### FUTURE INVESTMENT INITIATIVE

Powered by the FII Institute



INVESTING TODAY, SHAPING TOMORROW

OCT 28: PRE-SUMMITS-Ritz-Carlton

- FII New Africa Summit
- FII HERizon Summit

OCT 29-31:

F I I 8 - King Abdulaziz International Conference Center

Riyadh, Kingdom of Saudi Arabia

LAB & CONCLAVE PROGRAM



### DAY 0:

# Monday, October 28 *Breakout*

### **CONCLAVE 1**

### 3:00 PM - 4:10 PM

# INVITE ONLY: CAN DIPLOMACY SHIELD GLOBAL TRADE AND INVESTMENT FROM ECONOMIC TURBULENCE?

(70 Mins)

In an increasingly interconnected world, economic diplomacy plays a crucial role in tackling the challenges facing global trade and investment. Countries with active economic diplomacy strategies often see higher economic growth rates due to increased trade and investment flows. How can we leverage diplomacy to mitigate economic disruptions, strengthen trade relations, and attract foreign investment to foster sustainable growth?

#### **CO-CHAIRS:**

 H.E. Matteo Renzi, Senator of the Italian Republic, Former Prime Minister of Italy

### **CONCLAVE 2**

#### 3:00 PM -4:10 PM

# INVITE ONLY: HOW CAN INNOVATION BE SCALED TO MAXIMIZE GLOBAL HEALTH IMPACT?

(70 Mins)

Global health is at a critical crossroads where innovative solutions are essential to overcoming the most pressing challenges faced by underserved populations. Global healthcare spend is thought to have grown more than 40% between 2018 and 2022, reaching \$12 trillion, with record-high investments in areas like gene immunotherapy and new mRNA vaccines. Can we accelerate the adoption and scaling of these cutting-edge technologies to ensure they reach those who need them most and transform global health outcomes?

#### CO-CHAIRS:

- John Fairhurst, Head of Private Sector Engagement, The Global Fund
- Dr. Karin Kallander, Senior Health Specialist & Lead of Implementation Science and Research, UNICEF

### **CONCLAVE 3**

#### 3:00 PM -4:10 PM

# INVITE ONLY: HOW CAN INVESTMENT IN AI DRIVE DEVELOPMENT AND GROWTH IN EMERGING MARKETS?

(70 Mins)

Artificial intelligence (AI) holds the transformative potential to accelerate progress toward the Sustainable Development Goals (SDGs) by 2030, especially through targeted investment in emerging markets. With global AI investment projected by Goldman Sachs to reach \$200 billion by 2025, effective collaboration is crucial to harness this potential. How can stakeholders—including governments, businesses, NGOs, and academia—work together to develop ethical frameworks and shared data standards that ensure AI solutions are inclusive, equitable, and accessible to all, particularly marginalized communities, while fostering transparency, accountability, community engagement, and sustainable development?

#### CO-CHAIRS:

- Robert Opp, Chief Digital Officer, United Nations Development Programme (UNDP)
- · Kinkini Roychoudhary, Managing Director, Accenture



### DAY 1:

# Tuesday, October 29 *Breakout*

### LAB<sub>1</sub>

#### 2:15 PM -2:45 PM

# ALT ASSETS SERIES: PART I. CAN ALTERNATIVE ASSETS STILL BUFFER PORTFOLIOS DURING GEOECONOMIC STRESS?

(30 Mins)

Investing in alternative assets has long been a strategy for risk mitigation and return maximization, but their effectiveness during geoeconomic stress is being questioned. The alternative investment industry has grown to a record \$22 trillion in assets under management, representing 15% of global assets. Can alternative assets continue to provide a reliable buffer against market volatility, or will diversification and growth lead to a reevaluation of their role in investor portfolios?

#### SPEAKER:

- Scott Goodwin, Co-Founder & Managing Partner, Diameter Capital Partners
- Mike Pompeo, 70th Secretary of State of the United States, Executive Chairman, Impact Investments
- Bob Prince, Co-CIO, Bridgewater Associates
- Barry Sternlicht, Chairman & CEO, Starwood Capital Group
- Patrick Zhong, Founding Managing Partner, M31 Capital

**MODERATOR:** Dina Powell McCormick, Vice Chairman, President & Global Head of Client Services, BDT & MSD Partners

#### 2:45 PM -3:15 PM

### ALT ASSETS SERIES: PART II. CAN ALTERNATIVE ASSETS STILL BUFFER PORTFOLIOS DURING GEOECONOMIC STRESS?

(30 Mins)

Investing in alternative assets has long been a strategy for risk mitigation and return maximization, but their effectiveness during geoeconomic stress is being questioned. The alternative investment industry has grown to a record \$22 trillion in assets under management, representing 15% of global assets. Can alternative assets continue to provide a reliable buffer against market volatility, or will diversification and growth lead to a reevaluation of their role in investor portfolios?

#### **SPEAKERS:**

- Bruce Flatt, CEO, Brookfield Asset Management
- Theodore L. Koenig, Chairman & CEO, Monroe Capital
- Ramzi Musallam, CEO & Managing Partner, Veritas Capital
- Samantha Ricciardi, CEO, Santander Asset Management
- Jack Selby, Managing Director, Thiel Capital

MODERATOR: Reina Takla, Head of Business Section Arab News

### 3:15 PM - 3:50 PM

### WHEN WILL THE IPO OUTLOOK TURN POSITIVE?

(35 Mins)

The IPO market's recent fluctuations have left late-stage companies uncertain about their exit strategies. Global IPO activity declined 18% in the first half of 2024, with proceeds dropping from \$58.8 billion to \$49.3 billion and the number of IPOs falling from 481 to 432, as reported by PwC—and the rise of SPACs may have provided an alternative route for companies to go public. Are these recent signs of renewed activity indicative of a sustained recovery, or a temporary blip in a volatile market?

#### **SPEAKERS:**

- Mingpo Cai, Founder, Chairman & CEO, Cathay Capital
- Bonnie Y. Chan, CEO, Hong Kong Exchanges & Clearing Limited
- Michal Katz, Head of Investment & Corporate Banking, Mizuho Americas
- Michael Klein, Managing Partner, M Klein & Company
- Alexandra Soto, COO, Lazard

MODERATOR: Edith Yeung, General Partner, Race Capital

#### 3:50 PM -4:10 PM

### PART I: WHAT IS THE IMPACT OF RISING PRIVATE DEBT MARKETS?

(20 Mins)

The expanding private credit market is transforming finance, with non-bank lenders taking a leading role in corporate funding. The private credit market reached \$2.1 trillion in assets and committed capital in 2023, according to the IMF. Will it eventually overtake traditional banking?

#### **SPEAKERS:**

- Glenn August, Founder & CEO, Oak Hill Advisors, L.P.
- Daniel S. Loeb, CEO & CIO, Third Point LLC
- Robert O'Leary, Co-Chief Executive Officer, Oaktree Capital Management, L.P.

Moderator: Nadine Hani, Senior Business News Presenter, Al-Arabiya

#### 4:10 PM -4:30 PM

### PART II: WHAT IS THE IMPACT OF RISING PRIVATE DEBT MARKETS?

(20 Mins)

The expanding private credit market is transforming finance, with non-bank lenders taking a leading role in corporate funding. The private credit market reached \$2.1 trillion in assets and committed capital in 2023, according to the IMF. Will it eventually overtake traditional banking?

#### **SPEAKERS:**

- Mathieu Chabran, Co-Founder, Tikehau Capital
- Joshua Friedman, Co-Founder, Co-Chairman and Co-Chief Executive Officer, Canyon Partners, LLC
- Roberto Hoornweg, Co-Head, Corporate & Investment Banking, Standard
  Chartered

Moderator: Nadine Hani, Senior Business News Presenter, Al-Arabiya,

# 4:30 PM - WHAT IS THE NEW NORMAL IN 2025 FROM 5:05 PM BONDS TO RISK ASSETS?

(35 Mins)

Investors face a new normal with persistent inflation, rising interest rates, and heightened geoeconomic stress, challenging the traditional playbook for balancing bonds and risk assets. How can they find the right mix of stability and growth potential in this market?

#### **SPEAKERS:**

- Muyiwa Akinyemi, Deputy Group CEO, United Bank of Africa Group
- David Hunt, President & CEO, PGIM
- Katie Koch, President & CEO, TCW
- Sébastien Page, Head of Global Multi-Asset & CIO, T. Rowe Price Associates
- John Studzinski, Managing Director & Vice Chairman, PIMCO

MODERATOR: Dan Murphy, Anchor and Correspondent, CNBC

#### 5:05 PM -5:40 PM

# HOW CAN EXPANDING RETAIL ACCESS TO PRIVATE MARKETS DEMOCRATIZE CAPITAL?

(35 Mins)

Private capital firms increasingly explore retail investor markets to expand their investor base and access new capital. PwC estimates \$34 trillion in US retail savings attracts larger private capital players seeking better returns. How will this trend democratize capital, create wealth, and foster financial inclusion?

#### **SPEAKERS:**

- Mahmoud Adi, Founding Partner, Shorooq Partners
- · Huda Al Lawati, Founder & CEO, Aliph Capital
- Fadi Ghandour, Executive Chairman, Wamda Capital
- Ibrahim Sagna, Executive Chairman, Silverbacks Holdings

MODERATOR: John Bringardner, Executive Editor, Debtwire

#### 5:40 PM -6:15 PM

### HOW WILL EMBEDDED FINANCE TRANSFORM TRADITIONAL FINANCIAL SERVICES?

(35 Mins)

Embedded finance, integrating financial services into non-financial platforms, revolutionizes the financial landscape with seamless transactions and personalized experiences. Allied Market Research projects global embedded finance to reach \$622.9 billion by 2032, growing at 25.4% CAGR. How are financial institutions and fintech innovators adopting strategies to capitalize while addressing regulatory and security challenges?

#### **SPEAKERS:**

- Hakan Binbaşqil, Vice Chairman and Executive Board Member, Akbank T.A.S.
- Julia Leung, CEO, Securities and Futures Commission
- Zachary Perret, Co-Founder & CEO, Plaid
- · Eng. Mazen Pharaon, Chief Digital Officer, Riyad Bank
- Dan Schulman, Vice Chairman & Managing Partner, Valor Capital Group

**MODERATOR:** To be announced



### 2:00 PM - WHAT IS THE INDUSTRY OUTLOOK FOR SUB-2:35 PM SAHARAN AFRICA?

(35 Mins)

Africa's banking sector is experiencing rapid growth due to technological advancements, a growing middle class, and global market integration. The IMF's Regional Economic Outlook for Sub-Saharan Africa predicts growth from 3.4% in 2023 to 4.0% in 2025, with inflation halved and public debt stabilized—meanwhile, several countries will return to international markets with Eurobonds, presenting opportunities for banks. As these positive trends converge, how will they create a more inclusive and robust financial ecosystem, driving economic development, attracting investment, and empowering individuals and businesses across the continent?

#### **SPEAKERS:**

- Didier Acouetey, Group Executive President, AfricSearch Group
- Marlène Ngoyi Mvidia, CEO, Fund for Export Development in Africa (FEDA)
- Abdul Samad Rabiu, Founder & Executive Chairman, BUA Group
- Paul Russo, CEO, KCB Group Limited
- Simon Tiemtoré, Founder, Chairman & CEO, Lilium Group Holding & Vista Bank

MODERATOR: Mariana Atencio, Author & Founder, Golike Media, Peabody Award-winning Journalist

#### 2:35 PM -2:55 PM

# HOW CAN BUSINESSES REACH FINANCIAL TARGETS WHILE CREATING POSITIVE IMPACT?

(20 Mins)

Impact investing, once a niche pursuit, has become a core strategy for investors seeking to align their portfolios with values. GIINsight reported in 2023 that 79% of impact investors met or exceeded financial performance expectations. How can businesses integrate positive social and environmental impact into operations and decisions, achieving financial returns and meaningful societal contributions?

#### **SPEAKERS:**

- Dr. Manar Al-Moneef, CIO, NEOM
- Jeremy Coller, CIO & Managing Partner Coller Capital
- Stephen Moss, Regional CEO MENAT, HSBC

**MOERATOR:** Mariana Atencio, Author & Founder, GoLike Media, Peabody Award-winning Journalist

#### 2:55 PM -3:20 PM

### WHAT TRENDS ARE EMPOWERING AFRICA'S YOUNG ENTREPRENEURS?

(25 Mins)

Africa's young entrepreneurs drive innovation with technology, creativity, and local knowledge. The African Development Bank projects Africa to remain the world's second-fastest-growing region, with 40 countries experiencing accelerated growth in 2024 and 2025. How can these entrepreneurs be empowered to scale, create jobs, and drive sustainable growth?

#### **SPEAKERS:**

- Claude Borna, Managing Director, Seme City
- Haytham ElMaayergi, Executive Vice President for Global Trade Bank, African Export-Import Bank (Afreximbank)
- Osemudiamen Samuel Etiobhio, CEO, Magnum Arts

MODERATOR: Somachi Chris-Asoluka, CEO, Tony Elumelu Foundation

### 3:20 PM - IS GREEN SHORING THE FUTURE OF A TRULY 3:55 PM GLOBAL BUSINESS?

(35 Mins)

Green shoring, a powerful strategy for reimagining global production and supply chains, is emerging. According to The European House Ambrosetti (TEHA), up to 60% of the value added in Hard to Abate industries is at risk, emphasizing the need for businesses to grow while addressing their environmental impact. What are the key considerations for businesses embracing this new paradigm?

#### **SPEAKERS:**

- H.E. Luigi Di Maio, Special Representative for the Gulf Region, European Union
- Abdulaziz Al-Ahmadi, Deputy Minister, Strategies & Industrial Sectors, Ministry of Industry & Mineral Resources of Saudi Arabia (MIM)
- Marco Arcelli, CEO, ACWA Power
- Gustavo Pimenta, CEO, Vale
- Daniel Yergin, Vice-Chairman, S&P Global

MODERATOR: Dr. Markus Kerber, Advisor, Green Shoring Initiative, 1886 Ventures

#### 3:55 PM -4:10 PM

# WHAT IS JAPAN'S APPROACH TO BUSINESS AND VENTURE?

(15 Mins)

Cultural perspectives and philosophical frameworks can offer valuable insights into global business. Japan ranks 13th in the World Intellectual Property Organization's 2023 Global Innovation Index. How can Japanese business principles, emphasizing long-term vision, collaboration, and societal impact, inform a new model for innovation and value creation in the 21st century?

#### **SPEAKER:**

· Yoshito Hori, Founding Partner, Globis Capital Partners

MODERATOR: Oli Barrett MBE, Co-Founder, Ethos

#### 4:10 PM -4:25 PM

### WHAT IS NEXT FOR JAPAN-MENA GEOECONOMIC RELATIONS?

(15 Mins)

Japan and the MENA region are strengthening their ties in energy security, economic diversification, and technology. For instance, Saudi Arabia and Japan's trade volume reached \$47.489 billion in 2022, with a surplus of \$34.052 billion for Saudi Arabia. How can they further collaborate, unlock investment opportunities, and contribute to a stable global order?

