

FII Priority

powered by FII Institute



Rio de Janeiro

INVEST IN DIGNITY

June 11-13, 2024

COPACABANA PALACE, RIO DE JANEIRO



FII PRIORITY SUMMIT RIO DE JANEIRO: **INVEST IN DIGNITY**

Under the theme, **Invest in Dignity**, the FII PRIORITY Summit Rio de Janeiro will delve into how investing in the ecological transition, technology and innovation, and social inclusion can build a new global order that prioritizes dignity for all. Ensuring that global citizens' dignity is nurtured and protected stands as a pivotal global objective and is inextricably intertwined with sustainable development and economic prosperity.

We all want to make the world capable of welcoming all its inhabitants with dignity - and not just a privileged minority.

- President Luiz Inácio Lula da Silva

In the words of Brazilian President Luiz Inácio Lula da Silva, "We all want to make the world capable of welcoming all its inhabitants with dignity - and not just a privileged minority."

Investment into climate-conscious action, the most powerful novel technologies, and equitable solutions represents the foundational seed, from which a dignified world for all will grow.

ABOUT FII PRIORITY SUMMITS

Building on the FII Institute's flagship annual conference in Riyadh, Saudi Arabia, the FII PRIORITY Summits are more than just gatherings of forward-thinking leaders—they are **engines for action**, hosted in **cities that are driving the trends** that will shape humanity's collective future. Global figures convene in diverse urban hubs, with a special focus on the Global South, to develop concrete strategies that address the pressing issues attracting global attention. More than reflecting on the status quo, the Summits' agendas encompass topical issues on a macro scale, plotting the course from today's challenges to tomorrow's touchstones.

PAST & CURRENT PRIORITY SUMMITS:



JOIN A UNIQUE COMMUNITY OF LEADERS

FII PRIORITY Summit Rio de Janeiro will convene the world’s most influential investors, renowned business leaders, visionary heads of state, innovators, and disruptors as well as cultural icons from across the world of sports & the arts.



AGENDA

	JUNE 11	JUNE 12	JUNE 13	JUNE 14-15
8:00		NETWORKING BREAKFAST	THEMATIC BREAKFASTS	
9:00		OFFICIAL OPENING	CONCLAVES <i>*By invitation only</i>	
10:00		PLENARY	PLENARY	
11:00		TASKFORCES	TASKFORCES	
12:00		LUNCH	LUNCH	
13:00		CONCLAVES <i>*By invitation only</i>		
14:00		TASKFORCES	PLENARY	
15:00	CONCLAVES <i>*By invitation only</i>	PLENARY		
16:00				
17:00				
18:00				
19:00		OFFICAL RECEPTION	DINNER SERIES	
20:00				
21:00				

A PLACE FOR TRANSPARENT EXCHANGES ON THE SUMMIT’S KEY PILLARS

Climate & The Ecological Transition



Stanford researchers estimate that global CO2 emissions exceeded 40 billion tons in 2023, with Amazon deforestation playing a significant role. However, the Amazon's natural resources hold immense economic potential through renewable power, biobased energy and materials, and an estimated \$125 billion carbon market. Can governmental leaders, policymakers, and innovators converge to capitalize on these investment opportunities, drive net-zero initiatives, and lead the global ecological transition?

Preservation & Biodiversity	Decarbonization
Hydrogen & Renewable Energy	Financing the Energy Transition
Sustainable Mining & Critical Minerals	Food Security & Agribusiness
Protecting Global Rainforests	Supply Chain Resilience

AI, Innovation & Entrepreneurship



The explosive growth of the generative AI market, predicted to surge from \$86.9 billion in 2022 to \$407 billion in 2024, underscores the urgency and increasing potential for widespread transformation. This momentum is mirrored in Latin America, where venture-backed startups doubled between 2020 and 2023, drawing \$16 billion in investments in 2021 alone—exceeding the entire prior decade and fueling the rise of new VC entities targeting this untapped potential. Will savvy investors and founders both achieve outsized returns and drive socially transformative outcomes in this dynamic landscape?

