

FII INSTITUTE PRESS KIT 2024



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ABOUT FII INSTITUTE

FII INSTITUTE is a global, non-profit foundation driven by data with one agenda: **IMPACT ON HUMANITY.**

Global and inclusive, we foster great minds from around the world and turn ideas into real-world solutions and actions in four critical areas: **Artificial Intelligence & Robotics, Education, Healthcare, and Sustainability.**

We are in the right place at the right time: when decision makers, investors and an engaged generation of youth come together in their aspirations, energized and ready for change. We harness that energy into three pillars:
THINK, XCHANGE, and ACT.

Join us to own, co-create and actualize a brighter, more sustainable future for **HUMANITY.**

MANAGEMENT

LEADERSHIP BIOS



RICHARD ATTIAS
CHIEF EXECUTIVE OFFICER
RICHARD.ATTIAS@FII-INSTITUTE.ORG

Richard Attias is the Chief Executive Officer of the Future Investment Initiative Institute.

He previously served as Executive Producer for the World Economic Forum (1996 – 2008) and is currently Executive Chairman of Richard Attias and Associates, a leading global advisory firm.

Richard has built an unparalleled reputation for activating powerful networks and inspiring innovation, public-private partnership development and investment in emerging markets.

Attias began his career at IBM where his passion for innovation led him to establish several companies in the global IT and Communications fields, before spending a decade at the media conglomerate Publicis Groupe, where he served as Executive Chairman of Publicis Events Worldwide. He also served as CEO of the UAE government entity Dubai Event Management Company.



RAKAN TARABZONI
CHIEF OPERATING OFFICER
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Rakan Tarabzoni is the Chief Operating Officer of the Future Investment Initiative (FII) Institute, a role he has held since January 2020. He helped establish the Institute in 2019 while serving as Head of Corporate Communications at the Public Investment Fund (PIF) of Saudi Arabia.

Rakan had previously held the position of Director of Corporate Communications at PIF since August 2016, leading content creation, production, marketing, and communications. He also led the creation of the Future Investment Initiative global forum (FII) in 2017 onwards.

Rakan began his career in business management at Procter and Gamble (P&G) in Saudi Arabia, after which he led marketing and communications at different entities such as Rabea Tea & NCB. He later established Blueprint Communications, a first-of-its-kind communication and marketing firm specializing in real estate. By 2011, Rakan joined Microsoft, leading the business division of Windows OS & Devices in Saudi Arabia until 2016.



FLORENCE DUBOIS
CHIEF MARKETING &
PARTNERSHIPS OFFICER
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Florence brings a wealth of experience in business engagement, partnership development and strategy.

Throughout her career, Dubois has been instrumental in capturing the maximum value in the creation of new businesses and in leading expansion phase. This expertise is one of the root causes of her ability to identify and foster entrepreneurial talent.

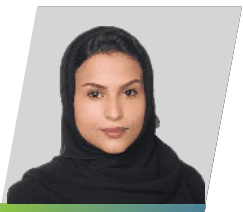
Dubois has worked for the world's leading hospitality organisations, where she was responsible for developing a number of strategic initiatives to build scale by identifying of international partnership opportunities in line with Saudi Vision 2030.



**PALOMA HASCHKE-
JOSEPH**
HEAD OF THINK
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Paloma's journey weaves through various cultures and disciplines, driven by a passion for impactful project management and strategic partnerships that span the globe. With a doctorate in Political Science she's honed her skills in strategic communications, youth engagement, intercultural dialogue, and crisis management across several key roles at the United Nations.

Paloma loves the challenge of turning complex ideas into actionable projects, especially. She thrives on creating content that resonates and building bridges through collaboration. With a flair for research and policy analysis, she's also explored the dynamic between technology and communication, delivering insights at international conferences and leading initiatives that engage young journalists and decision-makers.