#### SPEAKER:

 Masahiko Kato, President &CEO, Member of the Board of Directors, Mizuho Bank, Ltd

#### 4:25 PM -5:00 PM

### WHAT IS EUROPE'S ECONOMIC OUTLOOK?

(35 Mins)

Europe faces complex economic challenges, including the energy crisis, inflation, and geoeconomic shifts. Despite projected euro-area growth rates of 0.8% in 2024 and 1.5% in 2025 forecasted by the IMF, the economic recovery remains fragile. Can Europe overcome these challenges to reignite growth, maintain competitiveness, and build resilience?

#### **SPEAKERS:**

- H.E. Matteo Renzi, Senator of the Italian Republic, Former Prime Minister of Italy
- Aron Landy, CEO, Brevan Howard
- Michala Marcussen, Group Chief Economist, Societe Generale
- Sir Martin Sorrell, Founder & Executive Chairman, S4 Capital Group
- Christian Sinding, CEO & Managing Partner, EQT Partners

MODERATOR: Xenia Wickett, Director, Wickett Advisory

### 2:00 PM - WHAT IS THE MACRO OUTLOOK FOR REAL 2:30 PM ESTATE AND HOUSING?

(30 Mins)

The real estate and housing market is evolving in response to changing urban lifestyles, demographics, and technology. How can investors and developers adapt to these changes and create thriving communities that meet the needs of today's residents?

#### **SPEAKERS:**

- Hathal Alutaibi, Head of Local Real Estate Investment Strategy, PIF
- Salamah Bin Saedan, Chairman of the Board of Directors, Masharee Company
- Ben H. Hudson, Chief Development & Construction Officer, Royal Commission for AlUla
- Stefan Zingerle, Co-CEO, Casa Orascom

MODERATOR: May Ben Khadra, Senior Business Anchor & Economic Analyst, CNBC Arabia

#### 2:30 PM -3:05 PM

### WHAT NEW TECHNOLOGIES CAN SECURE ENERGY FOR THE NEXT CENTURY?

(35 Mins)

The global energy sector is in flux, driven by geopolitical shifts, decarbonization efforts, and growing demand from emerging economies. With data centers alone projected to consume over 1,000 terawatt-hours of electricity by 2026, the strain on energy infrastructure is intensifying. What innovative technologies and strategies will ensure a reliable, resilient, and accessible global energy supply chain for future generations?

#### **SPEAKERS:**

- Mohammed AlBalaihed, Head, Energy & Utilities, PIF
- Anthony Baker, CEO, SatVu
- Ricardo Falu, EVP, COO & President of New Energy Technologies, The AES Corporation
- Dr. Jennifer Holmgren, Chairman & CEO, LanzaTech
- Wenxuan Li, Chairman, PCG Power

**MODERATOR:** Daniel Hanna, Global Head of Sustainable and Transition Finance, Barclays

#### 3:05 PM -3:35 PM

# HOW CAN THE ENERGY TRANSITION BE FINANCED WHILE ENSURING GLOBAL ENERGY SECURITY?

(30 Mins)

Financing the energy transition is critical for achieving global net-zero targets. According to BNEF, over \$7 trillion in annual investment is needed by 2050 to support sustainable energy projects while maintaining energy security. How can stakeholders balance these objectives to ensure a secure and sustainable energy future?

#### **SPEAKERS:**

- Dr. Yahya Anouti, Partner & Head of Energy, Resources, & Sustainability Practice, Strategy & Part of the PwC Network
- Eric Cantor, Vice-Chairman & Managing Director, Moelis & Company
- Yannick Jung, Head of Corporate & Institutional Banking, Global Banking, BNP Paribas
- Dr. Owen Omogiafo, President & Group CEO, Transcorp Plc

MODERATOR: Amena Bakr, Senior Research Analyst, Energy Intelligence

#### 3:35 PM -4:10 PM

# WHO CAN TAKE GREEN HYDROGEN TO NEW HEIGHTS?

(35 Mins)

The world needs a diverse mix of renewable energy solutions to meet its growing demands. According to DNV, hydrogen needs to cover 15% of global energy demand by 2050, but current projections show it only reaching 3%. How can governments, investors, and businesses work together to stimulate demand and realize the potential of green hydrogen in today's energy market?

#### **SPEAKERS:**

- Jorgo Chatzimarkakis, CEO, Hydrogen Europe
- Wataru Ikushima, General Manager, New Energy Business Development Dept., Marubeni Corporation
- Ivana Jemelkova, CEO, Hydrogen Council
- Dr. Cord Landsmann, CEO, Energy Solutions Company (ESC)
- Miguel Angel Lopez Borrego, CEO, thryssenkrupp AG

MODERATOR: Eithne Treanor, Managing Director, E. Treanor Media

#### 4:10 PM -4:45 PM

### HOW WILL MACRODYNAMICS IMPACT THE FUTURE OF NATURAL RESOURCES?

(35 Mins)

As the global population grows, economies expand, and innovation accelerates, the demand for natural resources intensifies. How will this increased demand, coupled with macroeconomic forces like inflation and supply chain disruptions, impact the availability, price, and strategic importance of these resources?

#### **SPEAKERS:**

- The Hon. Apurv Bagri, Chairman Emeritus, London Business School
- Robert Friedland, Founder & Executive Co-Chairman, Ivanhoe Mines
- Dr. Ayan Mahamoud Mohamed, Head of Partnership and Resource Mobilisation, Intergovernmental Authority on Development (IGAD)
- Dr. Tibor Pacher, CEO, Puli Space Technologies Ltd
- Dr. Sadek Wahba, Chairman & Managing Partner, I Squared Capital

MODERATOR: Xenia Wickett, Director, Wickett Advisory

#### 4:45 PM -5:20 PM

## HOW WILL SUPPLY CHAINS ORGANIZE IN THE FUTURE?

(35 Mins)

The future of global supply chains hangs in the balance as recent disruptions highlight the need for resilience, regionalization, and a diverse energy mix. KPMG reports that supply chain breaches surged by 26% in 2023, underscoring the fragility of the current system. How can leaders find the right balance between regional security and global connectivity to build robust and sustainable supply chains?

#### **SPEAKERS:**

- Henadi Al Saleh, Chairperson, Agility
- Laurent Germain, Group CEO, Egis
- Ryan Petersen, Founder & CEO, Flexport
- Lorenzo Simonelli, Chairman & CEO, Baker Hughes
- Alex Yang, Co-Founder, COO & CFO, Tuya Smart

**MODERATOR:** Riad Hamade, Director of Business News, Asharq Business with Bloomberg

#### 2:00 PM -2:30 PM

# HOW CAN LEADERS PIONEER RESILIENT INNOVATION THROUGH ADVANCED MANUFACTURING AND AI?

(30 Mins)

Advanced manufacturing and AI are revolutionizing how things are made and driving progress across industries. With AI adoption a top priority for 75% of advanced manufacturing companies, according to Bain & Company, the potential is vast. How can business leaders leverage these technologies to build resilient organizations, foster a culture of continuous improvement, and create a more effective synergy between humans and machines in the 21st century?

#### **SPEAKERS:**

- Adrian Button, Senior Vice-President, Operations, Carrier
- Masayoshi Son, Representative Director, Corporate Officer, Chairman & CEO, SoftBank Group Corp.
- John Thornton, Chairman, RedBird; Non-Executive, Independent Director, Lenovo

**MODERATOR:** Amit Midha, CEO, ALAT

#### 2:30 PM -3:05 PM

# HOW ARE EARLY AND LATE-STAGE FUNDS CONVERGING?

(35 Mins)

Venture capital and growth equity blur, with VCs now investing in later-stage rounds. EY reports a 35% decline in venture capital investment in 2023, its lowest point in four years. Is this a natural industry shift or a departure from venture capital principles?

#### **SPEAKERS:**

- Murtaza Ahmed, CEO, Chiltern Street Capital
- Luma Fawaz, CEO, Oasis500
- Jenny Lee, Senior Managing Partner, Granite Asia
- Jose "Billy" Guillermo Mata, Managing Director, Apex Capital
- Anand Prasanna, Managing Partner, Iron Pillar

MODERATOR: Ben Casnocha, General Partner, Village Global

#### 3:05 PM -3:35 PM

## HOW CAN FINANCIAL LEADERS BUILD A JUST ECONOMY?

(30 Mins)

Traditional economic models prioritize growth over equity, but a shift towards ethics is urgent. The World Bank's March 2024 Global Poverty Update shows COVID-19 increased extreme poverty globally, from 8.9% in 2019 to 9.7% in 2020. How can leaders foster inclusive development for a more just economic model?

#### **SPEAKERS:**

- H.E. Nadia Al Saeed, CEO, Bank al Etihad
- Marie-Claire Daveu, Chief Sustainability and Institutional Affairs Officer, Kering Group
- Sophia Swire, Managing Partner & Founder, GEDI VC
- Elizabeth A. Vazquez, CEO & Co-Founder, WeConnect International

**MODERATOR:** Mariana Atencio, Author & Founder, GoLike Media, Peabody Awardwinning Journalist

#### 3:35 PM -3:55 PM

### SHOULD BANKS PRIORITIZE SOCIAL IMPACT?

(20 Mins)

The finance industry's embrace of social impact and sustainability faces challenges due to economic pressures and market volatility. The UNEP Finance Initiative suggests a circular economy could generate \$4.5 trillion in annual economic output by 2030, boosting resilience and reducing costs. As financial institutions face global challenges, will they prioritize social impact or revert to profit-driven models prioritizing shareholder returns?

#### **SPEAKERS:**

- Faisal Al Hamad, CEO, National Bank of Kuwait (NBK) Wealth
- Andrew Bester, Member of the Management Board & Head of Wholesale Banking, ING Group N.V.
- Dr. Sidi Ould Tah, President, The Arab Bank for Economic Development in Africa (BADEA)

MODERATOR: Xenia Wickett, Director, Wickett Advisory

#### 3:55 PM -4:20 PM

### WHAT ARE THE INNOVATIONS DEMOCRATIZING FINANCE?

(25 Mins)

FinTech, blockchain, and AI are driving innovation in financial services, challenging traditional banking models and creating decentralized access to financial tools. BCG projects the global fintech market to reach \$1.5 trillion by 2030, driven by GenAI and the need to serve billions of unbanked individuals. As these technologies mature, will they lead to a more decentralized system, or will established financial institutions adapt?

#### SPEAKER:

- Eli Broverman, Founder, Treasury
- Jason Gardner, Founder, Margeta
- Arthur Levy, Chief Business Officer, Brex

MODERATOR: H.H. Prince Khalid Bin Bader Al Saud, Co-Founder, Byld

#### 4:20 PM -4:45 PM

### WHAT IS THE FUTURE OF IMPACT INVESTING?

(25 Mins)

Impact investing is attracting those who want their investments to do more than just make money. With the global impact investing market surpassing \$1 trillion, according to the Global Impact Investing Network (GIIN), it is clear that this approach is gaining momentum. How can investors identify and support startups that have the potential to both generate financial returns and create a better world?

#### **SPEAKER:**

- Cate Ambrose, CEO, Global Private Capital Association
- Dr. Lourdes Rodríguez, CEO, David Rockefeller Fund
- Sophia Swire, Managing Partner & Founder, GEDI VC
- Rodrigo Tavares, CEO, Granito Group

**MODERATOR:** Mariana Atencio, Author & Founder, Peabody Award-winning Journalist



#### 4:45 PM -5:05 PM

# HOW ARE DEMOGRAPHIC SHIFTS IMPACTING INVESTMENT STRATEGIES?

(35 Mins)

A massive wealth transfer is underway as Baby Boomers pass trillions to their heirs, reshaping investment strategies and potentially influencing economic power. Merrill Lynch predicts this \$84 trillion transfer through 2045, one of history's largest, will drive impact investing growth. How will this transfer change investment strategies across the world?

#### **SPEAKERS:**

- Ken Costa, Author, 100 Trillion Dollar Wealth Transfer; Founder, Ken Costa Strategic
- Samantha Ricciardi, CEO, Santander Asset Management
- Phillipe Oddo, Managing Partner, ODDO BHF

MODERATOR: Maya Hojeij, Business News Anchor, Asharq Bloomberg

#### 12:55 PM -1:55 PM

### **ANNOUNCEMENTS & SIGNING CEREMONY**

(60 Mins)

#### 2:00 PM -2:30 PM

### WHAT LOCAL STRATEGIES WILL ENSURE A SUCCESSFUL ENERGY TRANSITION?

(30 Mins)

The transition to a clean energy future will profoundly impact labor markets, communities, and millions worldwide. The IEA World Energy Employment 2023 shows 8 million clean energy jobs by 2030, with 2.5 million fewer fossil fuel jobs, netting 5.7 million. How can leaders ensure a just transition that maximizes job creation, invests in workforce development, and creates opportunities for all?

#### **SPEAKERS:**

- Hanyung Jang, Managing Director, Gaoncell
- Sylvie Jéhanno, CEO, Dalkia
- Matt Tilleard, Managing Partner & Co-Founder, CrossBoundary Group
- Olivia Wassenaar, Head of Sustainability & Infrastructure, Apollo Management

MODERATOR: Eithne Treanor, Managing Director, E. Treanor Media

#### 2:30 PM -3:05 PM

### ARE TODAY'S BUSINESS MODELS READY FOR TOMORROW'S CONSUMER?

(35 Mins)

A new generation of consumers demands immersive experiences, personalized interactions, and purpose-driven brands. Are businesses across all sectors prepared?

#### **SPEAKERS:**

- Sir Ben Elliot, Founder, Quintessentially & Hawthorn Advisors
- Frederic Court, Managing Partner, Felix Capital Partners LLP
- Faraz Khalid, CEO, Noon
- Grant LaFontaine, Co-Founder & CEO, Whatnot
- Brent Montgomery, Founder & CEO, Wheelhouse

MODERATOR: Faisal J. Abbas, Editor-in-Chief, Arab News

#### 3:05 PM -3:40 PM

## HOW ARE VENTURE FIRMS PREPARING FOR A NEW ERA OF RESILIENCE?

(35 Mins)

The venture capital world is rethinking its approach as investors, facing economic uncertainty, prioritize sustainable growth and profitability over aggressive expansion. In 2023, venture capital funding dropped significantly, with mega-deals in AI accounting for a large portion of the \$140 billion invested. Will this more measured, long-term approach bring lasting changes to the venture capital landscape and create a more resilient model for both investors and startups?