AI & Robotics	Biotech
Entrepreneurship & Startup Ecosystems	Innovation in Medicine & Science
Empowering the Next Gen of Tech Leaders	

Social Inclusion & Governance of a New Global Order



Global income inequality has worsened, with the richest 1% making nearly two-thirds of the \$42 trillion of newly-created wealth since 2020. Latin America's unprecedented demographic shift—with birth rates amongst the lowest in the world and rising life expectancies—coupled with high rates of youth emigration, merely 51% workforce participation by women, and the second-lowest worker productivity rate globally presents extraordinary challenges for the region. What policies will close the investment gap for the education, technology training, healthcare, and care systems required to achieve people power parity?

Urbanization	Inclusion & Indigenous Rights
Poverty Eradication	Future of Education
Sport for Development	Emergence of Cultural Identity
Global South Leadership	

WHY RIO DE JANEIRO?

Latin America's gaps in funding for ideas, innovations, and technologies create significant **opportunities for high-yield investments and remarkable growth**. Countries such as Brazil, Mexico, Argentina, and Colombia represent the world's current hotspots for startups, investment, and culture. Brazil's strategic natural resources and economic leadership make it a leader of the global green transition—driving sustainable growth opportunities and leadership on critical climate action.

Rio de Janeiro – the “Cidade Maravilhosa” or “Marvelous City” – is a pivotal **gateway to Latin American economies**. As the upcoming host of the G20 Summit, Rio de Janeiro's historical and present-day influence in finance, culture, and sport is being brought to the global stage. The city's dynamic emerging startup scene crowns it as a new **hub for innovation and investment**.



KEY HUB OF THE LARGEST, MOST
STABLE ECONOMY IN LATIN
AMERICA



HIGH-POTENTIAL STARTUP &
INNOVATION ECOSYSTEM



CULTURAL EPICENTER OF SOUTH
AMERICA AND THE GLOBAL SOUTH



GLOBAL FOCUS OF
SUSTAINABILITY AND CRITICAL
CLIMATE ACTION



LONG-STANDING ICONIC
SPORTS NEXUS

ABOUT THE FII INSTITUTE

The Future Investment Initiative (FII) Institute is a global non-profit foundation driven by data with an investment arm and one agenda: Impact on Humanity. Global and inclusive, we foster great minds from around the world and turn ideas into real-world solutions in four critical areas: Artificial Intelligence (AI) & Robotics, Education, Healthcare and Sustainability.



Vision

Bringing together the brightest minds and most promising solutions to serve humanity



Mission

Creating a purposeful present, promising future

ABOUT FII PRIORITY Compass

The FII PRIORITY Compass is a comprehensive index that meticulously reveals the top priorities of various demographics representative of the global population.



50,000+

Respondents



23

Countries



~60%

Global Population
Represented



[Explore the FII PRIORITY Navigator](#)

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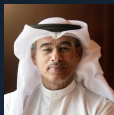
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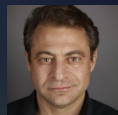
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FII INSTITUTE MEMBERSHIP

We warmly invite you to join the FII Institute, a global community dedicated to fostering innovation and addressing the world's pressing challenges. As a member, you'll collaborate with experts, access unique platforms and resources, and contribute to meaningful projects that pave the way for a sustainable future and have a real impact.

MEMBER BENEFITS

- **Reports**

Priority access to publications, white papers and reports
- **Newsletter**

Quarterly updates to keep you in-the-know
- **Recognition**

FII Institute Member badge at conference and summits
- **Networking**

Invites to private networking platforms with leaders surrounding the FII conference and international summits
- **Members Insights**

Opportunity to be selected to issue an Insight to our FII Institute community
- **Concierge Service**

A dedicated Membership Manager who enhances your engagement with the Institute throughout the year
- **App**

Year-round access to FII Institute's app, connecting with fellow members and staying up-to-date on all FII Institute's news and conferences
- **Impact Investing**

Introduction to companies ranked as top performers on our proprietary Top 250 Inclusive ESG List for investment opportunities in emerging markets
- **In-Person Platforms**

Exclusive access to the FII flagship conference in Riyadh as well as the international FII PRIORITY summits and webinars



For more information, contact:
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