

# FII INSTITUTE PRESS KIT 2025



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# ABOUT FII INSTITUTE

**FII INSTITUTE is a global, non-profit foundation driven by data with one agenda: **IMPACT ON HUMANITY.****

Global and inclusive, we foster great minds from around the world and turn ideas into real-world solutions and actions in four critical areas: **Artificial Intelligence & Robotics, Education, Healthcare, and Sustainability.**

We are in the right place at the right time: when decision makers, investors and an engaged generation of youth come together in their aspirations, energized and ready for change. We harness that energy into three pillars:  
**THINK, XCHANGE, and ACT.**

**Join us to own, co-create and actualize a brighter, more sustainable future for **HUMANITY.****

# MANAGEMENT

## LEADERSHIP BIOS



**RICHARD ATTIAS**  
CHAIRMAN OF THE FII INSTITUTE EXECUTIVE COMMITTEE  
[RICHARD.ATTIAS@FII-INSTITUTE.ORG](mailto:RICHARD.ATTIAS@FII-INSTITUTE.ORG)

Richard Attias is the Chief Executive Officer of the Future Investment Initiative Institute.

He previously served as Executive Producer for the World Economic Forum (1996 – 2008) and is currently Executive Chairman of Richard Attias and Associates, a leading global advisory firm.

Richard has built an unparalleled reputation for activating powerful networks and inspiring innovation, public-private partnership development and investment in emerging markets.

Attias began his career at IBM where his passion for innovation led him to establish several companies in the global IT and Communications fields, before spending a decade at the media conglomerate Publicis Groupe, where he served as Executive Chairman of Publicis Events Worldwide. He also served as CEO of the UAE government entity Dubai Event Management Company.



**RAKAN TARABZONI**  
CHIEF OPERATING OFFICER  
[RAKAN.TARABZONI@FII-INSTITUTE.ORG](mailto:RAKAN.TARABZONI@FII-INSTITUTE.ORG)

Rakan Tarabzoni is the Chief Operating Officer of the Future Investment Initiative(FII) Institute, a role he has held since January 2020. He helped establish the Institute in 2019 while serving as Head of Corporate Communications at the Public Investment Fund (PIF) of Saudi Arabia in 2016, reporting to PIF's Governor, HE Al-Rumayyan.

Rakan held the position of Director of Corporate Communications at PIF since August 2016, where he also led the creation of the Future Investment Initiative global forum(FII) from 2017 onwards.

Rakan began his career in business management at Procter and Gamble (P&G) in Saudi Arabia, after which he led marketing and communications at different entities. He later established Blueprint Communications, a first-of-its-kind communication and marketing firm specializing in real estate.

By 2011, Rakan joined Microsoft, leading the business division of Windows OS & Devices in Saudi Arabia until 2016. Rakan is a board member in the following entities: i) Saudi Polo Federation, ii) ZADK Culinary Academy, iii) FOAJ Communications Consortium, and vi) Zella Financial Solutions.



FLORENCE DUBOIS

FLORENCE DUBOIS | CHIEF MARKETING & PARTNERSHIPS OFFICER | [FLORENCE.DUBOIS@FII-INSTITUTE.ORG](mailto:FLORENCE.DUBOIS@FII-INSTITUTE.ORG)

Florence brings a wealth of experience in business engagement, partnership development and strategy.

Throughout her career, Dubois has been instrumental in capturing the maximum value in the creation of new businesses and in leading expansion phase. This expertise is one of the root causes of her ability to identify and foster entrepreneurial talent. Dubois has worked for the world's leading hospitality organisations, where she was responsible for developing strategic initiatives to build scale by identifying of international partnership opportunities in line with Saudi Vision 2030.

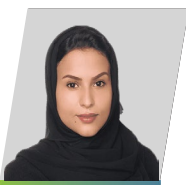


PALOMA HASCHKE-  
JOSEPH

PALOMA HASCHKE-JOSEPH | HEAD OF THINK | [PALOMA.HASCHKE@FII-INSTITUTE.ORG](mailto:PALOMA.HASCHKE@FII-INSTITUTE.ORG)

Paloma's journey weaves through various cultures and disciplines, driven by a passion for impactful project management and strategic partnerships that span the globe. With a doctorate in Political Science she's honed her skills in strategic communications, youth engagement, intercultural dialogue, and crisis management across several key roles at the United Nations.