#### **SPEAKERS:**

- H.R.H. Khaled bin Alwaleed bin Talal Al Saud, Founder & CEO, KBW Ventures
- Hussain Abdulla, Partner, Golden Gate Ventures
- Bader S. AlMana, Deputy CIO & Head of Direct Investments, Sanabil Investments
- · Dr. Eric Li, Chairman, Chengwei Capital
- Meghan Reynolds, Head of Capital Formation & Talent, Altimeter Capital

MODERATOR: Fatima Daoui, Business News Anchor, Al-Arabiya

#### 3:40 PM -4:15 PM

## HOW ARE INVESTMENT FUNDS EVOLVING THEIR FUNDRAISING STRATEGIES?

(35 Mins)

In a volatile market, investors are cautious and selective. Global venture capital investments fell to a five-year low in Q1 2024, totaling \$75.9 billion, and deals dropped to a four-year low of 10,222, as PitchBook reported. Does this signal a correction toward sustainability, or will it stifle innovation by limiting access to capital?

#### **SPEAKERS:**

- Omar AlMajdouie, Founding Partner, Raed Ventures
- Anu Duggal, Founding Partner, Female Founders Fund
- Dany Farha, Managing Partner, BECO Capital
- · Magnus Grimeland, Founder & CEO, Antler
- Thomas H. Rudy, CIO, LEAD Sports & Health Tech Partners

MODERATOR: Peter Nelson, Managing Director, ABG Advisory

#### 4:15 PM -4:40 PM

### HOW IS FINTECH EVOLVING ACROSS MARKETS?

(25 Mins)

Fintechs are expanding into new markets and customer segments, but this growth brings challenges. Publicly traded fintechs saw their market capitalization double between 2019 and July 2023, reaching \$550 billion, while the number of fintech unicorns reached 272 with a combined valuation of \$936 billion, according to McKinsey. How are fintechs adapting their strategies to meet the diverse needs and expectations of customers in these new markets?

#### SPEAKERS:

- Vikram Chachra, Co-Founder & General Partner, 8i Ventures
- Jeff Cruttenden, Founder, The Treasury & Acorns
- John Doran, General Partner, TCV

MODERATOR: Ashish J. Thakkar, Group CEO, Y9

#### 4:40 PM -5:10 PM

# IS SLOWER GROWTH ON THE HORIZON FOR PRIVATE EQUITY FIRMS?

(30 Mins)

Private equity is facing strong headwinds, with slower growth, macroeconomic challenges, and a decline in fundraising. According to McKinsey's Private Markets Annual Review, fundraising for private market assets dropped 22% to just over \$1 trillion, the lowest level since 2017. How are private equity firms adapting their investment strategies and operations to thrive in this new environment?

#### SPEAKERS:

- Milton Berlinski, Co-Founder & Managing Partner, Reverence Capital Partners
- Marco Brockhaus, Founder & CEO, Brockhaus Technologies AG
- Torbjorn Caesar, Chairman & Senior Partner, Actis
- Jeremy Coller, CIO & Managing Partner, Coller Capital

MODERATOR: Gabrielle (Ellie) Rubenstein, Co-Founder & CEO, Manna Tree

### **CONCLAVE 1**

#### 1:00 PM -2:10 PM

## INVITE ONLY: WHAT ROLE CAN AI PLAY IN TRANSFORMING CARBON MARKETS?

(70 Mins)

The development of carbon markets is currently facing several challenges, but AI has the potential to address many of these by improving the traceability of carbon credits, streamlining processes, and ensuring accurate verification—ultimately enhancing market integrity and efficiency. For instance, Arthur D. Little highlighted Uber's use of AI to optimize routes, which could reduce emissions by 169 million tons if just 1% of routes were optimized. Could an equivalent AI's integration into carbon markets drive significant improvements?

#### **CO-CHAIRS:**

- Musaab M. Almulla, Vice-President, Energy & Economic Insights, Aramco
- · Carlo Stella, Managing Partner, Global Head, Sustainability, Arthur D. Little

#### **CONCLAVE 2**

#### 1:00 PM -2:10 PM

# INVITE ONLY: IS AI THE CATALYST FOR MAKING PREDICTIVE MEDICINE ACCESSIBLE WORLDWIDE?

(70 Mins)

The integration of AI into predictive medicine holds the promise of revolutionizing healthcare by enabling earlier, more accurate diagnoses. Using AI to make diagnoses may reduce treatment costs by up to 50% and improve health outcomes by 40%, demonstrating its potential for widespread impact. How can AI accelerate the democratization of predictive medicine and catalyze a transformation in global healthcare?

#### **CO-CHAIRS:**

- Marcelo Claure, Founder & CEO, Claure Group, Group Vice Chairman; SHEIN
- Dr. Peter H. Diamandis, Founder & Executive Chairman, XPRIZE Foundation

#### **CONCLAVE 3**

## 1:00 PM - INVITE ONLY: WILL COMMUNITIES DEFINE THE 2:10 PM FUTURE OF SMART LIVING?

(70 Mins)

Exploring the characteristics of our communities and the potential of smart living solutions in addressing their challenges is crucial to determining the future of living. According to Bain, despite breakthroughs in other industries, the adoption of the 'Future of Living' paradigm within real estate and construction has been slow, reflecting the need for increased innovation and customer-centric approaches. How can we ensure that technological advancements align with the needs of communities, not only enhancing environmental conservation, social connections, and inclusivity but also improving the quality of life for all residents, regardless of their abilities, ages, or socioeconomic backgrounds?

#### **CO-CHAIRS:**

- Dr. Houssem Jemili, Senior Partner, Bain & Company
- · Jayesh Maganlal, Group Chief Information & Digital Officer, ROSHN





### **DAY 2:**

# Wednesday, October 30 Breakout

### LAB<sub>1</sub>

#### 7:15AM -8:45AM

# INVITE ONLY: FRANKLIN TEMPLETON BREAKFAST & PANEL DISCUSSION

(90 Mins)

India: A compelling multi-decade opportunity

#### **SPEAKERS:**

- Navtej Sarna, Indian Foreign Service, Former Indian Ambassador to the United States of America
- Dr. Ila Patnaik, Chief Economist, Aditya Bria Group, Former Principal Economic Advisor to the Government of India
- Yahish Dahiya, Chairman & CEO, PB Fintech, Founder Policybazar.com

MODERATOR: Manraj Sekhon, CIO, Templeton Global Investments

#### 1:45PM -1:55PM

# HOW CAN CITIES LEAD ECONOMIC REGENERATION?

(10 Mins)

Cities are increasingly recognized as engines of economic growth and innovation, playing a crucial role in driving regional and national regeneration. The Royal Commission for AlUla (RCU) has invested over \$2 billion in primary infrastructure to develop AlUla as a "Living Museum" and sustainable cultural oasis, demonstrating the power of place-based development. How can cities effectively leverage their unique assets, cultural heritage, and human capital to catalyze sustainable economic revitalization and create a future where progress uplifts every citizen?

#### **SPEAKER:**

Abeer Al Akel, Acting CEO, Royal Commission for AlUla

MODERATOR: Reina Takla, Head of Business Section, Arab News

#### 1:55PM -2:05PM

### WHO WILL REINVENT THE SKYSCRAPER?

(10 Mins)

The iconic skyscraper, once a symbol of urban progress, is being challenged by a growing movement toward low-rise, sustainable, and people-centric urban design. According to Planetizen, there is a growing emphasis on repurposing existing structures rather than building new skyscrapers in 2024. Will innovative architects and visionary developers embrace this shift to reimagine the skyscraper for the 21st century, or will the allure of verticality endure?

#### **SPEAKER:**

Jerry Inzerillo, Group CEO, Diriyah

MODERATOR: Fatima Z. Daoui, Anchor, Al Arabiya News Channel

#### 2:05 PM -2:15 PM

# HOW IS RIYADH AIR SHAPING THE FUTURE OF TRAVEL DIGITALLY?

(10 Mins)

The global aviation industry is witnessing a strategic partnership era, exemplified by Delta Air Lines and Riyadh Air. This partnership aims to enhance connectivity between North America and Saudi Arabia, potentially reshaping Middle East travel. With the IATA projecting 9.5 billion global passenger traffic in 2024, surpassing pre-pandemic levels, how will these cross-continental alliances influence the future of air travel and contribute to the industry's projected \$30.5 billion profits?

#### **SPEAKER:**

Tony Douglas, CEO, Riyadh Air

MODERATOR: Richard Attias, CEO, FII Institute; Chairman & Founder, RA&A

### 2:15 PM - 2:45 PM

### WHAT CAN OVERCOME THE BARRIERS TO NEXT-GEN TRANSPORTATION?

(30 Mins)

The transportation sector's transformation, driven by Al-powered mobility, promises seamless, intelligent, and economically progressive mobility. McKinsey projects the global automotive software and electronics market to reach \$462 billion by 2030, showcasing rapid growth. To unlock this potential, what bold steps are needed to overcome outdated regulations and insufficient infrastructure?

#### **SPEAKERS:**

- Khalid A. H. Alhogail, MD & CEO, Saudi Public Transportation Co
- Matthew Chasen, Founder, Chairman & CEO, LIFT Aircraft; Founder & Board Director, uShip
- Deepak J. Chhugani, Founder & CEO, Nuvocargo
- Tony Douglas, CEO, Riyadh Air

**MODERATOR:** Riad Hamade, Director of Business News, Asharq Business with Bloomberg

#### 2:45 PM -3:15 PM

# WILL 2025 BE THE YEAR OF GREEN SUPPLY CHAINS?

(30 Mins)

The global logistics industry moves towards sustainability, driven by consumer and investor demand for green solutions. A McKinsey study of 250 shippers shows that most companies integrate green shipping, with over seven in ten willing to pay more. Will this focus on green shipping lead to widespread industry adoption by 2025?

#### **SPEAKERS:**

- Nomi Ahmad, President & CEO, Flnancial Services, GE Vernova
- Eng. Ahmed Alalola, Deputy Chief, Business Solutions, THIQAH
- Ademola Ogunbanjo, Executive Vice President, Oando Clean Energy Ltd

MODERATOR: Eithne Treanor, Managing Director, E. Treanor Media

#### 3:15 PM -3:45 PM

### HOW ARE NEW MARKETS UPBUILDING HUMAN CAPITAL IN HOSPITALITY?

(30 Mins)

As the hospitality industry expands, it shifts focus to fully integrated experiences, rising demand in new markets, and attracting and retaining skilled talent. IBISWorld projects the global Hotels & Resorts market at \$1.6 trillion in 2024. How can industry leaders leverage new opportunities to create personalized guest experiences, enhance efficiency, and drive growth while building a robust talent pipeline?

#### **SPEAKERS:**

- Sebastien Bazin, Chairman & CEO, Accor
- Omar El Hamamsy, Group CEO, Orascom Development Holding
- Manfredi Lefebvre d'Ovidio, Executive Chairman, Heritage Group

MODERATOR: Tumi Makgabo, Founder & Director, AfricaWorldwide Media

## 3:45 PM - WHAT WILL UNLOCK THE NEXT WAVE OF 4:15 PM GROWTH IN CHINA?

(30 Mins)

China is setting a new direction for its economic future, emphasizing domestic consumption, technological advancement, and a more sustainable growth model. The International Monetary Fund (IMF) recently revised its forecast for China's growth to 5% this year, up from 4.6%, due to robust first-quarter performance and recent policy adjustments, and now projects 4.5% growth for 2025, according to CNBC. What are the primary forces driving this current strategy, and how will they influence China's role in the global economy?

INTRODUCTION BY: Nicholas Ho, Commissioner for Belt and Road, The Government of the Hong Kong Special Administrative Region of the People's Republic of China

#### **SPEAKERS:**

- Bonnie Y. Chan, CEO, Hong Kong Exchanges & Clearing Limited
- Mei Gao, Partner, IDG Capital
- Xi (Andrew) He, Founder, Chairman & CIO, Nous Capital
- Nicholas Ho, Commissioner for Belt and Road, The Government of the Hong Kong Special Administrative Region of the People's Republic of
- Joon Sung Park, Co-CIO, Legend Capital

MODERATOR: X. Rick Niu, Founder & CEO, Nexus Worldwide LLC

#### 4:15 PM -4:45 PM

### CAN SMARTER SUSTAINABILITY UNLOCK NET-ZERO?

(30 Mins)

The pursuit of decarbonization has become a critical necessity as the world confronts the widespread effects of climate change. NASA reports that 2023 was approximately 2.45 degrees Fahrenheit warmer than the pre-industrial average, with the past decade being the warmest on record. Can more effective sustainability strategies, utilizing advanced technologies and innovative approaches, pave the way for extensive decarbonization and help lessen the damaging effects of a rapidly warming planet?

#### **SPEAKERS:**

- Lars Clasen, CEO, Cruise Saudi
- Rick Fox, Co-Founder & CEO, Partanna Global
- Dr. Dan Hammer, Managing Partner, Ode
- Rebeca Minguela, Founder & CEO, Clarity Al
- Paul Sankey, Chief Design Officer, King Salman International Airport

MODERATOR: Peter Houlihan, EVP, Biodiversity & Conservation, XPrize Foundation

#### 4:45 PM -5:15 PM

### **HOW ARE CARBON MARKETS EVOLVING?**

(30 Mins)

The worldwide effort to reduce carbon emissions is fueling a surge in demand for carbon credits and transforming the structure of carbon markets. Bloomberg New Energy Finance anticipated the global carbon compliance market to surpass \$800 billion in 2023. As these markets expand to address the increasing need for climate action, what innovations in trading mechanisms, verification technologies, and regulatory frameworks will ensure transparency, efficiency, and effectiveness?

#### **SPEAKERS:**

- Riham Elgizy, CEO, Voluntary Carbon Market (VCM)
- Diego Saez Gil, Founder & CEO, Pachama

MODERATOR: Amena Bakr, Senior Research Analyst, Energy Intelligence

#### 7:15AM-8:45AM

# INVITE ONLY: HONG KONG EXCHANGES AND CLEARING (HKEX) BREAKFAST: CAPITAL MARKETS CONNECTIVITY LINKING ASIA AND THE MIDDLE EAST

(90 Mins)

Far-reaching, fundamental economic changes in Asia, particularly China and the Middle East is presenting immense opportunities for global investors and placing ever-more emphasis on the crucial role of capital markets in connecting capital with opportunities. In this exclusive session, prominent business leaders from both regions will explore the role of capital markets in strengthening cross-border connectivity and driving collaboration to support Saudi Vision 2030, Asia's new waves of innovation and transition to a net-zero economy.

#### **DISTINGUISHED KEYNOTE SPEAKERS:**

- · Paul Chan, Financial Secretary, Hong Kong Special Administrative Region
- Carlson Tong, Chairman, HKEX

#### **PANEL SPEAKERS**

- Mohammed Al-Rumaih, Financial Secretary, Hong Kong Special Administrative Region
- Darryl Chan, Deputy CE, Honk Kong Monetary Authority
- Bill Winters, Group CEO, Standard Chartered PLC

#### **MODERATOR:**

· Bonnie Y Chan, CEO, HKEX

#### 11:20 AM -12:00 PM

### IS THE GLOBAL SOUTH READY TO EMBRACE THE AI AND EMERGING TECH WAVE?

(40 Mins)

As advanced technologies like AI and automation transform industries globally, the Global North has taken the lead in developing and integrating these innovations into workforce strategies. According to McKinsey, 70% of job growth is expected to be in high-skill jobs, while middle- and low-skill jobs decline. How can the Global South overcome challenges such as slower technology adoption, lagging infrastructure, and tech skills gaps to prepare its workforce for the Future of Work?

