

# FII INSTITUTE PRESS KIT 2024



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# ABOUT FII INSTITUTE

**FII INSTITUTE is a global, non-profit foundation driven by data with one agenda: **IMPACT ON HUMANITY.****

Global and inclusive, we foster great minds from around the world and turn ideas into real-world solutions and actions in four critical areas: **Artificial Intelligence & Robotics, Education, Healthcare, and Sustainability.**

We are in the right place at the right time: when decision makers, investors and an engaged generation of youth come together in their aspirations, energized and ready for change. We harness that energy into three pillars: **THINK, XCHANGE, and ACT.**

**Join us to own, co-create and actualize a brighter, more sustainable future for **HUMANITY.****

# MANAGEMENT

## LEADERSHIP BIOS



**Richard Attias**  
Chief Executive Officer

Richard Attias is the Chief Executive Officer of the Future Investment Initiative Institute.

He previously served as Executive Producer for the World Economic Forum (1996 – 2008) and is currently Executive Chairman of Richard Attias and Associates, a leading global advisory firm.

Richard has built an unparalleled reputation for activating powerful networks and inspiring innovation, public-private partnership development and investment in emerging markets.

Attias began his career at IBM where his passion for innovation led him to establish several companies in the global IT and Communications fields, before spending a decade at the media conglomerate Publicis Groupe, where he served as Executive Chairman of Publicis Events Worldwide. He also served as CEO of the UAE government entity Dubai Event Management Company.



**Rakan Tarabzoni**  
Chief Operating Officer

Prior to joining the FII Institute's leadership team, Rakan Tarabzoni served as the Head of Corporate Communications at the Public Investment Fund (PIF), reporting to the PIF Governor. There, he led the creation and launch of the Future Investment Initiative, heading the operations management of the forum for the past 6 years.

Rakan previously worked as a business development manager for multinational corporations, including Microsoft, and has brought his expertise in revenue growth and marketing to many successful start-ups.

With over 20 years of experience, Tarabzoni is a champion of change management at the highest level of leadership and corporate culture, implementing processes that ensure team and management integration.



**Paloma Haschke Joseph**  
Head of THINK

Paloma’s journey weaves through various cultures and disciplines, driven by a passion for impactful project management and strategic partnerships that span the globe. With a doctorate in Political Science she’s honed her skills in strategic communications, youth engagement, intercultural dialogue, and crisis management across several key roles at the United Nations.

Paloma loves the challenge of turning complex ideas into actionable projects, especially. She thrives on creating content that resonates and building bridges through collaboration. With a flair for research and policy analysis, she’s also explored the dynamic between technology and communication, delivering insights at international conferences and leading initiatives that engage young journalists and decision-makers.



**Florence Dubois**  
Head of XCHANGE & Global Partnerships

Florence brings a wealth of experience in business engagement, partnership development and strategy.

Throughout her career, Dubois has been instrumental in capturing the maximum value in the creation of new businesses and in leading expansion phase. This expertise is one of the root causes of her ability to identify and foster entrepreneurial talent.

Dubois has worked for the world’s leading hospitality organisations, where she was responsible for developing a number of strategic initiatives to build scale by identifying of international partnership opportunities in line with Saudi Vision 2030.



**Anthony Berkley**  
Head of ACT

Anthony is a senior investment manager with over 15 years of executive experience at global non-profit and for-profit institutions.

Berkely was previously Vice President of Impact & Responsible Investments at Prudential Financial, Inc. Having occupied a similar role at the WK Kellogg Foundation, he built and managed multi-asset class portfolios of over \$100 million for the Kellogg Foundation and \$1 billion for Prudential Financial.

At FII Institute, Berkely leads the in-house impact investing team, from research and diligence to execution, and his expertise is critical to building relationships for development to capture the potential for growth and impact.

# OUR KEY PILLARS

**FII INSTITUTE is built on three pillars – THINK, XCHANGE, ACT:**

## **THINK**

Empowers the world's brightest minds to curate ideas and produce insights to navigate a complex world.

## **XCHANGE**

Builds inclusive platforms to bring the right players together for international dialogue, knowledge sharing and partnership.