Paloma loves the challenge of turning complex ideas into actionable projects, especially. She thrives on creating content that resonates and building bridges through collaboration. With a flair for research and policy analysis, she's also explored the dynamic between technology and communication, delivering insights at international conferences and leading initiatives that engage young journalists and decision-makers.



ARWA ALSHAGHROOD

ARWA ALSHAGHROOD | HEAD OF LEGAL, GOVERNANCE & SECRETARY OF THE BOARD | [ARWA.MOHAMMED@FII-INSTITUTE.ORG](mailto:ARWA.MOHAMMED@FII-INSTITUTE.ORG)

Arwa M. Al-Shaghrood is FII Institute's Head of Legal & Governance as well as the Secretary of the Board, and its Committees. She has experience of working in both the public & private sectors of Saudi Arabia, having joined the Institute after successful stints with government-backed private equity and venture capital funds where she undertook dual legal and governance functions with equal ease, including undertaking the initial set-up.

Arwa is licensed to practice law before all Saudi courts, having been educated in reputable universities in Riyadh and London prior to obtaining her license. She has also worked in the legal department of the Royal Saudi Embassy in London. Arwa is also licensed notary.



DR. TAMER ELSAYED

DR. TAMER ELSAYED | DIRECTOR OF FINANCE | [TAMER.ELSAIED@FII-INSTITUTE.ORG](mailto:TAMER.ELSAIED@FII-INSTITUTE.ORG)

Dr. Tamer believes that a company's financial well-being is a mental, emotional, and educational process. Having obtained CPA and CGMA credentials, he has earned a Professional Doctorate Degree in Global Finance, and he brings over two decades of experience in embedding financial governance across organizations, which has proven results in protecting the cash flow and profitability of the organization. Besides his experience in finance, he is also highly skilled in managing projects for startups with rapid growth, leading major capital appraisals and fundraising, performing commercial feasibility analysis for M&A activity, and developing and implementing strategic financial plans to achieve top and bottom-line profit targets.

# OUR KEY PILLARS

**FII INSTITUTE is built on three pillars –**  
**THINK, XCHANGE, ACT:**

## **THINK**

Empowers the world's brightest minds to curate ideas and produce insights to navigate a complex world.

## **XCHANGE**

Builds inclusive platforms to bring the right players together for international dialogue, knowledge sharing and partnership.

## **ACT**

Catalyzes and invests in leading innovations and actionable solutions of the future.



# FOUR IMPACT AREAS

**AI & Robotics**



**Education**



**Healthcare**



**Sustainability**



# PILLARS THINK

THINK is the FII Institute's flagship research platform, dedicated to discovering, developing and empowering experts and scholars to identify life-changing solutions for people around the world.

The Institute's core belief is that at the intersection of human need, technological feasibility, and economic viability lie the answers that will shape a better world for all.

THINK brings together emerging and established leaders, innovators, and creators to explore, experiment and implement ways to meet the challenge of change.

THINK engages in knowledge partnerships with international organisations aligned with the Institute's goals.



**READ PUBLICATIONS**



# PILLARS XCHANGE

XCHANGE hosts and participates in a series of international events that contribute the Institute's mission to foster innovation by bringing together innovators, leaders, and investors in a community of influence.

## FII FLAGSHIP CONFERENCE RIYADH, SAUDI ARABIA



Future Investment Initiative (FII) is an international platform gathering the world's foremost CEOs, policymakers, investors, entrepreneurs, and young leaders in in-depth conversations and workshops about new pathways for global investment and analysis of critical industry trends to shape the future of international investment and the global economy while offering unparalleled networking opportunities.



## FII PRIORITY SUMMITS LONDON | NEW YORK | MIAMI | HONG KONG | RIO DE JANEIRO



Building on the legacy of the FII Institute's renowned annual conference in Riyadh, the FII PRIORITY Summits are an ongoing global programme of summits powered by FII Institute, designed as engines of actionable change. FII PRIORITY Summits pioneer solutions that transcend industries and geographies. By convening thought leaders, investors, and policymakers, the Summits transform today's challenges into tomorrow's breakthroughs, setting the stage for sustainable growth and unparalleled value creation.