#### **SPEAKERS:**

- Emal Dusst, Managing Director, Head of Group, ETS Capital
- Vishaal Gupta, President of Workforce Skills, Pearson PLC
- Dr. Mehmood Khan, CEO, Hevolution Foundation
- George Nazi, CEO, SCAI (Saudi Company for Artificial Intelligence)

**MODERATOR:** Jawad Khan, Head of Workplace Development, National Development, PIF

#### 1:45 PM -2:15 PM

## WILL AI-GENERATED ENTERTAINMENT REPLACE HUMAN CREATIVITY?

(30 Mins)

The lines between human creativity and Al-generated entertainment are becoming increasingly blurred, raising important questions about the future of the multi-billion-dollar entertainment industry. A recent PwC CEO Survey indicated that nearly half of US CEOs believe generative Al will increase profits this year, with 61% anticipating improvements in product and service quality. Will Al-generated content ultimately supplant human creativity, or will these two forces converge to usher in a new era of entertainment?

#### **SPEAKERS:**

- Editi Effiong, Founder, Anakle Films
- Claude Grunitzky, CEO & Managing Partner, The Equity Alliance
- Robert Simonds, Founder & Chairman, STX Entertainment
- Yat Siu, Co-Founder & Executive Chairman, Animoca Brands

**MODERATOR:** Edie Lush, Journalist & Host

#### 2:15 PM -2:50 PM

### WHAT PUBLIC POLICIES WILL ENSURE ETHICAL AI?

(35 Mins)

Ensuring responsible AI development and deployment is crucial to mitigate risks. Forbes reports over 75% of consumers are concerned about AI misinformation, emphasizing the need for ethical policies. How can policymakers, industry leaders, and experts collaborate to establish comprehensive AI ethics frameworks addressing transparency, bias, and misinformation for trust in these technologies?

#### **SPEAKERS:**

- Arya H. Bolurfrushan, Founder & CEO, AppliedAI
- John B. Quinn, Chairman & Founding Partner, Quinn Emanuel Urquhart & Sullivan LLP
- Richard Socher, CEO & Founder, You.com

MODERATOR: Joseph Cass, Senior Director, S&P Global

#### 2:50 PM -3:30 PM

# WHAT TECHNOLOGIES BENEFIT THE MOST FOR AI ENABLEMENT?

(40 Mins)

Al enablement is becoming increasingly crucial, especially in emerging markets. According to PwC, Al has the potential to contribute \$15.7 trillion to the global economy by 2030, with various technologies expected to enhance productivity. What role can Al enablement play in unlocking the full potential of emerging markets, technologies will be most critical in driving economic benefits, and how can businesses capitalize on the productive potential of their workforce?

#### **SPEAKERS:**

- Markus Pflitsch, Founder, CEO & Chairman, Terra Quantum AG
- Eric Poirier, CEO, Addepar
- Dr. Shishir Paramathma Rao, Co-Founder & Chief Technology Officer, SeaDeep Al
- Mihir Shukla, Chairman & CEO, Automation Anywhere

**MODERATOR:** Faisal Hamady, Managing Director and Partner, and Global Lead of Innovation Advantage, BCG

#### 3:30 PM -4:05 PM

# HOW WILL AI AND BIG DATA ACCELERATE SUSTAINABILITY IN THE ENERGY SECTOR?

(35 Mins)

The integration of digital technologies like AI and Big Data is revolutionizing the oil and gas sector, transforming exploration, production, and resource management. According to Aramco, AI-driven analytics are being applied to predictive maintenance, optimizing energy use, and reducing CO2 emissions at key facilities, leading to an 8% reduction in emissions. How can the oil and gas industry further leverage AI to enhance operational efficiency while contributing to the energy transition?

#### **SPEAKERS:**

- · Nomi Ahmad, President & CEO, Financial Services, GE Vernova
- Fahad Dhubaib, Senior Vice-President, Strategy & Market Analysis, Aramco
- Rebeca Minguela, Founder & CEO, Clarity AI
- Jarand Rystad, CEO, Rystad Energy
- Dr. Angela Wilkinson, Secretary General & CEO, World Energy Council

**MODERATOR:** Professor John Defterios, Professor of Practice in Business, NYU Abu Dhabi

#### 4:05 PM -4:40 PM

# AI AT A CROSSROADS SERIES: PART I. BOOM, BUST, OR BREAKTHROUGH?

(35 Mins)

As Al investment surges, concerns arise about a potential bubble. Funding for Al companies doubled in Q2 to \$24 billion, accounting for 30% of all invested dollars. How do VCs assess risks and opportunities to make informed decisions and avoid a downturn?

#### **SPEAKERS:**

- Gavin Baker, Founder, Managing Partner & CIO, Atreides Management
- Tony Florence, Co-CEO, NEA
- Anu Hariharn, Founder & Managing Partner, Avra Fund
- Tim Hoag, Partner, Artisanal Ventures

MODERATOR: Cyba Audi, Senior News Anchor & Editor-at-large, Asharq Business with Bloomberg

#### 4:40 PM -5:15 PM

### AI AT A CROSSROADS SERIES: PART II. WHAT IS THE INVESTOR LONG GAME?

(35 Mins)

The current AI excitement and investment drive innovation and hype. As the AI landscape matures, which technologies and applications will last, and how can investors and entrepreneurs distinguish genuine breakthroughs from fleeting trends for a sustainable AI future?

#### **SPEAKERS:**

- Antoine Blondeau, Managing Partner, Alpha Intelligence Capital
- Jan Lozek, Founder & Managing Partner, Future Energy Ventures
- George Mathew, Managing Director, Insight Partners

MODERATOR: Tumi Makgabo, Founder & Director, AfricaWorldwide Media

#### 5:15 PM -5:45 PM

### IS I.T. INFRASTRUCTURE ONE-SIZE-FITS-ALL?

(30 Mins)

The worldwide rise of emerging technologies has intensified the need for robust and adaptable information technology infrastructure. Investing in technology offers significant potential for local economies, with AI alone projected to increase GDP growth by up to 26% by 2030, according to PwC. Will a standardized approach to IT infrastructure be sufficient to support the diverse needs of various industries, governments, and economies, or is a more customized, context-specific approach required to fully harness the benefits and mitigate the risks of these new technologies?

#### **SPEAKERS:**

- Fayez ElFar, CTO, Saudi Company for Artificial Company
- Faisal bin Zarah, Investment Strategy General Manager, STC
- Umesh Sachdev, Co-Founder & CEO, Uniphore

MODERATOR: Ben Casnocha, General Partner, Village Global

#### 1:20 PM -2:00 PM

### WHAT IS THE FUTURE OF ESSENTIAL JOBS?

(40 Mins)

Essential industries face a critical juncture as technological advancements redefine jobs often considered demanding and unsustainable. Can innovations in robotics, automation, and AI, coupled with proactive policies, transform these sectors to create safer, more rewarding work while ensuring a skilled workforce for the future?

#### **SPEAKERS:**

- Shahd Attar, Head of Technology & Media Investments in MENA Investments Division, PIF
- Dr. Matanya Horowitz, Founder & CEO, AMP
- Praveen Penmetsa, CEO & Co-founder, Monarch Tractor
- Sabrina Soussan, Chairperson & CEO, SUEZ

MODERATOR: Yousef Barkawie, Data & Al Lead, Deloitte

#### 2:00 PM -2:35 PM

### WHAT ARE THE NEW MODELS ACCELERATING EDUCATIONAL OUTCOMES?

(35 Mins)

Traditional approaches to education are being challenged by technological advancements, evolving workforce demands, and a growing recognition of the importance of personalized learning. Can innovative educational models, from personalized learning platforms to technology-enhanced classrooms, transform the learning experience, equip students with essential skills, and prepare a new generation to thrive in the coming century?

#### **SPEAKERS:**

- Dr. Badr Al Badr, CEO, Misk Foundation
- Noëlla Coursaris Musunka, CEO & Founder, Malaika Foundation
- Jay Kimmelman, CEO & Co-Founder, NewGlobe Education
- Catherine B. Reynolds, Chairman & CEO, The Catherine B. Reynolds Foundation; Co-Founder & CEO, VitaKey, Inc.
- Dino Varkey, Group CEO, Gems Education

MODERATOR: H.E. Sam Gyimah, Former UK Higher Education, Science & Innovation Minister, United Kingdom, Board Director, Goldman Sachs Int.; Founder & CEO. SGA

#### 2:35 PM -3:10 PM

### **HOW IS PIF RESHAPING GLOBAL SPORTS?**

(35 Mins)

PIF is strategically reshaping the global sports investment landscape, positioning Saudi Arabia as a central hub for sports and entertainment on the world stage. From hosting the eSports World Cup to SURJ Sports Investment's strategic investments in sports, PIF has invested heavily across a spectrum of sports assets in recent years. How will these investments transform the global sports landscape, accelerate the growth of Saudi Arabia's sports sector, and create a more vibrant society through enriching entertainment and leisure experiences?

#### **SPEAKERS:**

- Mishary Alibraheem, Head of Sports, Leisure & Entertainment Investments in MENA, PIF
- Niccolò Maisto, Co-CEO, ESL FACEIT Group
- Danny Townsend, CEO, SURJ Sports Investment
- Brian Ward, CEO, Savvy Games

**MODERATOR:** Thomas H. Rudy, Chief Investment Officer, LEAD Sports & Health Tech Partners

#### 3:10 PM -3:45 PM

## WHAT WILL GLOBALIZE INNOVATIVE MOBILITY?

(35 Mins)

The future of urban mobility is expanding, with micromobility solutions, battery powered public transit, and autonomous delivery options playing a key role in the future of sustainable urban centers. According to McKinsey & Company, over 200 cities around the globe are exploring or implementing some form of Mobility as a Service (MaaS) solutions to integrate different modes of transportation. Can next generation infrastructure, from upgraded energy storage solutions to green supply chains, create truly efficient and user-friendly urban transportation systems?

#### **SPEAKERS:**

- Gene Berdichevsky, Co-Founder & CEO, Sila Nanotechnologies
- JoeBen Bevirit, Founder, Joby Aviation
- Jean Todl, Secretary-General's Special Envoy for Road Safety, United Nations
- Adam Woodworth, CEO, Wing

MODERATOR: Adam Grosser, Chairman & Managing Partner, UP.Partners

### 3:45 PM -4:20 PM

### HOW WILL INDUSTRY 5.0 OPTIMIZE THE HUMAN-MACHINE SYMBIOSIS?

(35 Mins)

Industry 5.0 envisions a future where human creativity and technology optimize the workplace and workforce. A survey of 1,600 knowledge workers and C-suite executives, including over 500 CEOs, found that 49% believe their jobs could be fully automated by Al. How can leaders ensure machines empower workers, and not replace them?

#### **SPEAKERS:**

- Professor Shafi Ahmed, CEO, Medical Realities
- Assaf AlQuraishi, Chief Human Resources Officer, Ma'aden
- Casey Ge, Group VP, Chief Strategy Officer & President of International, Wind Information
- Mauricio Zuazua, CEO, Middle East & Africa, Kearney

MODERATOR: Francis Pedraza, Co-Founder, Invisible Technologies

### 4:20 PM -4:40 PM

## LIVING IN SYMBIOSIS: A PERSONAL PERSPECTIVE ON THE INVESTMENT IMPERATIVE FOR AI-POWERED PROSTHETICS

(20 Mins)

In this compelling session, we will explore the profound intersection of technology and humanity through the lens of personal experience. Fil featured speaker, Sarah de Lagarde, a dynamic advocate and user of Al-powered prosthetics, will share her journey of adaptation, autonomy, and ultimately, empowerment.

As advancements in artificial intelligence and machine learning continue to reshape the landscape of prosthetic technology, understanding the human impact, along with considerations of user age, gender, physicality, and the mobility infrastructure of the future, becomes paramount. Will the growing global portion of aging societies and those living with degenerative health conditions shift perspectives on investment in adaptive and assistive medical technology to ignite this opportunity and imperative?

#### **SPEAKER:**

Sarah de Lagarde, Global Head of Corporate Affairs, Janus Henderson

MODERATOR: Oli Barrett MBE, Co-Founder, Ethos

### 4:40 PM -5:15 PM

### HOW ARE PE FIRMS ENHANCING PORTFOLIO COMPANY PERFORMANCE?

(35 Mins)

With exits becoming less frequent and holding periods extending, private equity firms are increasingly concentrating on operational enhancements and sustainable growth within their portfolio companies rather than relying solely on financial engineering. Bain's 2024 Global Private Equity Report highlights this trend, showing deal value and count have fallen significantly – 60% and 35% respectively – and exit value has dropped by 66% from their 2021 peaks. What are the most effective strategies, tools, and partnerships that allow private equity firms to increase value creation, address operational hurdles, and position their portfolio companies for lasting success in this challenging market?

#### **SPEAKERS:**

- Huda Al Lawati, Founder & CEO, Aliph Capital
- Bob Diamond, Founder & CEO, Atlas Merchant Capital
- Pia Kåll, CEO, CapMan PLC
- May Nasrallah, Executive Chairwoman, deNovo Partners
- Henry Zhang, President & Managing Partner, Hermitage Capital

MODERATOR: Maya Hojeij, Business News Anchor, Asharq Bloomberg

### 1:20 PM -1:55 PM

### HOW CAN AI DEMOCRATIZE HEALTH FOR THE NEXT BILLION?

(35 Mins)

Al is revolutionizing healthcare by making diagnostics faster, treatments more personalized, and medical services more accessible to remote regions. According to McKinsey, the combination of biological and computing advancements, including Al, could lead to a \$2 trillion economic impact in the next decade, with hundreds of use cases that have the potential to improve human health and longevity. How can leaders harness Al to ensure that quality healthcare reaches the next billion people?

#### **SPEAKERS:**

- Will Ahmed, Founder & CEO, WHOOP
- Amir Dan Rubin, CEO & Founding Managing Partner, Healthier Capital
- Dr. Mehmet Öz, Professor Emeritus, Columbia University
- Dr. Jim Tananbaum, Founder & CEO, Foresite Capital

**MODERATOR:** Dr. Peter H. Diamandis, Founder & Executive Chairman, XPRIZE Foundation

### 1:55 PM -2:10 PM

### HOW WILL PLASMA THERAPY INNOVATIONS IMPROVE HEALTH OUTCOMES?

(15 Mins)

Pioneering research in plasma therapy could lead to groundbreaking advances in human longevity. The plasma therapy market is expected to be worth over \$50 billion by 2030, with the potential to transform our experience of aging and age-related disease, and significantly improve health outcomes globally. But does this groundbreaking therapy really hold the key to extending human life, allowing people to live longer, healthier, and more productive lives?

