

iyris

Headquarters: Washington DC, USA

Sector: Material Science | AgTech | Climate Resilience

Stage & Funding Type: Series AA



Problem: Global agriculture and other industries face rising heat stress and water scarcity, while outdated materials fail to deliver resilience at scale.

Solution: iyris' patented additive technology transforms everyday covers into high-performance solutions that reduce heat stress, conserve resources, and improve outcomes, starting with agriculture and expanding into new industries.

Market Opportunity: \$25B global agricultural covers market → \$4.5B additives opportunity. Expanding into aquaculture, livestock, and infrastructure.

Traction:

- \$5million revenue in 2024
- Product deployment in 140 greenhouses across 4 continents
- Proven results in agriculture: 1–3°C cooler, up to 20% water savings, 14–30% yield increases
- Distribution through global manufacturing partners

Snapshot of Lead / Notable Investors:

Backed by Wa'ed Ventures (Aramco) | Global Ventures | KAUST | Ecosystem Integrity Fund

Team: **John Keppler (Chairman & CEO):** Serial entrepreneur; NYSE-listed IPO & exits, **Simon Bryant (President):** Partnerships executive & entrepreneur; 2 exits, \$60M raised, **Prof. Derya Baran (Co-Founder & Chief Engineer):** Award-winning scientist; MIT Innovators Under 35, **Dr. Dan Bryant (CTO):** PhD in nanocomposites; AgTech innovator leading iyris' pipeline of innovative additives, **Storm Van Zyl (CFO):** Finance/legal leader; Africa, Americas & Europe experience, scaling climate/AgTech, **Nibal Abdul Aziz (Managing Director):** Ex-KPMG, investor relations, and MENA partnerships, **Mahmoud Abdul-Jawad (VP of Operations):** Brings extensive experience in agriculture, supply chain, and regional operations across the Gulf region.

Funding Ask: Preparing for a **\$20–30 million Series B** by mid-2026 to expand our additive product pipeline, accelerate global partnerships, and scale into adjacent industries.

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