# PILLARS ACT

ACT is the investment arm of FII Institute, catalyzing projects to go beyond research and dialogue to find concrete solutions. It aims to invest in meaningful, action-driven projects to solve the most challenging issues facing the world today.

Its mission is to support the development of technologies that address the greatest social and environmental challenges, ensuring that cutting-edge innovations get out of the lab and into the markets.

Operating in four focus areas

Sustainability, Healthcare, Education, AI and Robotics

ACT identifies and invests directly in best-in-class startups.

## INVESTMENT PORTFOLIO

To date, we have 7 strategic investments across FII Institute's 4 impact areas.

 LILIUM

 Dogtooth

 TIMBETER

 iyris



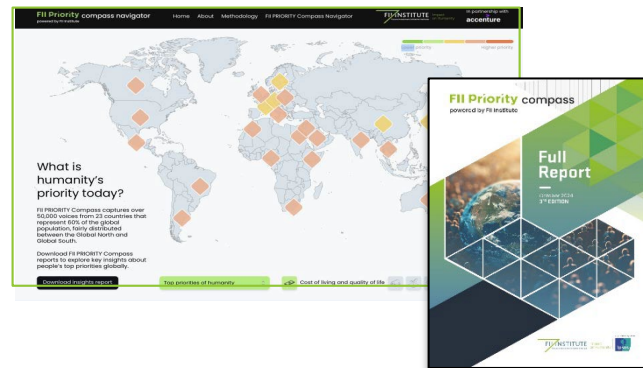
azmed

SEA  
FOOD  
SOUQ

# COMPASSES LAUNCHED

## FII PRIORITY COMPASS 2024

In collaboration with Ipsos, FII Institute reveals the 3rd edition of its FII PRIORITY Compass to deep dive into humanity's top priorities in 2024. FII Institute surveyed 50,000+ respondents in 24 countries representing 62.5% of the global population.

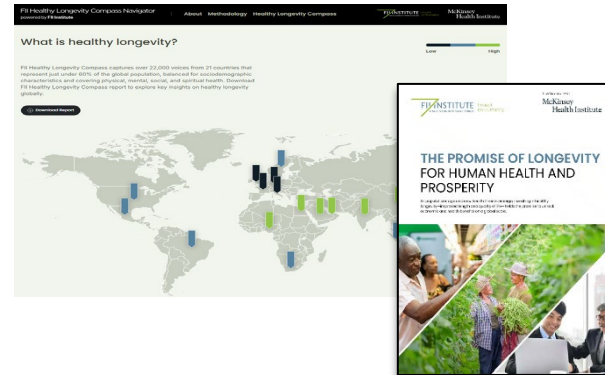


[Download the report](#)

[Explore the navigator](#)

## FII HEALTHY LONGEVITY COMPASS 2024

The FII Healthy Longevity Compass, by FII Institute in collaboration with McKinsey Health Institute (MHI), explores how strategic investments in longevity would enhance quality of life, stimulate economic growth, and promote a more equitable society.

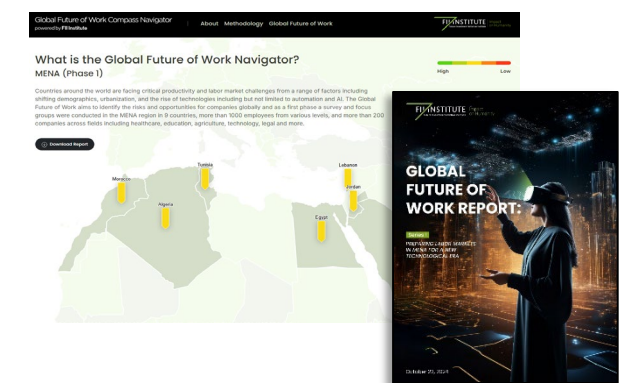


[Download the report](#)

[Explore the navigator](#)

## GLOBAL FUTURE OF WORK COMPASS 2024

The world are facing critical productivity and labor market challenges from a range of factors including shifting demographics, urbanization, and the rise of technologies. The Global Future of Work Compass which aims to identify the risks and opportunities faced by companies around the globe.