### **SPEAKERS:**

- Dr. Frank Cordasco, MD, MS, Professor, Orthopaedic Surgery, Hospital for Special Surgery
- Dr. Mehmet Öz, Professor Emeritus, Columbia University

MODERATOR: Professor Adah Almutairi, Professor & Co-Director, Center of Excellence in Nanomedicine & Engineering, University of California San Diego

### 2:10 PM -2:45 PM

### WHERE IS THE NEXT BIOTECH UNICORN?

(35 Mins)

The biotech sector is a hotbed of innovation, attracting billions in investment and promising to revolutionize healthcare and medicine. What are the key ingredients for building a successful biotech company, and which emerging areas of research and development hold the greatest potential to create the next generation of billion-dollar breakthroughs?

#### **SPEAKERS:**

- Dr. Mussaad Al-Razouki, Operating Partner, Deerfield Management Company (VC)
- Christian Angermayer, Founder, Apeiron Investment Group
- Robert Nelsen, Co-Founder & Managing Director, ARCH Venture Partners
- Rohan Pujara, Co-Founder & General Partner, Valhalla Ventures
- Dr. Nina Tandon, CEO & Co-Founder, EpiBone, Inc.

MODERATOR: Dr. Sara Althari, Founder & Managing Partner, The Althari Group

### 2:45 PM -3:20 PM

### HOW IS AI IMPROVING HEALTHCARE SYSTEMS?

(35 Mins)

The global health infrastructure faces myriad challenges, including rising healthcare costs and unequal access to quality care. In 2023, 47% of healthcare providers reported worsened access due to staffing shortages and rising inflation, according to Deloitte. Can AI, strategic investments, and innovative partnerships transform healthcare into a more resilient, efficient, and patient-centric system?

### **SPEAKERS:**

- Zoe Barry, Founder & CEO, Zingeroo; Founder ZappRX
- Irene Hong, Founding Partner, CEC Capital Group
- Tanay Tandon, CEO, Commure
- Dr. Rahul Singhvi, Co-Founder & CEO, Resilience
- Dr, Shamsheer Vayalil, Founder & Chairman, Burjeel Holdings

MODERATOR: Oli Barrett MBE, Co-Founder, Ethos

### 3:20 PM -3:55 PM

### HOW CAN HEALTH STARTUPS ACCESS MORE DATA TO SCALE?

(35 Mins)

Health startups need diverse, high-quality data to inform decisions and power solutions. RBC Capital Markets estimates the healthcare industry generates 30% of the world's data volume, growing at 36% annually by 2025. How can startups partner with data providers, policymakers, and stakeholders to access more data and scale their businesses?

#### **SPEAKERS:**

- Will Ahmed, Founder & CEO, WHOOP
- Taylor Capito, Co-Founder & CEO, GenRait, Inc.
- Morad Fareed, Founder, FC Mother; Chairman, H-Sports Institute
- Joshua Fink, Founder & Managing Partner, Luma Group

MODERATOR: Nisa Leung, Managing Partner, Qiming Ventures

### 3:55 PM -4:30 PM

### WHO IS LEADING INNOVATION IN SAUDI ARABIA'S NEW BIOTECH ERA?

(35 Mins)

As Saudi Arabia builds on its biotechnology strides with the National Biotechnology Strategy, the sector reaches new potential. How will cutting-edge science and strategic investment support Saudi Arabia's development goals and tackle global health challenges?

#### **SPEAKERS:**

- Dr. Adel Al-Marshad, Sr. Advisor, Royal Commission for Riyadh City
- Dr. Ken Drazan, Chairman, CEO & Co-Founder, ArsenalBio
- Dr. Benjamine Liu, CEO, FormationBi
- Susan Silbermann, CEO, Vaccine Company
- Dr. Rahul Singhvi, ScD, M.B.A., Co-Founder & CEO, Resilience

MODERATOR: Joshua Fink, Founder & Managing Partner, Luma Group

### 4:30 PM - 5:10 PM

## ARE FEMALE INNOVATORS BEING SHORTCHANGED?

(40 Mins)

Despite the growth in women starting businesses, venture capital investment directed toward female founders has remained stagnant since 2011. This persistent equity gap affects the survival odds of early-stage startups and scale-ups led by women. At the tip of the iceberg is the increasingly pervasive barriers for female founders, as inventors in capital-intensive fields like biomedical research and engineering, that are truly on the cusp of the next big breakthrough. Against this backdrop, women-led startups continue to thrive and grow, accounting for more than \$1.8 trillion in profit each year. Are investors truly ready for world-changing breakthroughs?

#### **SPEAKERS:**

- Dr. Anousheh Ansari, CEO, XPRIZE Foundation
- Barbara Belvisi, Founder & CEO, Interstellar Lab
- Anu Duggal, Founding Partner, Female Founders Fund
- Eloa Guillotin, Co-Founder & CEO, Beyond Aero
- Anna-Greta Tsahkna, Founder & CEO, Timbeter

MODERATOR: Sophia Swire, Managing Partner & Founder, GEDI VC

10:30 AM -1:25 PM

### **ANNOUNCEMENT & SIGNING CEREMONY**

(55 Mins)

### 1:45 PM-2:00 PM

### SPORTS SERIES: IS ENHANCED THE FUTURE OF SPORTS?

(15 Mins)

The very definition of "athlete" is being rewritten as enhancement redefines the pursuit of peak performance. Thousands of athletes, including former Olympic medalist James Magnussen, have reportedly expressed interest in participating in the upcoming Enhanced Games, an event that will permit the use of advanced technologies and enhancing substances. How will the quest to transcend human limits reshape the ethics and governance of sports in the years to come?

#### SPEAKER:

Dr. Aron D'Souza, Founder & President, Enhanced Games

MODERATOR: Jackson Eisenpresser, CEO, ABG Advisory

### 2:00 PM -2:45 PM

### SPORTS SERIES: HOW IS SPORTS A PILLAR ASSET CLASS?

(45 Mins)

The global sports industry is undergoing a massive transformation, with substantial investments reshaping the future of entertainment and athleticism. What are the most successful investment models for sports in 2025 and beyond, considering factors like minority investments, the growth of women's sports, NIL agreements, and the influence of AI?

#### **SPEAKERS:**

- Ian H. Charles, Co-Managing Partner & Founder, Arctos Partners
- K. Don Cornwell, Co-Founder & CEO, Dynasty Equity Partners
- Larry Fitzgerald, Jr., Co-Founder, Trenches Capital, LLC
- Hua Fung Teh, Co-Founder & Group President, ONE Championship

MODERATOR: Sultan Althari, Founding Partner, The Althari Group

### 2:45 PM -3:20 PM

### SPORTS SERIES: HOW CAN GAMING AND ESPORTS INVESTING REACH NEW MARKETS?

(35 Mins)

The global gaming and esports industries are reshaping entertainment, pushing the boundaries of technology, and captivating a generation of digitally native consumers. Revenue in the gaming market has been projected to reach US\$455.30bn in 2024. How can investors unlock the potential of new markets, decipher the codes of this evolving cultural phenomenon, and leverage its disruptive energy to create new avenues for growth?

#### **SPEAKERS:**

- Dan Bunting, Venture Partner, IAM Gaming; former Call of Duty Studio Head
- Peter Levin, Managing Director, Griffin Gaming Partners
- Herman Narula, Founder & CEO, Improbable

MODERATOR: Maha Abouelenein, CEO & Founder, Digital & Savvy

### 3:20 PM -3:55 PM

### WHERE WILL THE SPACE INDUSTRY GO NEXT?

(35 Mins)

The final frontier is no longer a distant dream but a burgeoning realm of commercial opportunity, scientific discovery, and geoeconomic competition. With McKinsey predicting the global space economy to exceed \$1.8 trillion by 2035, a significant increase from \$630 billion in 2023, the stakes are high. How will private investment, government initiatives, and international collaboration shape the next chapter of space exploration and ensure the benefits of this burgeoning economic sector are shared equitably?

#### **SPEAKERS:**

- Dr. Kam Ghaffarian, Executive Chairman & Co-Founder, Axiom Space
- Emiliano Kargieman, CEO, Satellogia
- Dr. Tibor Pacher, CEO, Puli Space Technologies Ltd

MODERATOR: Dr. Adam A. Janikowski, P.Eng., Managing Director, BDJ Capital Limited

### 3:55 PM -4:30 PM

### WHAT IS THE AIR MOBILITY REVOLUTION?

(35 Mins)

The limitations of traditional aviation are becoming increasingly clear, signaling a need for radical change in the skies. With investors pouring funds into the future of flight — McKinsey reports a record 151 funding deals in the advanced air mobility sector in 2023, more than double the previous year — a new era of air travel is on the horizon. How can visionary leaders and disruptive technologies overcome existing constraints to redefine not only the aircraft itself but also the entire air travel experience?

### **SPEAKERS:**

- Sebastien Borel, CCO, Lilium
- Kyle Clark, Founder & CEO, BETA
- · Nikhil Goel, CCO, Archer Aviation

MODERATOR: Eithne Treanor, Managing Director, E. Treanor Media

### 4:30 PM -5:05 PM

### WHICH TECHNOLOGIES WILL DEFINE THE FUTURE OF FOOD?

(35 Mins)

The global food system faces unprecedented challenges, from feeding a growing population to mitigating the effects of climate change and ensuring responsible production. The latest State of Food Security and Nutrition in the World (SOFI) report shows a rise in global hunger, with 733 million people impacted in 2023. Can technological innovations, including Al-powered agriculture and novel food production methods, revolutionize food production and create a food future that is more secure, just, and enduring?

### **SPEAKERS:**

- Majed Alassaf, Head, Consumer Goods & Retail Sector, Direct Investments, PIF
- Tarannum Malik, Founder & Managing Director, Al Aliyo Hydrofarms
- Joseph Rehmann, Founder & Group CEO, Victory Farms
- Federico Trucco, CEO, Bioceres Crop Solutions
- Fernando Galletti de Queiroz, CEO, Minerva Foods

MODERATOR: Edie Lush, Journalist & Host

### 5:05 PM -5:40 PM

### **HOW CAN SUSTAINABILITY SOLVE FOOD INSECURITY AND INFLATION?**

(35 Mins)

Feeding a growing global population in a changing climate requires a fundamental shift in food systems, especially given the UN's projection of roughly 10.3 billion people this century. How can sustainable food production, adaptable supply chains, and technology-driven agriculture not only provide for more people but also manage rising costs, generate new investment avenues, and enhance food security worldwide?

#### **SPEAKERS:**

- Aly Abousabaa, Director General of ICARDA, Regional Director for Central and West Asia and North Africa (MENA and Central Asia) at CGIAR
- Miguel De Souza Gularte, Global CEO, BRF S.A.
- Kola Karim, Group Managing Director & CEO, Shoreline Group
- Gilberto Tomazoni, Global CEO, JBS S.A.
- Mariana Vasconcelos, Co-Founder & CEO, Agrosmart

**MODERATOR:** Edie Lush, Journalist & Host

### 7:30 AM -8:15 AM

### INVITE ONLY: BREAKFAST BOARDROOM BRIEFING POWERED BY STATE STREET

(45 Mins)

State Street, as a valued FII Institute Strategic Partner, will engage with the FII community by sharing insights into their organization's expertise to foster collaboration and understanding on the topic of artificial intelligence, supported by real intelligence. An exclusive group of participants will accompany State Street's executive team as they present on AI applications in finance, the investment manager's use of structured and unstructured data, investment opportunities in AI and cloud computing, and the challenges and risks in emerging technologies. This session will also include opportunities for participant interventions and questions, facilitating an interactive and informative discussion.

#### **CO-CHAIRS:**

- Joerg Ambrosius, Executive Vice-President, President of Investment Services, State Street Corporation
- Lori Heinel, Global Chief Investment Officer, State Street Global Advisors
- Aman Thind, Global Chief Architect, State Street

### 12:45 PM -1:55 PM

### INVITE ONLY: HOW CAN INDUSTRY 5.0 DRIVE THE DIGITALIZATION OF SUPPLY CHAINS?

(70 Mins)

The emergence of Industry 5.0 is set to revolutionize the global economy by driving the integration of advanced technologies into traditional industrial processes, fostering innovation, and enhancing efficiency. The digitalization of supply chains is a critical component of this transformation, offering opportunities for increased resilience and adaptability in a rapidly changing world. How can we leverage Al and other emerging technologies to achieve sustainable growth and shape the economy of the future?

- Hanne Jesca Bax, Global Vice Chair, Markets, EY
- Stephen Moss, Regional CEO MENAT, HSBC

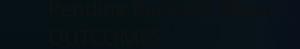
2:30 PM - 3:40 PM

## INVITE ONLY: HOW ARE CROSS-INDUSTRY 5.0 DYNAMICS RESHAPING THE FUTURE OF VALUE CREATION?

(70 Mins)

Industry 5.0 is more than just technological advancement; it represents a fundamental shift in how value is created and shared. According to Statista, global private investment in digital transformation is expected to reach \$2.8 trillion in 2023, highlighting the rapid pace of change. How can investors, regulators, and businesses work together to ensure this transition benefits all stakeholders – individuals, businesses, and society at large?

- Robert Crossley, Head of SIndustry Advisory ervices, Franklin Templeton
- Borko Handjiski, Partner, Government & Public Institutions, Oliver Wyman



### 7:30 AM -8:15 AM

### INVITE ONLY: BREAKFAST BOARDROOM BRIEFING POWERED BY KAFD

(45 Mins)

KAFD, as a valued FII Institute Strategic Partner, will engage with the FII community by sharing insights into their forward-thinking approach to the future of urban living to foster collaboration and understanding. An exclusive group of participants will accompany KAFD as they present their strategic initiatives in balancing innovation with the primary needs of its tenants and residents—time and convenience. As the operator of a vertical city, KAFD faces unique needs, and this session will explore cutting-edge solutions across various sectors, including facility management, artificial intelligence, mobility, architecture, design, and hospitality. This session will also include opportunities for participant interventions and questions, with the aim of receiving their perspectives on urban solutions to surface innovative ideas that will shape the next generation of urban living.

### **CO-CHAIRS:**

- Sultan Alobaida, Chief Commercial Officer, King Abdullah Financial District (KAFD)
- Stephen Thomas, COO, King Abdullah Financial District (KAFD)

### 12:45 PM -1:55 PM

## INVITE ONLY: HOW CAN LEADERS EQUIP YOUTH FOR THE AI & TECHNOLOGY-DRIVEN FUTURE OF WORK?

(70 Mins)

The rise of AI and automation is transforming the job market, creating both opportunities and challenges, and requiring educational shifts to prepare students for a future where human skills and technology work together. According to an IBM survey, more than 120 million workers globally will need retraining in the next three years due to AI's impact on jobs. Additionally, over 40% of the MENA region's population is below the age of 44, and 26% are under 18 according to the U.S. Census Bureau. Are businesses investing enough in upskilling their workforce to keep them relevant, and can traditional education systems adapt to equip students with necessary skills, or will innovative learning approaches be needed to build a future-ready workforce?

