

SPECIAL EDITION

# FII Priority

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# EUROPE

May 16-17, 2025 | Tirana, Albania

National Theatre of Opera and Ballet

## INVEST IN A CONNECTED EUROPE

FACTSHEET

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## FII PRIORITY EUROPE: INVEST IN A CONNECTED EUROPE

As the European continent stands at a pivotal juncture, facing economic transformation and evolving capital flows amidst global geoeconomic shifts, FII PRIORITY Europe launches with an urgent call to action — and its official theme — **“Invest in a Connected Europe.”**

**Fragility, unpredictability, and fragmentation** are steering the trajectory of our global economic landscape. According to the 2025 OECD Economic Outlook Report, global GDP growth is projected to slow from 3.2% in 2024 to 3.1% in 2025 and further to 3.0% in 2026, reflecting downward revisions driven by shifting trade alliances, geoeconomic tensions, and persistent inflationary pressures. Despite these challenges, **Europe is uniquely positioned to redefine its role on the global stage and to champion renewal and connectivity.**

By leveraging its unified regulatory framework and prioritizing innovation-driven investments, Europe could transform trade tensions into opportunities, emerging as a **beacon of economic cohesion in an increasingly divided world.** With a vision rooted in economic transformation, technological progress, and sustainable growth, FII PRIORITY Europe embodies the ambition of a stronger, more competitive, and more forward-thinking Europe.

## ABOUT FII PRIORITY SUMMITS

Building on the legacy of the FII Institute’s renowned annual conference in Riyadh, the **FII PRIORITY Summits** are designed as engines of actionable change. Held in influential cities—global hubs for innovation and economic leadership—the Summits emphasize the Global South and other emerging markets to tackle critical global challenges. Far from merely reflecting on the current state of affairs, FII PRIORITY Summits **pioneer solutions that transcend industries and geographies.** By convening thought leaders, investors, and policymakers, the Summits transform today’s challenges into tomorrow’s breakthroughs, setting the stage for sustainable growth and unparalleled value creation.

### PAST & CURRENT PRIORITY SUMMITS:



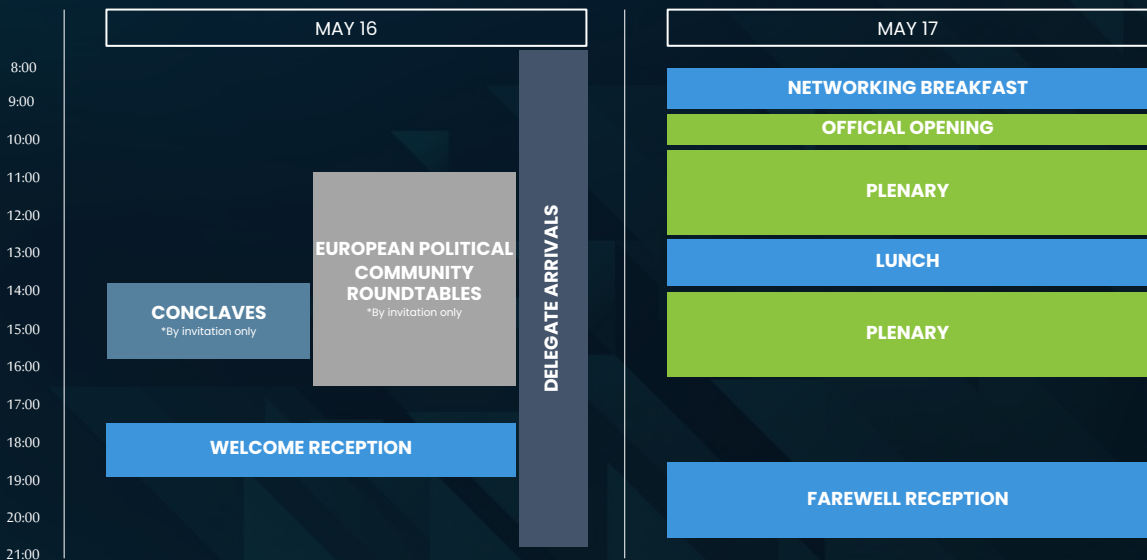


## JOIN A UNIQUE COMMUNITY OF LEADERS

FII PRIORITY Europe will convene the world's most influential investors, renowned business leaders, visionary heads of state, innovators, and disruptors as well as cultural icons from across the world.



