct sectors, make NEOM a model for urban living for the twenty-second century?

SPEAKERS:

Rayan Fayez, Deputy CEO, NEOM

MODERATOR: Richard Attias, CEO, FII Institute, Chairman & Founder, RA&A

NETWORKING LUNCH

12:05 PM - 1:30 PM

TASKFORCES

FII INNOVATORS PITCH COMPETITION GOLDEN ROOM

12:30 PM - 1:15 PM

STARTUP FOUNDERS PITCHING:

- Idicula Mathew, Co-Founder & CEO, Hera Health Solutions
- Atif Syed, Founder & CEO, Wootzano Limited
- Paul Sun, Founder & CEO, IronYun Inc USA
- Ben Medland, Founder & CEO, DRIFT Energy
- Esteban Canepa, Co-Founder, Sadeem International
- Aline Azevedo, Co-Founder, Aravita
- Adan Ramirez Sanchez, Co-Founder & CEO, Greenfluidics Corp.
- Alan Hernandez, Co-Founder & CEO, Synaptic Bionics
- Arnobio Morelix, Co-Founder & CEO, Sirius Education

MODERATOR: Ana Maria Torres, Advisor, FII Institute





TASKFORCE

CAN AGRITECH INVESTMENT MEET THE DEMANDS OF A HUNGRY WORLD? RIO DE JANEIRO ROOM 12:30 PM - 1:15 PM

Startups are revolutionizing farming with Al, precision tools, sustainable practices, and cutting-edge biotechnology. Can these innovations help feed a growing population while safeguarding agricultural heritage?

SPEAKERS:

- Marcos Haaland, Operating Partner Agribusiness, Patria Investments
- Francisco Jardim, Managing Partner, SP Ventures
- Antonio Moreira Salles, Co-Founder & General Partner, Mandi Ventures
- Praveen Penmetsa, Co-Founder & CEO, Monarch Tractor
- Flavio Zaclis, Founding Partner, Barn Investments

MODERATOR: Patricia Janiot, Director, Life Memories

WHICH EMERGING TECHNOLOGIES WILL ENHANCE THE DELIVERY OF TRADITIONAL FINANCIAL SERVICES?

PALM ROOM 12:30 PM - 1:15 PM

From mobile banking and digital wallets to blockchain-enabled transactions and Al-driven analytics, new innovations are transforming how individuals and businesses manage their finances. Can these developments advance accessibility and efficiency while simultaneously providing the same level of security as traditional financial services have in the past?

SPEAKERS:

- Andre Hakkak, Co-Founder & CEO, White Oak Global Advisors Miami
- Jeremy Kroll, Co-Founder & CEO, K2 Integrity & Kroll Family Office
- Igor Piquet, Head of Latin America, Endeavor Catalyst
- Scott Sobel, Founding Partner, Valor Capital Group

MODERATOR: Natalia Viri, Editor, Exame Insight, Exame





June 11-13, 2024

WHICH INNOVATIONS IN LATAM WILL CULTIVATE GLOBAL INVESTOR **CONFIDENCE?**

PLENARY

1:30 PM - 2:00 PM

Latin America, amidst a global landscape in transformation and the rise of new economic powers, presents a complex but compelling opportunity for investors seeking growth and diversification. What innovations in areas ranging from finance and technology to sustainable development and infrastructure are shaping Latin America's investment landscape, and how can these advancements cultivate global investor confidence while contributing to a more resilient and prosperous future for the region?

SPEAKERS:

- Abdulrahman T. Bakir, Managing Director-Americas, Saudi Ministry of Investment (MISA)
- Eduardo Sirotsky Melzer, Chairman, CEO & Managing Partner, eB Capital
- Mark Price, Regional Head of Markets, Middle East & Africa, Standard Chartered (SC)
- Hsia Hua Sheng, Vice President & Executive Director, Bank of China (Brasil S.A.)
- Andrew Weinberg, Founder & CEO, Brightstar Capital Partners

MODERATOR: Cecilia Tornaghi, Senior Director for Policy, AS/COA - Americas Society/Council of the Americas

RULEBREAKERS: WHAT GLOBAL MEGATRENDS ARE INFLUENCING THE WORLD'S TOP INVESTORS?

PLENARY 2:00 PM - 2:30 PM

As global megatrends reshape industries and economies, investors face a complex landscape of opportunities and risks. How are leading investors evaluating and capitalizing on megatrends such as AI and technology, biotech and longevity, climate change, and geopolitical shifts including nearshoring, while mitigating potential disruptions and navigating an evolving risk environment?

SPEAKERS:

- Marcelo Claure, Founder & CEO, Claure Group; Group Vice Chairman, SHEIN
- Sir Martin Sorrell, Executive Chairman, S4 Capital Group
- Patrick Zhong, Founding Managing Partner, M31 Capital

MODERATOR: Wenyi Cai, Co-Founder & CEO, Polymath Ventures



FUTURE OF LATAM ENTREPRENEURSHIP: PART I. IDEA TO APPLICATION

PLENARY

2:30 PM - 2:55 PM

Starting, funding, and growing a business from the ground up takes an immense amount of capital and time, alongside an ecosystem that encourages ambitious ventures. Although the startup landscape in LATAM has grown substantially since 2011, 2023 hit a five-year low in venture capital investments. How can the region continue to grow its startup scene and uplift entrepreneurs to advance their ideas on paper to fruition?