- Prof. Yanis Ben Amor, Executive Director, Center for Sustainable Development at the Climate School & Assistant Professor, Columbia University
- Jawad Khan, Head of Workforce Development, National Development, PIF

### 2:30 PM - INVITE ONLY: ARE WE READY FOR ARTIFICIAL SUPER INTELLIGENCE?

(70 Mins)

Artificial Super Intelligence (ASI) holds tremendous potential to uplift humanity. It also poses significant potential risks, with leaders like Elon Musk and Geoffrey Hinton estimating the probability of down-side could be as much as 20 percent. With both unprecedented opportunities and profound risks, the urgency to prepare for ASI's societal impacts is thus paramount. What are the top risks of ASI, how far away are we from it, and how can society prepare for ASI?

- Dr. Peter H. Diamandis, Founder & Executive Chairman, XPRIZE Foundation
- Eric Pulier, Founder & CEO, Vatom Corporation

### 7:30 AM -8:40 AM

### INVITE ONLY: WHO WILL SHAPE THE FUTURE OF GLOBAL INNOVATION THROUGH AI?

(70 Mins)

Generative AI is rapidly transforming industries, with the potential to reshape economies and drive innovation on a global scale. According to a McKinsey report, generative AI could contribute up to \$4.4 trillion annually to the global economy. Who will take the lead in harnessing this technology to create lasting value and global impact?

### **CO-CHAIRS:**

- Chiara Marcati, Partner, McKinsey & Company
- Dr. Rodney W. Zemmel, Senior Partner, and Global Leader, McKinsey Digital and Firmwide Al Transformation, McKinsey & Company

### 12:45 PM -1:55 PM

## INVITE ONLY: WHICH GLOBAL INNOVATIONS CAN POWER RESILIENCE, OFFERING RENEWABLES AND WATER FOR ALL?

(70 Mins)

Access to renewable energy and water is essential for the sustainability and wellbeing of all communities, especially in fragile contexts. According to the International Renewable Energy Agency (IRENA), some renewable energy systems use significantly less water compared to fossil fuel-based power plants, making these systems particularly beneficial in regions facing water shortages. How can various forms of innovation be harnessed to improve renewable energy and water access, offering sustainable and resilient solutions across diverse environments, while integrating local innovations and adapting global technologies?

- Bart Boesmans, CTO, ACWA Power
- Houssam Chahin, Chief, Climate Finance, United Nations High Commissioner for Refugees (UNHCR)



### DAY 3:

## Thursday, October 31 Breakout

### LAB<sub>1</sub>

### 2025 INVESTMENT OUTLOOK SERIES

2025 promises to be a dynamic period for VC with predictions of improved asset valuations and lower interest rates bringing a surge of activity and capital into booming Al, cyber, fintech, healthcare and green tech verticals and whispers of "mega-tech IPOs" and exits are growing louder in U.S., Chinese, and Indian markets.

During this series, hosted by Bicycle Capital, global investors and venture-backed market disruptors discuss the state of venture and strategies they will use to cut through the noise, and identify where the momentum and opportunities are for 2025 and beyond.

### 10:00 AM - '25 OUTLOOK SERIES: PART I. WHERE IS INNOVATION 10:30 AM HEADING?

(30 Mins)

California is still the global center of cutting-edge innovation. But where is innovation heading in 2025 and beyond?

During Part I of the Outlooks Series, speakers explore one of the most exciting areas of deep R&D today – AI with perspectives from both investors and operators.

### **SPEAKERS:**

- George Mathew, Managing Director, Insight Partners
- Nigel Toon, CEO & Co-Founder, Graphcore
- Andrew Weinberg, Founder & CEO, Brightstar Capital Partners

MODERATOR: Shu Nyatta, Founder & Managing Partner, Bicycle Capital

### 10:30 AM - '25 OUTLOOK SERIES: PART II. WHAT IS HAPPENING OUTSIDE SILICON VALLEY?

(35 Mins)

We often view developed markets as the primary sources of innovation and emerging markets as the recipients. However, as tools for creating new ideas become more accessible, emerging markets are increasingly becoming innovation hubs themselves, often focusing on locally relevant themes.

During Part II of the 2025 Outlook Series, the spotlight is focused outside of the obvious ecosystems — on founders who are breaking traditional norms and generating significant equity value.

### **SPEAKERS:**

- Shravin Bharti Mittal, Founder & CEO, Unbound
- Aadit Palicha, Co-Founder & CEO, Zepto
- Mayur Patel, President, M-KOPA
- Ignacio Parada de Fonseca, Founder & CEO, Bioelements
- Mariana Vasconcelos, Co-Founder & CEO, Agrosmart

MODERATOR: Shu Nyatta, Founder & Managing Partner, Bicycle Capital

### 11:05 AM - FUTURE DISRUPTORS, POWERED BY BETA LAB

(45 Mins)

Deep tech is driving a new generation of solutions for the welfare of humanity – combating disease, fighting hunger, and utilizing AI for a better future.

Beta Lab is harnessing this potential for positive disruption by providing full-suite investment and hands-on support for the most promising global deep tech startups that have the potential to disrupt the status quo. This initiative is placing KSA on the map and has become a central point of attraction for innovators.

More than 150 deep tech startups have been reviewed from 20 different countries — including Singapore, India, Hong Kong, China, Cyprus, France, and the U.S. Based on their impact on humanity and commercial merits, 5 startups will present to the final panel of luminaries.

#### **PANELISTS:**

- H.E. Khalid bin Abdulaziz Al-Falih, Minister of Investment, Ministry of Investment of Saudi Arabia (MISA)
- Dr. Tony Chan, Venture Partner, Beta Lab
- M. Arsjad Rasjid P.M., President Director, Indika Energy
- Dr. Ridha Wirakusumah, CEO, Indonesia Investment Authority

### **PRESENTERS:**

- Dr. Zhiyong Fan, Chairman, Al Sensing
- Dr. Roozbeh Ghaffari, Co-Founder & CEO, Epicore Biosystems, Inc.
- Dr. Virgile Javerliac, Founder & CEO, Neurxcore
- Gyu-Boong Jo, Founder, Quantier
- Arjun Zacharia, CEO, EximPe

MODERATOR: Dr. Abdulrahman Al Olayan, CEO, Beta Lab

### 11:50 AM -12:30PM

### PATIENT CAPITAL IN AN IMPATIENT WORLD: LEVERS AND LESSONS IN VALUE CREATION

(40 Mins)

General Atlantic invites you to explore the transformative potential of long-term partnerships between visionary founders and management teams. Despite the ambitious goals of many managers, a KPMG survey reveals that only 10% of private equity firms consistently unlock the full financial potential of their investments through value-creation strategies.

This session will delve into the essential elements of successful collaboration between growth companies and investors. Trust, a clear strategy for scaling, and leveraging the investor's experience and global network are crucial for executing these plans. Join General Atlantic and portfolio company founders as they share best practices and pathways to value creation, ensuring that founding visions remain uncompromised.

### **SPEAKERS:**

- Anass Boumediene, Co-Founder & Co-CEO, eyewa
- · Çağlayan Çetin, President, Trendyol Group
- Eilert Giertsen Hanoa, CEO, Kahoot!
- Lucy Heintz, Partner & Head of Infrastructure, Actis
- Michael Lahyani, Founder & CEO, Property Finder

**MODERATOR:** Gabriel Caillaux, Co-President, Head of EMEA & Global Head of Climate, General Atlantic

## 12:55 PM - HOW TO CLOSE THE SERIES B FUNDING GAP 1:30 PM IN DEEP/CLIMATE TECH

(35 Mins)

Powered by UP.Partners, this session, featuring the top climate tech VCs and investors, covers market intelligence, strategies and frameworks. Speakers will debate which strategies will ultimately help close the series B funding gap in climate tech—as well as where investors should look to source new high-yield opportunities.

According to data provider Sightline Climate, growth funding for climate tech globally dropped 33% in the first half of 2024, compared to 2023. How can investors curb this trend in anticipation of 2025's VC funding outlook?

### **SPEAKERS:**

- Gregory Dwerpe, Founder & Managing Partner, noa
- Jan Lozek, Founder & Managing Partner, Future Energy Ventures
- Bruce Niven, Head of Strategic Venturing, Aramco Ventures

MODERATOR: Adam Grosser, Chairman & Managing Partner, UP.Partners

### 1:30 PM -2:10 PM

### WHICH DEEP TECH INVESTMENTS WILL ENABLE A MORE GLOBAL FUTURE?

(40 Mins)

During this session, powered by Lakestar, tech investors and innovators discuss how advancements in deep tech – from blockchain and quantum computing to semiconductors – are enabling new opportunities for further digital transformation, creating new industries and spaces for commerce, and fostering a shared global future for citizens, businesses, and governments alike.

In today's interconnected world, where global economic stability and sovereignty are becoming increasingly dependent on engineering breakthroughs and capital, what partnerships or investment models best support innovators in their quest to solve critical global and national problems and enable continued progress for future generations?

### **SPEAKERS:**

- Ahmet Akyol, President & CEO, Aselan
- Dr. Joe Fitzsimons, CEO, Horizon Quantum Computing
- Dr. Klaus Hommels, Founder & Chairman, Lakestar;
   Chairman, NATO Innovation
- Daniel Metzler, CEO & Co-Founder, Isar Aerospace SE
- David Ulevitch, General Partner, a16z

MODERATOR: Xenia Wickett, Director, Wickett Advisory

### 2:10 PM -2:30 PM

### INVESTING IN AI-DRIVEN PLATFORM TECHNOLOGY SHIFTS

(25Mins)

Join Antonio Gracias, Founder, CEO, and CIO of Valor Equity Partners, and Cully Cavness, Co-Founder, President, and COO of Crusoe, in a conversation regarding artificial intelligence and the opportunities created by what may be the most important platform technology shift of our time. Harnessing sustainable AI innovation, Crusoe is a leading vertically-integrated AI data center developer and cloud provider. The company is currently building the first phase of a clean data center campus in Texas with up to 1.2GW of power capacity. By unlocking stranded sources of energy and building infrastructure to power AI, Crusoe is advancing its mission to align the future of computing with the future of the climate.

#### **SPEAKERS:**

- Cully Cavness, Co-Founder & President, Crusoe
- Antonio Gracias, Founder, CEO & CIO, Valor Equity Partners

**MODERATOR:** To be announced

## 2:30 PM - SPORTSTECH-X: WHO'S SCORING BIG IN SPORTS-TECH?

(25Mins)

During this session, powered by Creww and Salto Ventures, we will examine how advancements in sports technology, such as data analytics, virtual reality, and wearable tech, are enhancing athlete performance, fan engagement, and sports management. The session will also delve into Saudi Arabia's strategy to become a global sports and esports hub, leveraging these technologies to foster economic growth, social well-being, and international recognition.

### **OPENING KEYNOTE:**

• Sorato Ijichi, Founder & CEO, Creww Inc.

#### **SPEAKERS:**

- Ahod Khalid Alamari, Assistant Coach for Women's National Team in Saudi Arabia, Saudi Arabia Football Federation
- Bill Dosanjh, Co-Founder, Super Boxing League, Super Fight League
- Heidi Kivimaa, CEO & Co-Founder, Northern Sports Insight and Intelligence, Developer of ACT Head Impact Tracker
- · Janne Pylväs, CEO, Myontec

MODERATOR: Peter Nelson, Managing Director, ABG Advisory

### 10:00 AM - 1:45 PM

## INVITE ONLY: PIF ASSET MANAGEMENT FORUM – 2<sup>ND</sup> EDITION

Facilitated by Nadine Hani, Senior Business News Presenter, Al-Arabiya

PIF's Asset Management Forum (AMF) returns for its second edition, showcasing PIF's commitment to enhancing capital markets and promoting best practices in the Asset Management Industry. This forum will unite key stakeholders to discuss vital issues and advance industry standards. It aims to raise awareness of PIF's initiatives in the Saudi/MENA markets and address themes relevant to market development. Additionally, the forum will emphasize the importance of partnerships and collaboration in growing the asset management sector in KSA, while highlighting PIF's role as a leading capital allocator in MENA markets, contributing to the industry's overall growth.

### 10:00 AM-10:10 AM

### **OPENING REMARKS**

### **SPEAKER:**

 Abdulmajeed Alhagbani, Head of Securities Investments Department, Public Investment Fund

### 10:15 AM-10:45 PM

# RESHAPING THE ASSET MANAGEMENT INDUSTRY IN SAUDI ARABIA, WHAT HAS BEEN ACHIEVED SO FAR?

#### SPEAKERS:

- H.E. Mohammed El-Kuwaiz, Chairman, Capital Market Authority (CMA)
- Yazeed Alhumied, Deputy Governor and Head of MENA Investment Division, PIF

MODERATOR: Nik Gowing, Founder & Co-Director, Think the Unthinkable

### 10:50AM-11:20AM

### SAUDI CAPITAL MARKET: EXPLORING NEW FRONTIERS

This panel will explore the evolving landscape of the Saudi capital markets, emphasizing unique opportunities and challenges. Key themes will include regulatory ecosystem, latest market developments, and stakeholder collaboration aimed at fostering capital market growth in line with Saudi Vision 2030. The panel will offer valuable insights for both domestic and international investors navigating the Saudi capital market.

#### **SPEAKERS:**

- Abdulmajeed Alhagbani, Head of Securities Department, Public Investment Fund
- Muneera Al Dossary, CEO, Franklin Templeton, Saudi Arabia
- Mohammed AlRumaih, CEO, Saudi Exchange
- Abdullah Mohammed bin Ghannam, CMA Deputy, Financing & Investment, Capital Market Authority (CMA)

MODERATOR: Nik Gowing, Founder & Co-Director, Think the Unthinkable

### 11:25 AM-11:55 AM

### AI & DIGITAL TRANSFORMATION IN THE ASSET MANAGEMENT INDUSTRY

This panel will focus on the transformative impact of artificial intelligence and digital technologies on the asset management sector. Panelists will discuss how these innovations are reshaping investment strategies, risk management, and client engagement. Key topics will include the integration of technology into traditional frameworks, data privacy issues, and its impact on talent acquisition. Insights from industry leaders will provide a comprehensive overview of how Al can enhance decision-making processes.

#### **SPEAKERS:**

- · Ahmad Kordi, Head of Investment Research & Decision Support, PIF
- Sen Ramani, Global Lead Data & Al, Accenture
- · Martin Syms, International Head of Aladdin Engineering, BlackRock
- Aman Thind, Chief Technology Officer, State Street Alpha

Moderator: Nik Gowing, Founder & Co-Director, Think the Unthinkable

### 12:00 PM-12:30PM

## UNLOCKING AND NAVIGATING MENA PRIVATE MARKETS

This panel will explore value creation, deal structuring, and capital allocation within MENA's private markets. Panelists will explore strategies for institutional investors addressing unique challenges, such as the hesitance of family-owned businesses to divest. Insights into core GCC markets, particularly Saudi Arabia, as well as niche opportunities beyond the region. The discussion will cover effective pipeline development, post-deal monitoring, and adapting global value creation strategies to fit the MENA context.