[Download the report](#)

[Explore the navigator](#)

# FII INSTITUTE INITIATIVES



## #HealthyHumanity: Investing in a Healthier Tomorrow

#HealthyHumanity is an initiative dedicated to building a society where preventive medicine, holistic health, & global wellbeing are not just aspirations but realities. We invite corporations, insurers, governments, & medical equipment manufacturers to join the movement & pioneer FII Institute's #HealthyHumanity initiative worldwide.

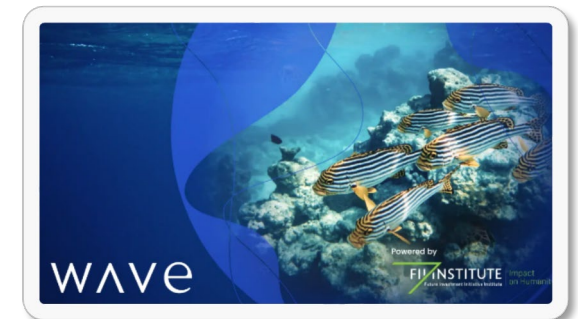
[LEARN MORE](#)



## #AI.Inclusive: Investing in an Inclusive Tomorrow

AI.Inclusive is a global pledge for responsible, inclusive AI deployment in emerging markets. This initiative aims to create an AI startup ecosystem by identifying AI pilot projects that commit to AI for good, tailored to community and national needs. Our objective is to secure commitments from at least 50 private sector investors to invest \$100,000 each in scaling these projects.

[LEARN MORE](#)



## WAVE | Powered by FII Institute

Founded by Her Royal Highness Princess Reema Bandar Al-Saud, Wave is a collective action platform dedicated to restoring a thriving ocean by 2050. Powered by the Future Investment Initiative (FII) Institute, and in partnership with the Ministry of Energy of the Kingdom of Saudi Arabia, Wave strives towards the ambitious yet attainable goal of Ocean Regeneration within a Human Generation.

[LEARN MORE](#)

# FII INSTITUTE NUMBER IN THE PAST YEARS

**15**

INTERNATIONAL  
PLATFORM

**3,000+**

SPEAKERS

**31,000+**

DELEGATES

**35**

STRATEGIC  
PARTNERS

**7**

INVESTMENTS

**50+**

PUBLICATIONS

**40+**

PODCASTS

**1,300+**

MEMBERS

**\$198B**

WORTH OF  
AGREEMENTS

# IMPACT ACHIEVEMENT

## Key achievements to date include:

- Over the past two years, the institute has hosted 15 international platforms, attracting more than 3,000 speakers, 31,000 delegates, 35 strategic partners, 1,300+ members and \$198B worth of investment agreements.
- FII Institute is thrilled to announce that we have recruited over 1300+ members who joined the movement and came together to make an Impact on Humanity. Membership provides access to our platforms and a variety of exciting benefits where members collaborate with experts, access unique platforms and resources, and contribute to meaningful projects that pave the way for a sustainable future and have a real impact.
- During FII 8<sup>th</sup> Edition, FII Institute launched 3 initiatives with transformative potential:
  - **The 3<sup>rd</sup> edition of FII PRIORITY Compass and its Navigator** in collaboration with Ipsos to deep dive into humanity's top priorities in 2024. FII Institute surveyed 50,000+ respondents in 24 countries representing 62.5% of the global population.
  - **FII Health Longevity Compass and its Navigator** in collaboration with McKinsey Health Institute (MHI) to explore how strategic investments in longevity would enhance quality of life.
  - **Global Future of Work Compass and its Navigator** aims to identify the risks and opportunities faced by companies around the globe.

- FII Institute launched 3 key initiatives during FII 8<sup>th</sup> Edition:
  - **FII Healthy Humanity Initiative** is aimed at promoting health at a global scale.
  - **AI.Inclusive Initiative** is dedicated to ensuring AI advancements, fostering inclusivity and equity. Lastly,
  - **Ocean Central by Wave Initiative** is designed to champion ocean conservation and sustainable interactions with our planet's vital aquatic ecosystems.
- The 8<sup>th</sup> annual edition of the Future Investment Initiative (FII8) has successfully attained \$70+ billion value in investment agreements. This landmark achievement marks a pivotal moment in the FII Conference's history, and attests to the noteworthy relevance of the meeting in the international arena, as it represents more than half of the total \$128 billion generated over the last seven years, combined.
- The institute have 7 official investments: Liliium, iyris (formerly known as Red Sea Farms), Interstellar Lab, AZmed, Timbeter, Seafood Souq, Dogtooth,. These investments are part of FII Institute's efforts to support the development of technologies and solutions that address the world's greatest social and environmental challenges.