ARWA ALSHAGHROOD
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GOVERNANCE &
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Arwa M. Al-Shaghrood is FII Institute's Head of Legal & Governance as well as the Secretary of the Board, and its Committees. She has experience of working in both the public & private sectors of Saudi Arabia, having joined the Institute after successful stints with government-backed private equity and venture capital funds where she undertook dual legal and governance functions with equal ease, including undertaking the initial set-up.

Arwa is licensed to practice law before all Saudi courts, having been educated in reputable universities in Riyadh and London prior to obtaining her license. She has also worked in the legal department of the Royal Saudi Embassy in London. Arwa is also licensed notary.



DR. TAMER ELSAYED
DIRECTOR OF
FINANCE
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Dr. Tamer believes that a company's financial well-being is a mental, emotional, and educational process.

Having obtained CPA and CGMA credentials, he has earned a Professional Doctorate Degree in Global Finance, and he brings over two decades of experience in embedding financial governance across organizations, which has proven results in protecting the cash flow and profitability of the organization. Besides his experience in finance, he is also highly skilled in managing projects for startups with rapid growth, leading major capital appraisals and fundraising, performing commercial feasibility analysis for M&A activity, and developing and implementing strategic financial plans to achieve top and bottom-line profit targets.

OUR KEY PILLARS

FII INSTITUTE is built on three pillars –
THINK, XCHANGE, ACT:

THINK

Empowers the world’s brightest minds to curate ideas and produce insights to navigate a complex world.

XCHANGE

Builds inclusive platforms to bring the right players together for international dialogue, knowledge sharing and partnership.

ACT

Catalyzes and invests in leading innovations and actionable solutions of the future.



FOUR IMPACT AREAS

AI & Robotics



Education



Healthcare



Sustainability



PILLARS THINK

THINK is the FII Institute's flagship research platform, dedicated to discovering, developing and empowering experts and scholars to identify life-changing solutions for people around the world.

The Institute's core belief is that at the intersection of human need, technological feasibility, and economic viability lie the answers that will shape a better world for all.

THINK brings together emerging and established leaders, innovators, and creators to explore, experiment and implement ways to meet the challenge of change.

THINK engages in knowledge partnerships with international organisations aligned with the Institute's goals. For example, THINK recently released a groundbreaking Global Infectious Disease Index with METABIOTA and Accenture to provide the first-ever global disease index and strengthen efforts to sustain international health collaboration in the post-Covid world.



[READ PUBLICATIONS](#)

PILLARS XCHANGE

XCHANGE hosts and participates in a series of international events that contribute the Institute’s mission to foster innovation by bringing together innovators, leaders, and investors in a community of influence.

FII FLAGSHIP CONFERENCE RIYADH, SAUDI ARABIA



Future Investment Initiative (FII) is an international platform gathering the world’s foremost CEOs, policymakers, investors, entrepreneurs, and young leaders in in-depth conversations and workshops about new pathways for global investment and analysis of critical industry trends to shape the future of international investment and the global economy while offering unparalleled networking opportunities.



FII PRIORITY SUMMITS LONDON | NEW YORK | MIAMI | HONG KONG | RIO DE JANEIRO



After conducting a worldwide survey in partnership with global market research and public opinion specialist, Ipsos, the PRIORITY Report uncovered the number-one priority in the minds and hearts of all individuals from every age, background, and culture across all continents: Cost of Living.



Driven by this data, FII Institute hosts the FII PRIORITY Summit to present humanity’s most pressing concerns and bring together thought leaders – including investors, policymakers, business leaders, media titans, Nobel Laureates, athletes, experts, global citizens, and anonymous heroes – to discuss the findings through a series of interactive conversations and debates.

PILLARS ACT

ACT is the investment arm of FII Institute, catalyzing projects to go beyond research and dialogue to find concrete solutions. It aims to invest in meaningful, action-driven projects to solve the most challenging issues facing the world today.

Its mission is to support the development of technologies that address the greatest social and environmental challenges, ensuring that cutting-edge innovations get out of the lab and into the markets.

Operating in four focus areas

Sustainability, Healthcare, Education, AI and Robotics

ACT identifies and invests directly in best-in-class startups.