### SPEAKERS:

- Muteb Alshathri, Head of Regional Investments, PIF
- Nicolas Moreau, CEO, HSBC Asset Management Limited
- Anuj Ranjan, CEO, Private Equity, Brookfield
- · Edward Winter, Managing Director, BlackRock

Moderator: Nik Gowing, Founder & Co-Director, Think the Unthinkable

### 12:35PM -1:05 PM

# NAVIGATING GROWTH: STRATEGIES FOR EMERGING ASSET MANAGERS IN SAUDI CAPITAL MARKET

This panel will discuss the challenges and growth strategies facing emerging asset managers in the Saudi capital market. Discussions will focus on leveraging unique insights to capitalize on market inefficiencies, developing specialized strategies, and fostering strong client relationships. Key topics will include navigating regulatory landscapes, effective capital raising techniques, and the significance of partnerships in enhancing operational success. The panel aims to equip emerging asset managers with essential tools to thrive in a competitive environment.

#### **SPEAKERS:**

- Mohammed Alnahash, CEO, Portfolios Investment Company
- Abdulaziz A. Alnaim, CFA, Managing Director, Mayar Capital
- Fadi AlSaid, Senior Director & Head of Investment Management Department, PIF
- Suhaib Jamjoom, Co-Founder & Co-CIO, Isometry Capital

Moderator: Nik Gowing, Founder & Co-Director, Think the Unthinkable

### 1:10 PM -1:45 PM

## SPECIAL ANNOUNCEMENT AND CLOSING REMARKS

### **SPEAKERS:**

· Abdulmajeed Alhagbani, Head of Securities Investments Department, PIF

### 2:15 PM -3:00 PM

### **FII INNOVATORS PITCH 2024**

(45 Mins)

The inaugural global competition hosted by the FII Institute brings together pioneering early- and growth-stage startups, each armed with groundbreaking solutions addressing pressing global challenges in artificial intelligence and robotics, sustainability, health, and education.

Finalists will have three minutes to pitch their startups to a panel of expert judges, followed by a two-minute Q&A session.

Join us for exciting showcase of innovation and cast your vote for the audience favorite!

### **COMPETING FINALISTS (by presentation order):**

- Idicula Mathew, Co-Founder & CEO, Hera Health Solutions
- Eloa Guillotin, Co-Founder & CEO, Beyond Aero
- Robert Bagheri, Founder & CEO, Sakuu Corp
- · Deniz Tekerek, Co-Founder, Archireef
- Aditya Singhal, Co-Founder, Bytelearn Inc
- · Yuan Qi, Founder, INF

### **JUDGES:**

- Mohammed Alzubi, Founder & Managing Partner, Nama Ventures
- Mark Minevich, President, Going Global Ventures New York
- Rakan Tarabzoni, COO, FII Institute
- Albert Wong, CEO, Hong Kong Science & Technology Parks Corporation

**EMCEE:** Mariana Atencio, Peabody Award-winning Journalist; Author & Founder, GoLike Media

### 10:00 AM -10:50 AM

### **CEO ROUNDTABLE ON HYPERSCALE**

(50 Mins)

Hosted by Avra & Byld, this session, features 10 hyperscale founders from industry-leading startups, including Replit, Render, EvenUp, Lean Technologies, Material Security & Ambience Healthcare, to discuss strategic foundations and catalysts to hyperscale.

#### **SPEAKERS:**

- Abhishek Agrawal, Co-Founder & CEO, Material Security
- Hisham Al-Falih, Co-Founder & CEO, Lean Technologies
- Anurag Goel, Founder & CEO, Render
- Adam Guild, Co-Founder & CEO, Owner
- Rami Karabibar, CEO & Co-Founder, EvenUp
- · Maher Samir Loubieh, Co-Founder & CEO, Hala
- Amjad Masad, CEO & Co-Founder, Replit
- Mike Ng, Co-Founder & CEO, Ambience Healthcare
- Dylan Parker, Founder & CEO, Moment

MODERATOR: Anu Hariharan, Founder & Managing Partner, Avra

### 10:50 AM -11:05 AM

## M&A INTERVIEW: CRAFTING SUCCESSFUL HEATH-TECH BUSINESS MODELS

Insights from 'One Medical | Amazon' & Stanford Health's former CEO, Amir Dan Rubin (15 Mins)

During this session, Amir Dan Rubin—now CEO & Founding Managing Partner at Healthier Capital, will share insights on crafting successful health—tech business models. He will share reflections from his journey as CEO at techenabled medical provider, One Medical—which went public in 2020 and was subsequently acquired by Amazon, as well as from his time as CEO at Stanford University's health system in Palo Alto.

This will be a can't miss session for investors and operators on the intersection of technology and healthcare, with insights on how to build, lead, and finance successful healthcare organizations.

#### **SPEAKER:**

· Amir Dan Rubin, CEO & Founding Managing Partner, Healthier Capital

MODERATOR: Oli Barrett MBE, Co-Founder, Ethos

### 11:05 AM -11:45 AM

## THE ART OF THE EXIT: IPOs, ACQUISITIONS & BEYOND, A MASTERCLASS ON STRATEGY

(40 Mins)

Saudi Venture Capital & Private Equity Association hosts an engaging Masterclass-style session where top investors and exit strategy experts will unveil the secrets behind the most successful startup exits.

Through a comparative analysis of exit strategies (e.g. IPO, acquisition, buyback, merger) case studies and first-hand experiences, founders and investors can expect to learn:

- How to position your startup for a lucrative exit and understand the key factors that attract high-value acquisitions
- · How to compare returns achieved through different exit options
- How to navigate anticipated regulatory changes, technological advancements, and shifts in investor/acquirer preferences

#### **SPEAKERS:**

- Abdulaziz Alomran, CEO, impact46
- Qusai AlSaif, CEO & Managing Director, Sadu Capital; CEO, Venture Capital & Private Equity Association (VCPEA)
- Rishi Kapoor, Vice Chairman & CIO, Investcorp

MODERATOR: Xenia Wickett, Director, Wickett Advisory

### 11:45AM -12:00PM

### M&A INTERVIEW: FROM THE GARAGE TO NVIDIA

(15 Mins)

MENA venture capital firm, Nama Ventures recently announced the acquisition of Brev.dev, an AI and ML platform, by NVIDIA—marking company's fourth acquisition by company in 2024. Brev.dev, founded in 2021, was built by developers for developers to address the challenges of scaling machine learning projects and the goal of building the best developer experience possible. Teaming up with Nvidia means being able to deliver on that mission by pairing the most powerful hardware with the industry-leading software.

Join Brev.dev Co-Founder and CEO, Nader Khalil in conversation with Nama Ventures' Mohammed Alzubi as recap their journey from growth to exit.

### SPEAKER:

Nader Khalil, Co-Founder & CEO, Brev.dev; Director of DevTech, NVIDIA

MODERATOR: Mohammed Alzubi, Founder & Managing Partner, Nama Ventures

### 12:30 PM -1:00 PM

# RISK OR REVOLUTION, A CONVERSATION WITH MOONSHOT CEOS, MARC LORE & SAM NAZARIAN

(30 Mins)

Redefining the boundaries of innovation and launching high-risk, high-reward ventures that promise to revolutionize entire industries—this is the pursuit of the Moonshot CEO. During this session, we will hear from Wonder Group's Founder, Chairman & CEO, Marc Lore, and sbe's Chairman & CEO, Sam Nazarian; two renowned serial entrepreneurs have embarked on a mission to disrupt lifestyle, wellness, and wellbeing.

Lore aims to create a new dining ecosystem through innovative technologies and vertical integration, setting new standards in the food and dining industry. Whereas Nazarian's latest project, The Estate, embarks on the creation of a new market for hospitality and leisure, with a focus on preventative medicine, Al, and longevity.

Don't miss these Titans of Disruption as they discuss the latest projects at The Estate and The Wonder Group, embracing risk and managing readiness for disruption, tech-driven innovation enabling a new quality of life—at scale.

### **SPEAKERS:**

- Marc Lore, Founder & CEO, Wonder
- Sam Nazarian, Chairman & CEO, sbe

**MODERATOR:** Anna Stewart, Reporter, CNN

### **EVOLUTION OF ALTS SERIES**

According to Google Trends data, search interest for the term 'onchain' surged to an all-time high Summer 2024. This surge in consumer interest and market movement is not merely a speculative trend among tech enthusiasts, but a fundamental shift in how assets are managed and transacted globally. Entertainment and Sports to Commodities', early predictions estimated that the market for tokenized assets could grow to \$16 trillion by 2030. This series features onchain disruptors and on-trend investors setting the stage for a new era of asset management.

### 1:00 PM -1:35 PM

### EVO OF ALTS: PART I. TOKENIZATION OF REAL-WORLD ASSETS

(35 Mins)

Galaxy Interactive hosts a discussion-driven session on the tokenization of real-world assets (RWAs), unveiling a new standard for the modern asset management lifecycle and era of liquidity. As of September 2024, the market value of RWAs exceeds a record \$12 billion. While this might seem marginal relative to the tens of trillions of dollars' worth of traditionally managed assets, the pace of growth and the increasing range of assets being tokenized—including treasuries, commodities, private equity, real estate, and digital entertainment—marks the cusp of a new era for all types of investors.

Don't miss these 'Titans of Tokenization' as they discuss the RWAs to watch, investment strategies within a digital asset context, arbitrage between on- and off-chain markets, and more.

### **SPEAKERS:**

- Eric Anziani, President & COO, Crypto.com
- K. Don Cornwell, Co-Founder & CEO, Dynasty Equity Partners
- Andrew Durgee, President, Republic

**MODERATOR:** Sam Englebardt, Founding General Partner, Galaxy Interactive; Co-Founder, Galaxy Digital

### 1:35 PM - EVO OF ALTS: PART II. IS CRYPTO THE FUTURE 2:10 PM OF RETAIL INVESTING?

(35 Mins)

Advancements in blockchain technology and the promise of decentralized finance has generated trillions of dollars of new wealth—and the emergence of a new investor demographic. There are now investors who prefer to use digital wallets to manage their money. These "crypto-native" investors enjoy a system that is always open, with fewer obstacles compared to traditional banks and financial institutions. They can trade anytime, without the usual restrictions and sometimes even get ahead of traditional markets.

During this session, leaders in the crypto industry innovative investment strategies tailored for retail and micro-investors investors, the future prospects of blockchain, and the latest trends and security measures in crypto exchanges.

### **SPEAKERS:**

- Dr. Saifedean Ammous, Best-selling Author & Economist
- Dave Ripley, CEO, Kraken
- · Björn Wagner, CEO, Parity Technologies

MODERATOR: Ben Casnocha, General Partner, Village Global

### 10:00 AM - MOBILITY X CLIMATE TECH MEET-UP

(30 Mins)

UP. Partners, WAVE, and Creww invite founders and investors across the mobility and climate tech value chains—from technologies that are clean, green, and blue and operating on land, air, and sea.

Join your peers who are shaping the future of the multi-trillion dollar mobility market for an unparalleled networking experience. Expect to gain new ideas, make valuable connections, and discover potential business partners. This session is open to anyone looking to stay ahead of the curve in these increasingly intersectional verticals.

**EMCEE:** Edie Lush, Journalist & Host

### UNLOCKING MENA'S CAPITAL CONTINUUM SERIES

MENA's Capital Continuum is a comprehensive series exploring investment strategies and venture capital dynamics in the MENA region. Part I, led by 500 Global, delves into growth opportunities for MENA ventures, highlighting government incentives and the region's unique market challenges. Part II, featuring insights from INSEAD and PIF, examines the venture capital valuation landscape, offering practical tools and guidelines for early-stage investments. Parts III and IV, powered by NDTP and Saudi G20 Startup20, divulge what makes Saudi Arabia "the" market for founders, both local and international.

### 10:40 AM -11:25 PM

# UNLOCKING MENA'S CAPITAL CONTINUUM: PART I. INVESTMENT STRATEGIES FOR THE GROWTH PATH

(45 Mins)

In Part I of this series, 500 Global explores investment strategies for MENA ventures positioned for growth. They'll share insights and guidance on leveraging the region's highly connected youth demographics and increasingly commercially progressive market, while navigating its unique challenges. The discussion will cover opportunities created by government incentives, foreign and developing domestic capital investment, and a deeper understanding of local cultural and regulatory nuances. Additionally, they'll discuss key gaps in mid and late-stage funding where significant opportunities exist, the importance of long-term commitment, and the role of multiple stakeholders across the public and private sectors.

#### **SPEAKERS:**

- Nora M. Alsarhan, Deputy CEO & CIO, SVC
- Mazin Alshanbari, CIO, Jada Fund of Funds

MODERATOR: Courtney Powell, COO & Managing Partner, 500 Global

### 11:25 AM -12:15 PM

# UNLOCKING MENA'S CAPITAL CONTINUUM: PART II. LOCAL MARKET DYNAMICS & GLOBAL VALUATION ALIGNMENT

(50 Mins)

Part II of this series, an exclusive workshop hosted by INSEAD and JADA FoF, provides attendees with inside access to "Venture Capital Valuation," a joint playbook from INSEAD and PIF.

The venture capital valuation landscape for early-stage ventures in the MENA region reflects a complex interplay of global standards and local market dynamics, shaped by evolving economic conditions and regulatory environments. While the International Private Equity and Venture Capital Valuation (IPEV) Guidelines have standardized the investment valuation approach, promoting transparency and consistency across global markets, including MENA, how do these practices, particularly for VC, play out in reality?

To foster debate and discussion, workshop facilitators will also showcase the "Venture Valuation Checklist," a novel tool for assessing opportunities, risks, rewards, and the key structural differences early-stage ventures need to thrive.

#### **SPEAKERS:**

- Waleed Alballaa, General Partner, Sukna Ventures
- Rasha Alsager, Senior Vice President of Investment, Jada Fund of Funds
- Michael Lints, Partner, Golden Gate Ventures

**FACILITATOR:** Claudia Zeisberger, Senior Affiliate Professor of Entrepreneurship & Family Enterprise, INSEAD

### 12:15 PM -12:40 PM

# UNLOCKING MENA'S CAPITAL CONTINUUM: PART III. HOW SAUDI STARTUP20 IS UNITING G20 NATIONS FOR GLOBAL OPPORTUNITIES

(20 Mins)

Saudi Arabia's participation in the September 2024 Startup20 Summit reflects the country's ongoing commitment to fostering international cooperation in the field of entrepreneurship, exchanging expertise, and contributing to global economic development. The Kingdom's participation, led by H.R.H. Prince Fahad Bin Mansour Bin Nasser Abdulaziz AlSaud, as head of the Saudi Startup Group within the G20, further witnessed the signing of cooperation agreements with Brazil under the umbrella of Saudi Bridge's landmark program, Startup Bridge—which was activated in 2023 through a StartupIndia and Invest Saudi.