## **ACT**

Catalyzes and invests in leading innovations and actionable solutions of the future.



# FOUR IMPACT AREAS

AI & Robotics



Education



Healthcare



Sustainability



# PILLARS THINK

THINK is the FII Institute's flagship research platform, dedicated to discovering, developing and empowering experts and scholars to identify life-changing solutions for people around the world.

The Institute's core belief is that at the intersection of human need, technological feasibility, and economic viability lie the answers that will shape a better world for all.

THINK brings together emerging and established leaders, innovators, and creators to explore, experiment and implement ways to meet the challenge of change.

THINK engages in knowledge partnerships with international organisations aligned with the Institute's goals. For example, THINK recently released a groundbreaking Global Infectious Disease Index with METABIOTA and Accenture to provide the first-ever global disease index and strengthen efforts to sustain international health collaboration in the post-Covid world.



[READ PUBLICATIONS](#)



# PILLARS XCHANGE

XCHANGE hosts and participates in a series of international events that contribute the Institute's mission to foster innovation by bringing together innovators, leaders, and investors in a community of influence.

## FII FLAGSHIP CONFERENCE RIYADH, SAUDI ARABIA



Future Investment Initiative (FII) is an international platform gathering the world's foremost CEOs, policymakers, investors, entrepreneurs, and young leaders in in-depth conversations and workshops about new pathways for global investment and analysis of critical industry trends to shape the future of international investment and the global economy while offering unparalleled networking opportunities.



## FII PRIORITY SUMMITS LONDON | NEW YORK | MIAMI | HONG KONG



After conducting a worldwide survey in partnership with global market research and public opinion specialist, Ipsos, the PRIORITY Report uncovered the number-one priority in the minds and hearts of all individuals from every age, background, and culture across all continents: Cost of Living.



Driven by this data, FII Institute hosts the FII PRIORITY Summit to present humanity's most pressing concerns and bring together thought leaders – including investors, policymakers, business leaders, media titans, Nobel Laureates, athletes, experts, global citizens, and anonymous heroes – to discuss the findings through a series of interactive conversations and debates.

# PILLARS ACT

ACT is the investment arm of FII Institute, catalyzing projects to go beyond research and dialogue to find concrete solutions. It aims to invest in meaningful, action-driven projects to solve the most challenging issues facing the world today.

Its mission is to support the development of technologies that address the greatest social and environmental challenges, ensuring that cutting-edge innovations get out of the lab and into the markets.

Operating in four focus areas

**Sustainability, Healthcare, Education, AI and Robotics**

ACT identifies and invests directly in best-in-class startups.

## INVESTMENT PORTFOLIO

To date, we have 9 strategic investments across FII Institute's 4 impact areas.



# FII INSTITUTE INITIATIVES



FII PRIORITY Compass & Navigator

[LEARN MORE](#)



Grassroots Initiatives

[LEARN MORE](#)



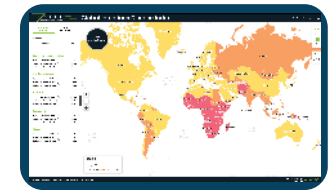
WAVE

[VISIT THE WEBSITE](#)



INCLUSIVE ESG SCORE & TOOL

[LEARN MORE](#)



Global Infectious Disease Index (GIDI)

[VISIT INDEX](#)