INVESTMENT PORTFOLIO

To date, we have 9 strategic investments across FII Institute's 4 impact areas.

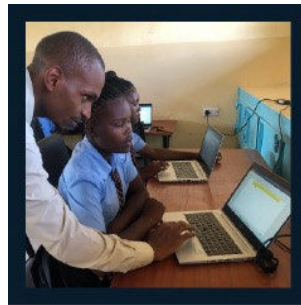


FII INSTITUTE INITIATIVES



FII PRIORITY Compass & Navigator

[LEARN MORE](#)



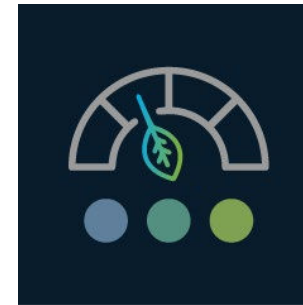
Grassroots Initiatives

[LEARN MORE](#)



WAVE

[VISIT THE WEBSITE](#)



INCLUSIVE ESG SCORE & TOOL

[LEARN MORE](#)



AI Resolution

[VISIT INDEX](#)

FII INSTITUTE NUMBER IN THE PAST YEARS

15

INTERNATIONAL
PLATFORM

28

STRATEGIC
PARTNERS

40+

PODCASTS

3,000+

SPEAKERS

9

INVESTMENTS

1,100+

MEMBERS

31,000+

DELEGATES

50+

PUBLICATIONS

\$128B

WORTH OF
AGREEMENTS

IMPACT ACHIEVEMENT

Key achievements to date include:

- Over the past two years, the institute has hosted 15 international platforms, attracting more than 3,000 speakers, 31,000 delegates, 32 strategic partners, 1,100+ members and \$128B worth of investment agreements.
- FII Institute is thrilled to announce that in our first year of our membership program, we have recruited over 1100+ members who joined the movement and came together to make an Impact on Humanity. Membership provides access to our platforms and a variety of exciting benefits where members collaborate with experts, access unique platforms and resources, and contribute to meaningful projects that pave the way for a sustainable future and have a real impact.
- After the launch of our Inclusive ESG Scoring Methodology at FII6, FII Institute launched our Inclusive ESG Score & Tool at FII7 to inform and accelerate ESG investments in emerging markets. We have partnered with industry-leading ESG Book to develop a list of Top 250 companies in these markets for investors to channel their ESG funding to. To further the impact of our ESG principles, we, published an ESG White Paper calling on emerging market investors, governments and companies to unlock funds to these markets that are key to the global economy.
- FII Institute launched FII PRIORITY Compass Report and online Navigator aiming to find humanity's most pressing priorities and help world leaders and decision makers identify ways to address these priorities. The survey records the responses of over 50,000 individuals across 23 countries to capture their concerns and needs. The findings are provided in the insights report, FII PRIORITY Compass, and an interactive web-tool, FII PRIORITY Compass Navigator, both powered by FII Institute.
- Building on FII Institute's flagship annual conference in Riyadh, Saudi Arabia, the FII PRIORITY Summits are more than just gatherings of forward-thinking leaders—they are engines for action, hosted in cities that are driving the trends that will shape humanity's collective future. Global figures convene in diverse urban hubs, with a special focus on the Global South, to develop concrete strategies that address the pressing issues attracting global attention..

IMPACT ACHIEVEMENT

Key achievements to date include:

- At FII7 last year, FII Institute announced three transformative resolutions in: Artificial Intelligence (AI), Inclusive Environmental Social and Governmental (ESG) framework and PRIORITY. These resolutions serve as a call for our community to come together to reinforce our collective thought leadership to better understand and address humanity's most pressing priorities, bringing world leaders together to align on how to take tangible actions, and identify and invest in cutting-edge solutions and locally-led initiatives.
- The institute announced 9 official investments: Liliium, iyris (formerly known as Red Sea Farms), Interstellar Lab, AZmed, Timbeter, Seafood Souq, Dogtooth, Plant Squad and Ultim Technologies. These investments are part of FII Institute's efforts to support the development of technologies and solutions that address the world's greatest social and environmental challenges.
- THINK has published more than 50+ reports and thought leadership pieces to guide the global community of investors, policymakers, business leaders and humanitarians seeking to develop a promising future
- The institute launched the Grassroots Initiatives program which is dedicated to supporting organizations across the globe to uplift innovative, community-driven solutions for the challenges that they face. The four programs are currently focused on sustainability, digital literacy, healthcare, and education in rural Brazil, India, and Kenya.
- FII Institute launched its FII Innovators Pitch, which seeks visionary entrepreneurs who are pioneering AI-driven solutions and cutting-edge technologies aligned with our four focus areas: AI & Robotics, Sustainability Solutions, Health Innovations and Education.

FAQ

What is FII Institute?

The Future Investment Initiative (FII) Institute is a global non-profit foundation with an investment arm and one agenda: Impact on Humanity. Global, inclusive, and driven by data: we foster great minds from around the world and turn ideas into real-world solutions and actions in four critical areas: Artificial Intelligence (AI) and Robotics, Education, Healthcare and Sustainability.

When was FII Institute established?

The institute was established in October 2019.

What purpose drives FII Institute?

FII Institute was born out of the annual Future Investment Initiative (FII) conference, a platform that brings together leaders, experts, innovators, and entrepreneurs to identify the best investment pathways to serve humanity. FII Institute was established to replicate and expand the conference's positive impact on humanity throughout the entire year, beyond the scope of the conference.

What is FII Institute's mission?

FII Institute is dedicated to creating a purposeful present and promising future by exploring strategies and discovering innovations that will drive sustainable and inclusive growth, working in tandem with the international business community to scale and make an Impact on Humanity.

FAQ

How does FII Institute work towards achieving its objectives?

FII Institute's mission is built around three main pillars: THINK, XCHANGE and ACT.

THINK is FII Institute's global think tank, which aims to empower the world's brightest minds to identify the solutions that make a difference in lives globally by collaborating with high-caliber partners, building momentum towards change and pursuing thought leadership in the service of humanity.

FII Institute's XCHANGE is rooted in need for global collaboration to create global good. Here, we build inclusive platforms - conferences and summits - for international dialogue, knowledge sharing, and partnerships, bringing together innovators, leaders, and investors in a community of influencers eager to shape a better future for all.

ACT is the investment arm of FII Institute, catalyzing projects to move beyond research and dialogue to secure real-world solutions. Committed to ESG principles, we ensure that leading innovations make it out of the lab and into the market. By proactive development of pipelines in our focus areas, we identify best-of-class startups vetted by our experts and invest directly in the technologies of the future.

We THINK, then XCHANGE to ACT.

What is the difference between FII Institute and the FII Conference?

The annual Future Investment Initiative (FII) Conference is one of the many initiatives of FII Institute to convene the international business community together to identify and develop solutions to the world's greatest challenges.

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Is FII Institute an event organizer?

The FII Institute is a global non-profit foundation, and the annual Future Investment Initiative Conference is one of its many initiatives that convenes the international business community for dialogue to find innovative solutions for sustainable and inclusive growth with the aim of creating an Impact on Humanity.

Is FII Institute a Saudi organization?

FII Institute is an internationally funded, non-profit foundation dedicated to serving all of humanity. Its multinational team works from hubs around the world, collaborating with the brightest minds to solve the key issues facing societies and the planet. Its mission aligns with the purpose of global investment in the innovations that will help shape an equitable and prosperous future for all.

How is FII Institute governed?

FII Institute is governed by an independent Board of Trustees comprised of civic leaders, entrepreneurial pioneers, and renowned academics, charged with guiding and empowering the institute to fulfill its mission.

PRESS CENTER

Visit the FII Institute's online press centre at: <https://fii-institute.org/press-center/>
In this section you can read, watch and download press releases, videos, pictures and more respectively.

MEDIA CONTACTS

For further inquiries, please contact the FII Institute's media relations representative:

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