During this session, we will hear from H.R.H. Prince Fahad Bin Mansour Bin Nasser Abdulaziz Al Saud and NEOM Investment Fund's Majid Mufti on the outcomes of Startup20, the expansion of Startup Bridge, and new opportunities arising through new ways thinking, diversification, and partnerships with G20 powerhouses and key emerging markets.

#### **SPEAKERS:**

- H.R.H Prince Fahad bin Mansour bin Nasser bin Abdulaziz AlSaud, President, Saudi G20 Startup20 & YEA; Chairman, Entrepreneurship Vision
- · Majid Mufti, CEO, NEOM Investment Fund

**MODERATOR:** To be announced

# 12:40 PM - UNLOCKING MENA'S CAPITAL CONTINUUM: PART IV. FOUNDERS' SECRETS & SUCCESSES TO THE SAUDI MARKET

(40 Mins)

Hosted by Saudi's National Technology Development Program (NTDP), founders representing diverse startup stages and sizes will share their unique experiences, challenges, and successes in navigating Saudi's dynamic market. Gain valuable insights into the opportunities, key regional stakeholders cultural considerations, and potential fueled by government focus and support.

#### **SPEAKERS:**

- Faisal Al-Abdulsalam, Chairman & CEO, Purity for Information Technology;
   CEO, Core Vision Investment & VeFund
- Dr. Hanin Alsubaie, Founder & CEO, Darent
- Julie Barbier-Leblan, Group CEO & Co-Founder, Merit Incentives
- Ivan Grlic, Co-Founder & Managing Partner, SparkLabs
- · Manar Mahmassani, Co-Founder & Co-CEO, Stake

**MODERATOR:** Ibrahim Abdulaziz Neyaz, CEO, National Technology Development Program (NTDP)

### 1:20 PM - BIOTECH X SPACE ECONOMY MEET-UP

(30Mins)

XPRIZE Foundation & The Althari Group invites attending founders and investors at the forefront of the biotech and space economies to the FII8's second x-vertical meet-up!

Whether you're developing groundbreaking pharmaceuticals in the lab, pioneering biomanufacturing in space, manufacturing key technologies accelerating space exploration and commercialization, or investing in companies across biotech and aerospace value chains...

Join your for an unparalleled networking experience focused on codevelopment in space. Discover the potential of microgravity to revolutionize life sciences and connect with potential partners to turn your ideas into reality.

Ready for takeoff?

#### **HOSTS:**

- Dr. Anousheh Ansari, CEO, XPRIZE Foundation
- Dr. Sara Althari, Founder & Managing Partner, The Althari Group

### 10:00 AM -10:45 AM

## INSIDER EXCLUSIVE: 2024 KAUFFMAN FUND RETURNER INDEX

(45 Mins)

During this session, Kauffman Fellows presents an exclusive look into the data they've uncovered in a novel and just released report on measuring venture capital success around the world. The report dives into the attributable venture capitalist's ability to find, invest, support, and exit category defining startups as well as the impact these exits have on the VC firm's bottom line: distributions to LPs. The report builds one of the most comprehensive datasets for unicorn and unicorn exits in the world.

### **SPEAKERS:**

- Areije Al Shakar, CEO, BE Ventures
- Dilek Dayınlarlı, Founder & Managing Partner, ScaleX Ventures
- Allen Taylor, Managing Partner, Endeavor Catalyst
- · Jeff Weinstein, Partner, FJ Labs

MODERATOR: Fernando Fabre, CEO, Kauffman Fellows

### 10:45AM -11:20 AM

### TAPPING INTO ARAMCO'S VALUE CHAIN: A GUIDE FOR STARTUPS & CEOS

(35 Mins)

Aramco has announced a significant expansion of its global venture capital program with an additional \$4 billion in funding, bringing the total to \$7.5 billion. The influx of opportunities and capital available to startups goes further—Aramco's venture capital program includes Wa'ed Ventures, a \$500 million fund focused on nurturing the startup ecosystem in Saudi Arabia, and Aramco Ventures, a \$7 billion group supporting disruptive technology ventures in both within and beyond the energy sector—and is accessible to global enterprises.

During this session, Aramco and Wa'ed Ventures discuss the company's new era of startup collaboration, strategic verticals and technologies of interest, and startup founders how to tap into the region and Aramco's extensive value chain, secure funding, and gain direct investment.

### **SPEAKERS:**

- Mazen Alasnag, Head of Portfolio Management & Growth, Wa'ed Ventures
- Mashal Alyami, Portfolio Manager, Wa'ed Ventures
- Taha Hussain, Head of Strategic VC Investments, Aramco Ventures
- Raed Twaily, Head of Strategy, Prosperity7 Ventures

### 11:20 AM -12:40 PM

### **GLOBAL STARTUP SHOWCASE**

(80 Mins - PART I)

BATCH #1: Aramco and Wa'ed Ventures kicks off the Global Startup Showcase with Series C and D companies backed by some of the most prolific global brands, allocators and investors fast-paced quick pitch session.

Don't miss this unique opportunity to preview pre-IPO!

EMCEE: Oli Barret MBE, Co-Founder, Ethos

### **SPEAKERS:**

- · Tadeu Carneiro, Chairman & CEO, Boston Metal
- Dr. Chiraz Ennaceur, CEO, CorrosionRADAR
- Aidan Gomez, CEO & Co-Founder, Cohere
- Feilong Liu, Founder & CEO, Hyperview
- · Mohsen Moazami, President, International, Groq
- John O'Donnell, Founder & CIO, Rondo Energy
- Ameya Talkwalker, Founder & CEO, Cequence Security

### 11:20 AM -12:40 PM

### **GLOBAL STARTUP SHOWCASE**

(80 Mins - PART I, continued)

**BATCH #2:** Saudi's National Technology Development Program (NTDP), one of the powerhouses behind the Kingdom's burgeoning, buzzing startup ecosystem, presents a glimpse into its portfolio of cutting-edge tech ventures in this fast-paced quick pitch session.

Don't miss this unique opportunity to preview the future of innovation in the Region—via ventures with global-level growth potential.

INTRODUCTION: Ibrahim Abdulaziz Neyaz, CEO, National Technology Development Program (NTDP)

### **SPEAKERS:**

- Abdullah Almuhanna Abalkhail, Founder & CEO, WhiteHelmet
- Dr. Abdulrahman Alhamed, Co-Founder & COO, Atheer Connectivity
- Rawan Almogbil, Founder & CEO, IXMeta
- Yazeed Al-Shamsi, Co-Founder & CEO, Ejari
- Saleh Balilah, CEO & Co-Founder, MoneyLoop
- Dr. Asrar Damdam, Founder & CEO, Uvera Inc.

**EMCEE:** Oli Barret MBE, Co-Founder, Ethos

### 12:40 PM -1:40 PM

### **ANNOUNCEMENTS & SIGNING CEREMONY**

(60 Mins)

### 1:40 PM - GLOBAL STARTUP SHOWCASE 3:10 PM

(90 Mins)

BATCH #3: HKSTP, Hong Kong Science & Technology Parks Corporation presents a glimpse into its portfolio of cutting-edge tech ventures in this fast-paced pitch session.

These dynamic startups, specializing in Climate, Al & Robotics, and Healthcare solutions have a vision that extends beyond borders, and they are poised for global expansion. Will they be the next big ASEAN bet?

**EMCEE:** Edie Lush, Journalist & Host

INTRODUCTION: Albert Wong, CEO, HKSTP Corporation

### **SPEAKERS:**

- Pui-Wah Choi, Founder, WomenX
- Ken Leung, President, Altai Technologies Limited
- · Wei Liu, Co-Founder & CEO, BioMap
- Max Q.-H. Meng, Chief Scientist, Yuanhua Tech
- Yang Ming, CEO, Westwell Holdings (Hong Kong) Limited, Westwell
- Dr. Youming (Aaron) Qin, CEO, Manifold Tech Limited
- Dr. Kyle Wong, CEO & Co-Founder, PanopticAl
- Christine Yip, Founder & CEO, AusMed Global Limited
- Kiki Zhang, CFO, FJDynamics

Batch #4: Identified by the FII Institute as 'Companies & CEOs-To Watch' conclude FII's inaugural Investment Day program with even more game-changing innovations driving social and environmental impact.

### **SPEAKERS:**

- Aline Azevedo, Co-Founder, Aravita
- Piero Coen, Co-Founder & CEO, OSMO
- John Keppler, Executive Chairman, iyris
- Natallia Miranchuk, Founder & CEO, SOULA.CARE
- John Tauriac, CEO, HydrokinetX

### 7:30 AM -8:15 AM

### INVITE ONLY: BREAKFAST BOARDROOM POWERED BY SABIC

(45 Mins)

SABIC, as a valued FII Institute Strategic Partner, will engage with the FII community by sharing insights into their organization's priorities and expertise to foster collaboration and understanding. An exclusive group of participants will accompany SABIC's executive team as they present on SABIC Circular Economy and SABIC Innovation, highlighting successful collaboration and partnership stories and investment opportunities. This session will also include opportunities for participant interventions and questions, facilitating an interactive and informative discussion.

#### **CO-CHAIRS:**

- Abdulrahman Al-Fageeh, CEO & Executive Member of the Board of Directors, SABIC
- Sami Mohammed Al Osaimi, Executive Vice-President, Polymers SBU, SABIC
- Dr. Ernesto Occhiello, Executive Vice-President, Technology & Innovation, SABIC

### 11:00 AM -12:10 PM

### INVITE ONLY: HOW CAN WE ENSURE GLOBAL ACCESS TO HEALTHY AGING SOLUTIONS?

(70 Mins)

As the world faces an unprecedented demographic shift, with over 2 billion people expected to be over the age of 60 by 2050, the challenge is no longer just about living longer but living better. Despite a global life expectancy of 73 years, many of these additional years are often spent in poor health, placing significant strain on individuals, families, and healthcare systems. How can we transform these extra years into a time of health, productivity, and fulfillment, ensuring that the benefits of healthy longevity are accessible to all?

- Ellen Feehan, Healthy Longevity Coleader, Partner, McKinsey & Company
- Dr. Mehmood Khan, CEO, Hevolution Foundation
- Dr. Fadia Saadah, Regional Director for Human Development in Middle East and North Africa Region, World Bank

### 12:55 PM -2:05 PM

# INVITE ONLY: WHICH GLOBAL PROJECTS ARE RE-IMAGINING THE WAY WE LIVE, WORK AND PLAY IN OUR CITIES?

(70 Mins)

As cities around the world face increasing pressure from population growth, environmental challenges, and evolving societal needs, innovative solutions are essential to create smarter, more livable urban spaces that secure humanity's quality of life. According to the World Bank, by 2045, the global urban population is expected to increase by 1.5 times, reaching approximately 6 billion people, which will require cities to rapidly adapt to provide basic services and infrastructure. How can technological advancements and other key elements of urban planning help us reimagine the future of cities, unlock new models of urban development, and create a more sustainable, equitable, and thriving urban experience for all?

- Michael Dyke, CEO, New Murabba
- Sarah Varghese, Global Head of Cities & Head of Cities Advisory, KPMG

### 7:30 AM -8:15 AM

### INVITE ONLY: BREAKFAST BOARDROOM BRIEFING POWERED BY VISION INVEST

(45 Mins)

Vision Invest, as a valued FII Institute Strategic Partner, will engage with the FII community by sharing insights into their organization's structure, priorities, and expertise to foster collaboration and understanding. An exclusive group of participants will accompany Vision Invest and DataVolt's executive teams as they present their vision and strategic initiatives, focusing on Saudi Arabia's transformation into a global AI hub and DataVolt's pivotal role in this journey. This session will also include opportunities for participant interventions and questions, facilitating an interactive and informative discussion.

### **CO-CHAIRS:**

- Omar Almidani, President & CEO, Vision Invest
- Rajit Nanda, CEO, DataVolt,
- Paddy Padmanathan, Chairman, DataVolt

### 11:00 AM -12:10 PM

# INVITE ONLY: HOW CAN WE MOBILIZE CAPITAL FOR BLUE TECH INNOVATION AND OCEAN REGENERATION?

(70 Mins)

One of the largest untapped opportunities for driving innovation, addressing climate change and creating jobs is investing in the blue economy. According to the World Bank, over 3 billion individuals - some of the world's poorest - depend on healthy oceans for their lives and livelihoods, with oceans connected to over 350 million direct and indirect jobs. How can we shift market and investor perspectives to value nature, thereby unlocking the potential for profitable investments in our oceans and their regeneration, and providing opportunities for the communities that rely on them?

- Raed Albasseet, Group Chief Environment & Sustainability Officer, Red Sea Global
- Deborah Lehr, Advisor, WAVE, CEO, Basilinna
- Oliver Wenden, Vice-President & CEO, Prince Albert II Monaco Foundation

### 12:55 PM -2:05 PM

### INVITE ONLY: HOW CAN URBAN AREAS TRANSFORM INTO REGENERATIVE CITIES?

(70 Mins)

Cities are not only centers of living and consumption but also catalysts for change. Today's imperative is no longer just to solve isolated problems but to strengthen entire urban systems through regenerative urban development – an approach that aims for cities to establish a restorative relationship with the natural systems that provide their resources, nurturing both residents and the planet. According to Nature, cities account for more than 70% of global greenhouse gas emissions and consume two-thirds of the world's energy. How can cities create new models of sustainable living?

- Sascha Treppte, Partner & Centre for a Sustainable Future Lead, Kearney
- Chiara Riffaldi, Partner, Kearney

### 7:30AM -8:15AM

### INVITE ONLY: INVESTOR PRESENTATION POWERED BY RIYAD BANK

(45 Mins)

Riyad Bank, as a valued FII Institute Strategic Partner, will engage with the FII community by sharing insights into their investment management approach. An exclusive group of participants will accompany Riyad Capital's CEO as he presents the opportunities and challenges in the investment management space together with an investment manager's perspective on the Saudi market. This session will also include opportunities for participant interventions and questions, facilitating an interactive discussion that promotes business development and fosters partnerships.

#### **CHAIR:**

Dr. Abdullah Alshwer, CEO, Riyad Capital

### 12:55 PM -2:05 PM

# INVITE ONLY: HOW IS THE FUTURE OF PLASMA THERAPEUTICS CONTRIBUTING TO ADVANCEMENTS IN HEALTHCARE AND LONGEVITY?

(70 Mins)

Plasma therapeutics play a pivotal role in modern healthcare, addressing critical conditions such as immunodeficiencies, bleeding disorders, and emerging infectious diseases. With the global plasma market projected to reach \$56.55 billion by 2028, the demand for these life-saving therapies is growing rapidly. How can we enhance the availability, safety, and efficacy of plasma-based therapies to meet this rising demand and ensure swift responses to public health emergencies?

#### CO-CHAIRS:

 Professor Adah Almutairi, Professor & Co-Director, Center of Excellence in Nanomedicine & Engineering, University of California San Diego