## PROGRAM-AT-A-GLANCE



## KEY PROGRAMMATIC TOPICS

### FRAGMENTATION & GEOECONOMICS



Exploring strategies to mobilize capital, foster sustainable investments, and ensure financial resilience in a dynamic global economy.

Public-Private Partnerships

Foreign Direct Investment

Capital Markets

### ENERGY SECURITY & INDEPENDENCE



Accelerating the transition to clean energy while ensuring security, affordability, and sustainability in a rapidly evolving energy landscape.

Decarbonization

Hydrogen, Renewables & Nuclear Power

Financing the Energy Transition

### AI & ROBOTICS



Harnessing the transformative potential of AI to drive innovation, enhance efficiency, and address complex global challenges.

Cybersecurity

Quantum Computing

Data Centers & Energy

### HEALTHCARE & BIOTECHNOLOGY



Advancing health innovation through cutting-edge research, equitable access, and global collaboration to meet emerging needs.

Health Diplomacy

Medical Sovereignty

Pharma & Vaccine Development

### INDUSTRY & MANUFACTURING



Strengthening industrial capabilities and leveraging advanced technologies to enhance competitiveness and security.

Defense Tech & Dual Use

Industry 4.0 & Industrial Sovereignty

Aerospace & Mobility

### TRADE & SUPPLY CHAINS



Adapting to shifting global alliances and supply chain disruptions to ensure resilience and economic growth.

Shifting Alliances

European Cooperation

Tariffs & Protectionism

### TOURISM & RETAIL



Revitalizing tourism and retail sectors by embracing innovation, sustainability, and cultural exchange in a post-pandemic world.

Overtourism & Sustainable Tourism

Infrastructure Investment

Consumer Shifts

### INNOVATION & ENTREPRENEURSHIP



Empowering startups and fostering ecosystems that drive creativity, economic growth, and technological breakthroughs.

European Startup Ecosystems

Global Competitiveness

Regulatory Navigation

## A MESSAGE FROM THE CEO

*"FII is where the world's most significant investment decisions are made. It is a platform for bold conversations, transformative partnerships, and global investments shaping the future of our economy."*

*FII's legacy is built on action. With over \$200 billion in deals announced at past summits, FII is fueling the transformation of industries, and economies around the world.*

*We are delighted to bring this momentum to Tirana, alongside a powerful group of leaders, investors, entrepreneurs, and visionaries driving the future of industries powered by investment, innovation and collaboration.*

*Please join us for insightful conversations and pioneering solutions to today's challenges."*



**Penny Richards**

CEO of FII Institute

## INITIATIVES & PROJECTS

### THINK

Insights from data-driven reports, publications and initiatives to navigate a complex world

#### FEATURED ACTIVATIONS

##### EXPLORE OUR THREE COMPASSES



#AI.Inclusive



#HealthyHumanity



### XCHANGE

Inclusive platforms which are catalysts for international dialogue towards fostering global collaboration



### ACT

Investing in the actionable solutions of the future and empowering the innovators of tomorrow

#### FOCUS AREAS



AI & ROBOTICS



EDUCATION



HEALTHCARE



SUSTAINABILITY

#### FII VENTURES PROGRAM

Designed to accelerate the growth and success of impact-driven startups by leveraging the power of a dynamic innovation ecosystem. The program connects investors, business leaders, corporations, and institutions to foster collaboration, tackle real-world challenges, and propel groundbreaking solutions fueled by disruptive technologies.

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## FII INSTITUTE MEMBERSHIP

Join FII Institute in Impacting Humanity. As a member, collaborate with experts, access unique platforms (FII8 Riyadh and FII PRIORITY Summits) and resources and contribute to meaningful projects that pave the way for a sustainable future and have a real global impact. FII Institute annual memberships run from January to December.

## MEMBERSHIP BENEFITS



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APP



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CONCLAVES AT FII

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For more information, contact:  
[membership@fii-institute.org](mailto:membership@fii-institute.org)



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