# FII INSTITUTE NUMBERS IN THE PAST 4 YEARS

**15**

INTERNATIONAL  
EVENTS

**2,800+**

SPEAKERS

**29,000+**

DELEGATES

**25**

STRATEGIC  
PARTNERS

**9**

INVESTMENTS

**50+**

PUBLICATIONS

**40+**

PODCASTS

**5**

ACADEMIC  
PARTNERS

**\$128B**

WORTH OF  
AGREEMENTS

# IMPACT ACHIEVEMENTS

## Key achievements to date include:

- Over the past two years, the Institute has hosted 12 events, attracting more than 2,200 speakers, 22,000 delegates, 23 strategic partners, 5 Academic Partners and \$109 billion worth of investment agreements
- Created the Inclusive ESG™ Framework and Scoring Methodology to inform and accelerate ESG investments in emerging economies, published an ESG White Paper calling on emerging market investors, governments and companies to raise their game.
- FII Institute launched released it's first annual FII PRIORITY Report aiming to uncover the needs, wants, hopes, and expectations of every individual across demographics, across generations and across the world.
- Hosting the FII regional summits, FII PRIORITY Summits, FII Flagship Conference and virtual Series.
- The Institute announced of 7 official investments: Liliium, Read Sea, Interstellar Lab, AZmed, Timbeter, Seafood Souq and Dogtooth.  
These investments are part of the FII Institute's efforts to support the development of technologies and solutions that address the world's greatest social and environmental challenges.
- Launched the Global Infectious Disease Index, a unique global index that uses revolutionary technology to track infectious diseases and transform the way the world responds to future crises.
- ThinkPod, the Institute's recently launched podcast initiative, aims to bring the insights of some of the world's leading thinkers to an audience of ambitious, outward-looking young professionals. The first and second series are available to watch in full [HERE](#).
- THINK has published more than 40 Impact reports, spotlight series and White Papers to guide the global community of investors, policymakers, business leaders and humanitarians seeking to develop a promising future.
- Launching an annual science and tech prize celebrating AI & Robotics research that tackles global challenges with support from Springer Nature.
- Following several successful initiatives over the past five years, as a global organization, the FII Institute launched its exclusive Membership Program.

# FAQ

## **What is FII Institute?**

The Future Investment Initiative (FII) Institute is a new global nonprofit foundation with one investment arm and one agenda: Impact on Humanity. global, inclusive and committed to environmental, social and governance (ESG) principles. We fosters great minds from around the world and turn ideas into real solutions in four critical areas: Artificial Intelligence (AI) and Robotics, Education, Healthcare and Sustainability.

## **When was FII Institute established?**

The Institute was established on the 28th of October 2019.

## **Why was FII Institute created?**

FII Institute was born out of the annual Future Investment Initiative Summit, a platform that brings together leaders, experts, innovators, and entrepreneurs to identify the best investment pathways to serve humanity. FII Institute was created to catalyse the summit's positive impact on humanity beyond the scope of an event.

## **What is the mission of FII Institute?**

FII Institute is dedicated to exploring strategies and dis-covering innovations that will drive sustainable and inclusive growth, working in tandem with the international business community to create scale and impact on humanity.

## **How does FII Institute work towards its objectives?**

FII Institute's mission is built around three main channels: THINK, XCHANGE and ACT. THINK is the FII Institute's flagship research platform, which aims to discover, develop, and em-power experts and scholars to identify the solutions that make a difference in the world. XCHANGE hosts and participates in a series of international events that align with the Institute's mission to empower and enable innovation, bringing together innovators, leaders and investors in a community of influence. ACT is the investment arm of the FII Institute, catalyzing projects to move beyond research and dialogue to real solutions.

# FAQ

## **What is the difference between FII Institute and the FII forum?**

The annual Future Investment Initiative Summit is one of the many initiatives of FII Institute to bring the international business community together to identify and develop solutions to the world's greatest challenges.

## **Is FII Institute an event organiser?**

The FII Institute is a global nonprofit foundation, and the annual Future Investment Initiative Summit is one of its many initiatives to bring the international business community together in dialogue to find innovative solutions for sustainable and inclusive growth, creating an impact on humanity.

## **Is FII Institute a Saudi organisation?**

The FII Institute is an internationally funded, nonprofit foundation dedicated to serve humanity. Its multinational team works from hubs around the world, collaborating with the brightest minds to solve the key issues facing societies and the planet. A mission that goes hand in hand with global investment in the innovations that will help shape an equitable and prosperous future for all.

## **How is FII Institute governed?**

The FII Institute is governed by an independent Board of Trustees comprised of civic leaders, entrepreneurial pioneers, and renowned academics, charged with guiding and empowering the Institute to fulfill its mission.

# PRESS CENTER

Visit the FII Institute's online press centre at: <https://fii-institute.org/press-center/>  
In this section you can read, watch and download press releases, videos, pictures and more respectively.

# MEDIA CONTACTS

For further inquiries, please contact the FII Institute's media relations representative:

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