SPEAKERS:

- Florian Hagenbuch, Founder of Loft & General Partner, Founder of Canary
- Lara Lemann, General Partner, Maya Capital
- Mauricio Teixeira, CFO & Vice-President of Governance, M&A, Facilities,
 & Communication, Unico
- Rubens Zanelatto, Co-Founder, Mottu

MODERATOR: Maria Tereza Azevedo, Investment Director, SoftBank Investment Advisers

FUTURE OF LATAM ENTREPRENEURSHIP: PART II. LOCAL TO GLOBAL

PLENARY

2:55 PM - 3:30 PM

Latin America's entrepreneurial ecosystem is experiencing a surge in activity, with a new generation of innovators transforming ideas into impactful applications. How are aspiring entrepreneurs navigating the journey from concept to reality, and what support systems and resources are fostering the region's dynamic startup ecosystem?

SPEAKERS:

- João Barbosa, VP of New Ventures, Wellhub
- Sergio Furio, Founder & CEO, Creditas
- Dr. Paul Judge, Chairman & Managing Partner, Open Opportunity Fund
- Sebastian Mejia, Co-Founder & President, Rappi
- Luis Silva, Founder & CEO, Cloudwalk
- Andre Street, Founder, StoneCo & TEYA UK

MODERATOR: Shu Nyatta, Founder & Managing Partner, Bicycle Capital







FUTURE OF INDUSTRY

PLENARY

3:30 PM - 4:00 PM

The forces of globalization and technological innovation are continuously reshaping industrial landscapes, leading to a convergence of sectors and a redefinition of traditional boundaries. How will this blurring of lines impact the future of industry, and what new ecosystems and collaborations will emerge?

SPEAKERS:

- **Di-Ann Eisnor,** CEO, Crews by Core
- **Josué Gomes,** President, Federation of Industries of the State of São Paulo (FIESP)
- Ronnie Hawkins, Partner & Head of Emerging Markets, Global Infrastructure Partners (GIP)
- X. Rick Niu, Founder & CEO, Nexus Worldwide LLC
- Vinay Shet, Co-Founder & CEO, Teleo

MODERATOR: Mariana Atencio, Peabody Award-winning Journalist; Author & Founder, GoLike Media





June 11-13, 2024

WHAT ARE FRONTIER TRENDS IN MOBILITY?

PLENARY | THE TECH X SERIES: TRANSPORT

4:00 PM - 4:10 PM

From autonomous vehicles and electric aircraft to hyperloops and space tourism, the future of mobility is being reimagined by bold innovators and visionary investors. What disruptive technologies and groundbreaking ventures will shape the next generation of transportation, and how will these advancements impact industries, societies, and the way we move?

SPEAKER:

• Adam Grosser, Chairman & Managing Partner, UP.Partners

CAN FINTECH + TRADFI SHOCK-PROOF THE GLOBAL ECONOMY?

PLENARY | THE TECH X SERIES : FINTECH

4:10 PM - 4:40 PM

As fintech companies and traditional financial institutions increasingly converge, the boundaries between these two worlds are blurring. Will this convergence lead to a more efficient, inclusive, and accessible financial system, or will challenges and friction hinder progress?

SPEAKERS:

- Ali Abulhasan, Co-Founder & CEO, Tap Payments
- Glauber Mota, CEO, Revolut
- Kendrick Nguyen, Co-Founder & CEO, Republic
- **Dr. Charlie Roberts,** Chief Investment Officer, ARK Investment Management; Chairperson, Relation Therapeutics

MODERATOR: Ingrid Barth, President, AB Startups





MESSAGE TO G20: HOW CAN GLOBAL CAPITAL TURBOCHARGE THE GLOBAL SOUTH?

PLENARY

4:40 PM - 5:30 PM

The clock is ticking on climate disaster and societal collapse, fueled by unsustainable resource consumption and rampant inequality. The Global South bears the brunt of the consequences of climate change and inequality. Simultaneously, the global order is shifting, with BRICS nations representing approximately 40% of the worldwide population and 25% of the global GDP. Will this change answer today's existential threats with innovative solutions – or is it too late?

SPEAKERS:

- **H.E. Felipe Calderon,** Former President of Mexico
- H.E. Laura Chinchilla, Former President of Costa Rica
- H.E. Alberto Fernández, Former President of Argentina
- H.E. Jorge Quiroga, Former President of Bolivia
- H.E. Juan Manuel Santos, Former President of Colombia, Nobel Peace Prize Recipient

MODERATOR: Richard Attias, CEO, FII Institute, Chairman & Founder, RA&A