# IMPACT ACHIEVEMENT

- THINK has published more than 50+ reports and thought leadership pieces to guide the global community of investors, policymakers, business leaders and humanitarians seeking to develop a promising future
- FII Institute launched its FII Innovators Pitch, which seeks visionary entrepreneurs who are pioneering AI-driven solutions and cutting-edge technologies aligned with our four focus areas: AI & Robotics, Sustainability Solutions, Health Innovations and Education.



# FAQ

## **What is FII Institute?**

The Future Investment Initiative (FII) Institute is a global non-profit foundation with an investment arm and one agenda: Impact on Humanity. Global, inclusive, and driven by data: we foster great minds from around the world and turn ideas into real-world solutions and actions in four critical areas: Artificial Intelligence (AI) and Robotics, Education, Healthcare and Sustainability.

## **When was FII Institute established?**

The institute was established in October 2019.

## **What purpose drives FII Institute?**

FII Institute was born out of the annual Future Investment Initiative (FII) conference, a platform that brings together leaders, experts, innovators, and entrepreneurs to identify the best investment pathways to serve humanity. FII Institute was established to replicate and expand the conference's positive impact on humanity throughout the entire year, beyond the scope of the conference.

## **What is FII Institute's mission?**

FII Institute is dedicated to creating a purposeful present and promising future by exploring strategies and discovering innovations that will drive sustainable and inclusive growth, working in tandem with the international business community to scale and make an Impact on Humanity.



# FAQ

## **How does FII Institute work towards achieving its objectives?**

FII Institute's mission is built around three main pillars: THINK, XCHANGE and ACT.

THINK is FII Institute's global think tank, which aims to empower the world's brightest minds to identify the solutions that make a difference in lives globally by collaborating with high-caliber partners, building momentum towards change and pursuing thought leadership in the service of humanity.

FII Institute's XCHANGE is rooted in need for global collaboration to create global good. Here, we build inclusive platforms – conferences and summits – for international dialogue, knowledge sharing, and partnerships, bringing together innovators, leaders, and investors in a community of influencers eager to shape a better future for all.

ACT is the investment arm of FII Institute, catalyzing projects to move beyond research and dialogue to secure real-world solutions. Committed to ESG principles, we ensure that leading innovations make it out of the lab and into the market. By proactive development of pipelines in our focus areas, we identify best-of-class startups vetted by our experts and invest directly in the technologies of the future.

**We THINK, then XCHANGE to ACT.**

## **What is the difference between FII Institute and the FII Conference?**

The annual Future Investment Initiative (FII) Conference is one of the many initiatives of FII Institute to convene the international business community together to identify and develop solutions to the world's greatest challenges.

# FAQ

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The annual Future Investment Initiative (FII) Conference is one of the many initiatives of FII Institute to convene the international business community together to identify and develop solutions to the world's greatest challenges.

## **Is FII Institute an event organizer?**

The FII Institute is a global non-profit foundation, and the annual Future Investment Initiative Conference is one of its many initiatives that convenes the international business community for dialogue to find innovative solutions for sustainable and inclusive growth with the aim of creating an Impact on Humanity.

## **Is FII Institute a Saudi organization?**

FII Institute is an internationally funded, non-profit foundation dedicated to serving all of humanity. Its multinational team works from hubs around the world, collaborating with the brightest minds to solve the key issues facing societies and the planet. Its mission aligns with the purpose of global investment in the innovations that will help shape an equitable and prosperous future for all.

## **How is FII Institute governed?**

FII Institute is governed by an independent Board of Trustees comprised of civic leaders, entrepreneurial pioneers, and renowned academics, charged with guiding and empowering the institute to fulfill its mission.

# PRESS CENTER

Visit the FII Institute's online press centre at: <https://fii-institute.org/press-center/>  
In this section you can read, watch and download press releases, videos, pictures and more respectively.

# MEDIA CONTACTS

For further inquiries, please contact the FII Institute's media relations representative:

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For more information, please visit our website: [www.fii-institute.org](http://www.fii-institute.org)

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